

# Become the Connection to Better Care



Community-based palliative care is expanding in New Jersey.

You can help patients and families living with serious illness get the support they deserve.

Goals of Care Coalition of New Jersey (GOCCNJ) is recruiting volunteers to become Ambassadors for the GOCCNJ Equity in Serious Illness Program™. Become part of a growing, statewide network of trusted messengers who help patients with serious illness and caregivers understand palliative care, feel confident talking about their care preferences, and learn how to access the new NJ FamilyCare Medicaid Community-Based Palliative Care benefit launching in 2026.

#### You may be a great fit if you are a:

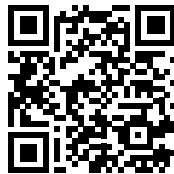
- › Nurse
- › Social Worker
- › Care Manager
- › Community Health Worker
- › Leader of a Community-Based Organization
- › PA
- › Chaplain

#### Benefits of becoming an Ambassador:

- › Earn free CEUs through GOCCNJ's Advance Care Planning Certificate and Walk in the Woods programs
- › Develop leadership skills
- › Strengthen your community-engagement skills
- › Fulfill volunteer-hour requirements

## APPLY

Fill out a brief form by scanning the QR code or visiting [goalsofcare.org/InterestForm](https://goalsofcare.org/InterestForm)



In 2026, Ambassadors will:

**LEAD** four community education events

**SHARE** information about palliative care and the new Medicaid benefit

**HELP** patients and families living with serious illness access extra support services

**BE RECOGNIZED** as a trusted community educator



Goals of Care Coalition of New Jersey

Helping patients with serious illness get the care they need and no less, and the care they want and no more.