**New Jersey Health Care Quality Institute**

**The MAP Forward: Raising the Bar for Maternal Health Equity**

**Wednesday, September 10, 2025**

**8:30am – 3:30pm**

**The Conference Center at Mercer County Community College**

**AGENDA**

**8:30-9:00** **REGISTRATION and BREAKFAST**

**9:00-9:15 OPENING/WELCOME REMARKS**

**9:15-9:45 KEYNOTE SPEAKER**

Iris Jones, MA, LPC, LCADC, NCC, CCS

Executive Director, Office of Women's Health

New Jersey Department of Health

**9:45-10:45 PANEL PRESENTATION**

**Community Connections: Power of Partnership Through the Perinatal Community Advisory Board (PCAB) Model** This session will explore examples of how partnerships with community members leads to more equitable, person-centered care. Panelists will share insights on building trust, sustaining engagement, and embedding community leadership into processes.

**10:45 - 11:00 BREAK**

**11:00-12:00 WORKSHOP- SESSION I (Choose One)**

1. **Raising the Bar with Purpose: Aligning Benchmarks to Health Equity Goals**

This workshop explores benchmarks, measurable goals used to track progress in maternal care. Attendees will learn how these measurements connect to high-quality care and support before, during, and after birth.

1. **Support at Every Stage: Exploring the Role of Male Doulos**

Attendees will learn about the role of male doulos in providing culturally responsive, continuous support throughout the birthing journey.

1. **You Are the Advocate: Making Change Where You Live, Work, and Lead**

This session empowers individuals to recognize their influence and take action to advance health equity within their communities.

1. **Data in Action: CenteringPregnancy Data to Drive Decisions and Tell Stories**

Learn about the Centering Pregnancy model of care. Discover how the program uses both numbers and narratives to measure its impact and assess how it is improving care and advancing birth equity. Dig into the blend of quantitative and qualitative data.

1. **Community Conversation: Maternal Infant Health Innovation Authority Strategic Planning**

This session, led by the Center for Health Care Strategies, will give attendees the opportunity to participate in a facilitated conversation about the role NJMIHIA can play to sustain current initiatives - and catalyze new efforts - to address maternal and infant health priorities statewide. Input from the session will inform the NJMIHIA strategic planning process.

**12:00-1:00 LUNCH & NETWORKING**

Lunch provided

**1:00-2:00 WORKSHOP- SESSION II (Choose One)**

1. **Raising the Bar with Purpose: Aligning Benchmarks to Health Equity Goals**

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**2:00-2:15 BREAK**

**2:15- 2:45 PANEL PRESENTATION**

**Elevating Perinatal and Postpartum Support: Perinatal Mental Health First Aid**

Perinatal Mental Health First Aid equips community members, providers, and support networks with the tools to recognize and respond to signs of mental health challenges during pregnancy and postpartum. This session highlights the importance of practical strategies for support, and the role of this training in fostering healthier outcomes for birthing individuals and families.

**2:45- 3:15** **INTERACTIVE REFLECTION AND INTENTION SETTING**

**3:15-3:30 EVALUATION AND CLOSING**