

Essential Jobs, Essential Care New Jersey

The Essential Jobs, Essential Care™ (EJEC) New Jersey coalition is working to transform direct care jobs in the state. We are 60+ organizations and individuals across New Jersey that have come together to **advocate for policy changes to support and grow the direct care workforce**, including home health aides, personal care aides, nurse aides, and direct support professionals.

Despite their enormous value, **direct care workers struggle with low compensation, insufficient training, and limited career paths**, which drive many workers out of this sector.

Priorities

- Increase the pipeline.
- Expand access to training.
- Move the regulation of CHHAs and CNAs under one state agency.

SIGN UP!

Sign up for the coalition:
<https://forms.office.com/r/V7in62mzV4>

Projections show **New Jersey** will need to **fill nearly 160,000 direct care jobs by 2030** partly because of a rising need for care, but largely because we are not retaining the workers we currently have.



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