



TeamBirth: Process Innovation for Clinical Safety, Effective Communication, and Dignity in Childbirth

NJ Cohort 5 Collaborative Learning Session #2

February 26, 2025



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Learning Session Agenda

Introductions

TeamBirth Core Knowledge & Skills

- Learn: Shared Planning Tool - PREFERENCES & PLAN

TeamBirth Implementation

- Implementation Roadmap & Timeline
- Current core activities:
 - DEVELOP YOUR STRATEGY
 - CUSTOMIZE TEAMBIRTH
 - ASSESS YOUR CONTEXT

Looking Ahead

- Takeaways From Today
- Action Items

NJ TeamBirth Websites

Access the **private** NJ Cohort Resource Page

www.njhcqi.org/teambirthnjcohorts

Password: NJcohorts2022!

Public TeamBirth NJ website

<https://www.njhcqi.org/shared-decision-making>

TEAMBIRTH NJ COHORT RESOURCE PAGE

TeamBirth is a shared decision-making program that aims to improve safe and respectful childbirth care. It involves a series of team huddles and other tools used during labor and delivery, to improve communication and ensure care that aligns with patient preferences.

Developed by Ariadne Labs, TeamBirth was designed to operationalize best practices in communication, teamwork, and clinical care, in collaboration with experts from the major professional organizations in obstetrics in the United States, including ACOG, SFTM, ACNM, and AWHONN. The goal is to ensure these practices are occurring reliably with all patients throughout every labor.



COLLABORATIVE LEARNING SESSION SLIDES

COHORT 2

SEE RESOURCES

COHORT 3

SEE RESOURCES

COHORT 4

SEE RESOURCES

COHORT 5

SEE RESOURCES

RESOURCES

GENERAL TEAMBIRTH INFORMATION



DISCUSSION GUIDES



PATIENT SURVEYING



PUBLICATIONS ABOUT TEAMBIRTH



STAFF TRAINING



TEAMBIRTH DATA SUBMISSION FORMS



TeamBirth Core Knowledge & Skills

TeamBirth **Core** Components

Critical to successful delivery of TeamBirth across the maternal health continuum

1.

STRUCTURED TEAM HUDDLES

Structured conversations that includes the birthing person and their support people



2.

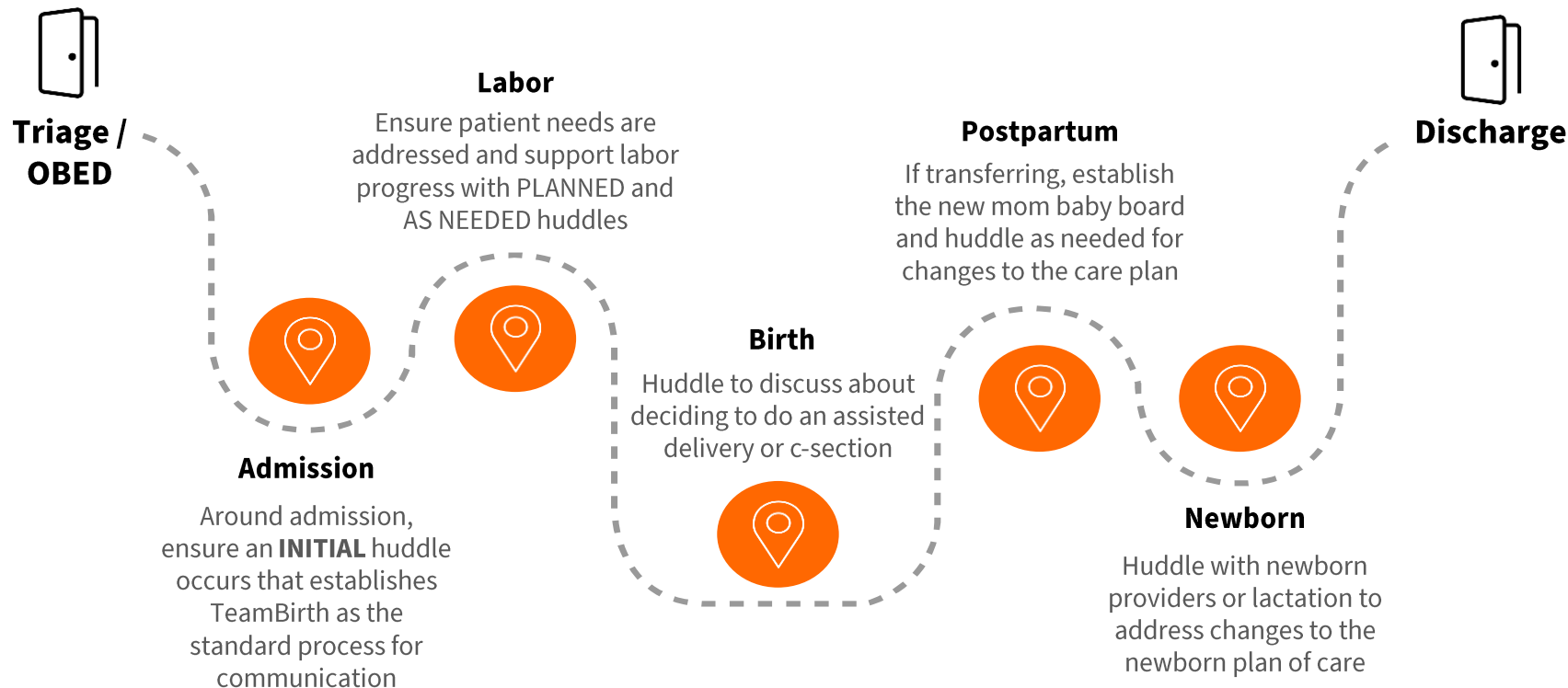
SHARED PLANNING TOOL

Visual tool that structures communication and provides space to document discussions during huddles



WHEN TO HUDDLE: Door to Door TeamBirth

There are **key moments** throughout each journey when it is essential to use TeamBirth.



Shared Planning Tool

TEAM



PLAN

Me

Baby

Progress



PREFERENCES



NEXT HUDDLE



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Shared Planning Tool
Version April 2024

TEAM

KEY BEHAVIOR: Promote the role of each team member



INTENT

To ensure all roles have valuable input in shared decision-making

To establish **psychological safety** by providing an invitation and ongoing opportunity to participate

DETAILS

- Verbalize that a TeamBirth huddle is occurring
- Start with the patient followed by their support people
- Ensure relevant team members are included
- May include additional information (e.g. here until 7 pm shift change)

Shared Planning Tool

TEAM

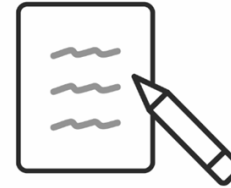


PLAN

Me

Baby

Progress



PREFERENCES



NEXT HUDDLE



TEAMBIRTH



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Shared Planning Tool
Version April 2024

PREFERENCES

KEY BEHAVIOR: Elicit patient preferences, thoughts, & concerns to inform the current plan



INTENT

To humanize the person giving birth & gain insight to what matters most now

To give customized clinical care

To facilitate **equitable care**

DETAILS

- May include referencing an already established birth plan
- Expect them to change over time
- They are opportunities to discuss expectations
- Encourage support people to help write in this section
- Should be written in the patient's word choice (ie. break water vs AROM)



Eliciting Preferences

Talking through preferences is a key component to providing safe, dignified care.

Open-ended questions asked during a huddle, elicit preferences

These **questions** can help clinicians:

- Identify what gives the patient a sense of safety and comfort
- Gauge how the plan is being understood by everyone on the care team

The **answers** can help clinicians identify opportunities to:

- Provide education
- Adjust expectations
- Minimize conflict or confusion



Eliciting Preferences

What are some examples of open-ended questions that can elicit preferences?

- ❖ What are you concerned or worried about right now?
- ❖ What are your hopes or wishes right now?
- ❖ What is bothering you or frustrating you right now?
- ❖ What is comforting you or reassuring you right now?



See the Training Resource: *Eliciting Preferences*



HEAR



Learn more at cdc.gov/HearHer



Equitable Care

The concept facilitated via the PREFERENCES section and key behavior

Birth equity refers to the principle and goal of ensuring that every individual, regardless of their background or circumstances, has access to safe, respectful, and high-quality maternity care throughout the childbirth process

It emphasizes **addressing and eliminating disparities, inequities, and systemic barriers** that contribute to unequal birth outcomes and experiences among different populations.

Inequality

Unequal access to opportunities



Equality?

Evenly distributed tools & resources



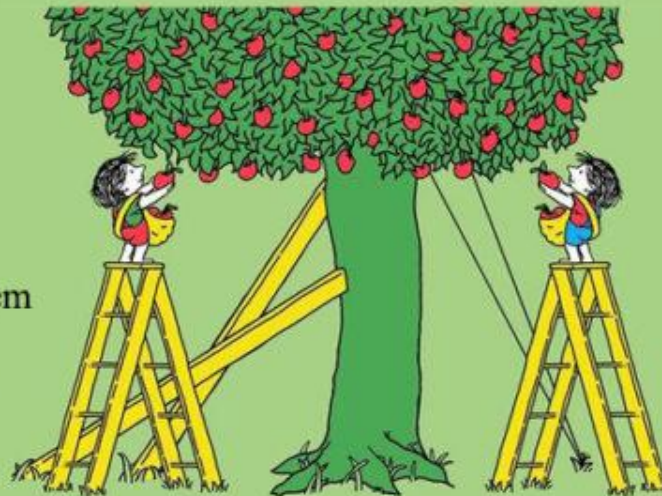
Equity

Custom tools that identify & address inequality



Justice

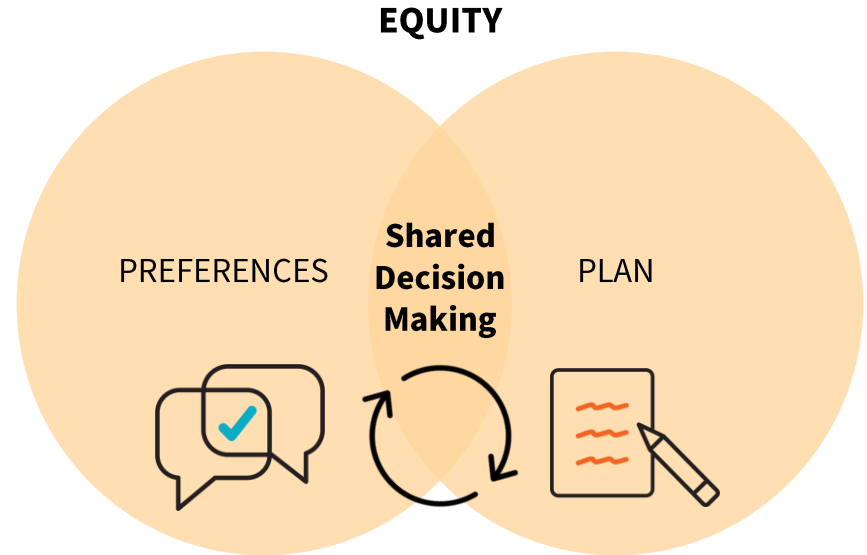
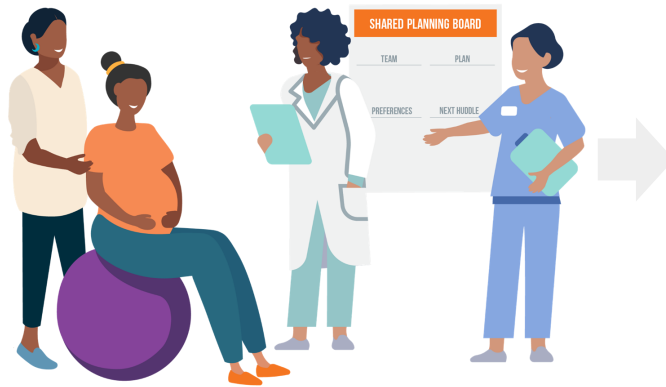
Fixing the system to offer equal access to both tools & opportunities



The diagram illustrates the Shared Planning Tool, which is organized into four quadrants:

- TEAM:** Represented by an icon of five stylized human figures.
- PLAN:** Includes a list with the items "Me", "Baby", and "Progress", accompanied by a pencil icon.
- PREFERENCES:** Represented by an icon of two speech bubbles, with one bubble containing a checkmark.
- NEXT HUDDLE:** Represented by an icon of three stylized human figures and a clock icon.

Starting with TeamBirth's Core, the connection between the PREFERENCES and PLANS leads to equitable care via shared decision making



CONNECTION: **PREFERENCES** AND **PLANS**

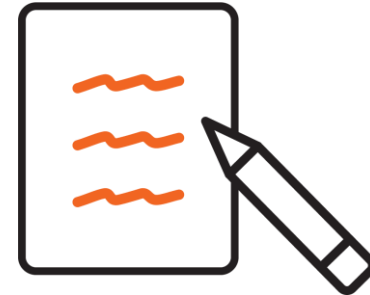
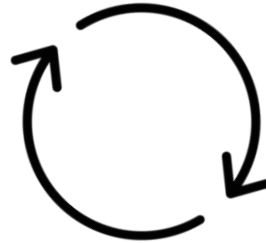
Patient preferences discovered in the Preferences section of the Huddle directly inform what is prioritized in the Plan section.



Elicit patient preferences that
inform care planning



Distinguish the different care plans for the
birthing person, baby, and labor progress



Shared Planning Tool

TEAM

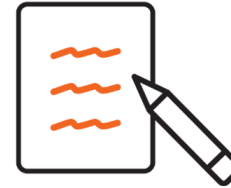


PLAN

Me

Baby

Progress



PREFERENCES



NEXT HUDDLE

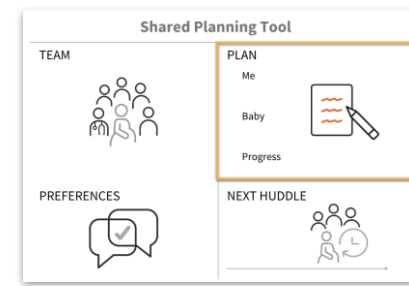


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Shared Planning Tool
Version April 2024

PLAN

KEY BEHAVIOR: Distinguish the different care plans



INTENT

To ensure transparency and precision during care planning

To facilitate clear communication and **shared-decision making**

DETAILS

- Plan content should be written in patient friendly language
- Each Huddle the Plan should be discussed even if no change is made
- Can be updated more frequently as needed by the nurse



ME

BABY

LABOR
PROGRESS



Distinguish the different
care plans

ME

BABY





Shared decision-Making

The concept facilitated via the PLAN section and key behavior

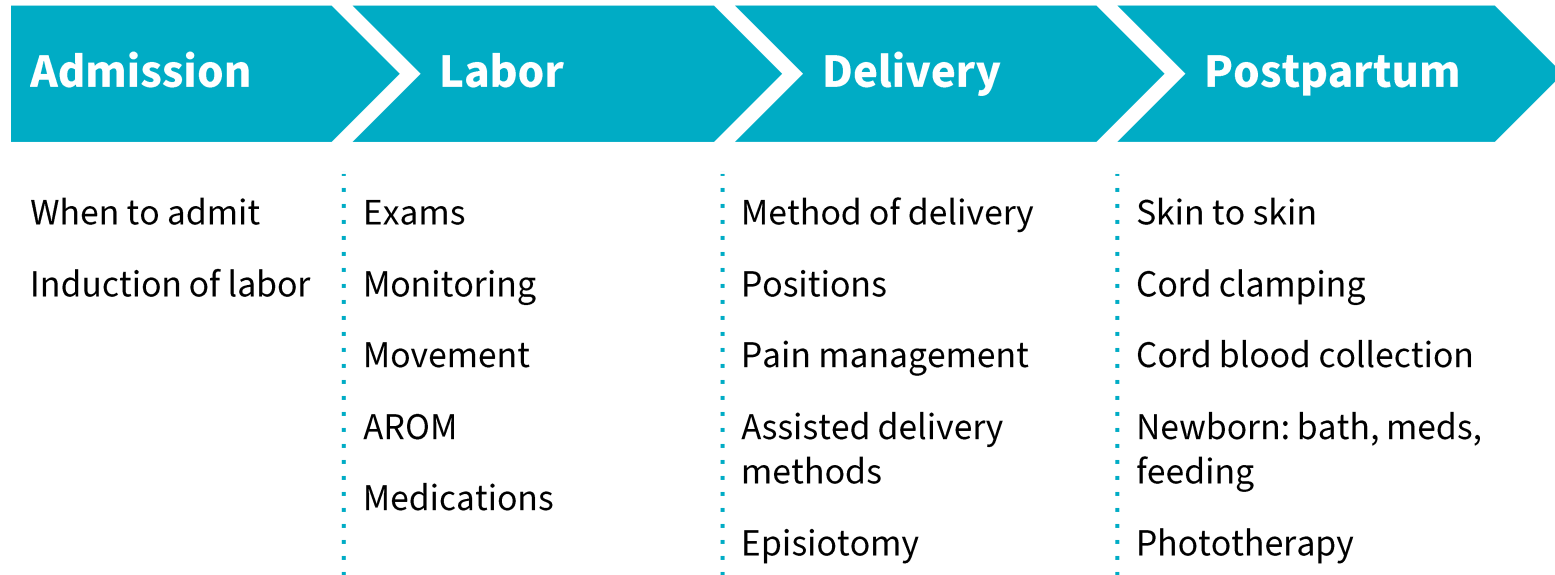
An approach where:

- Clinicians and patients discuss the best available evidence when faced with making decision about their care
- Patients are supported to share their preferences and to consider their options in order to make an informed decision about next steps



Shared Decision-Making Opportunities

Examples of moments when shared decision-making is used

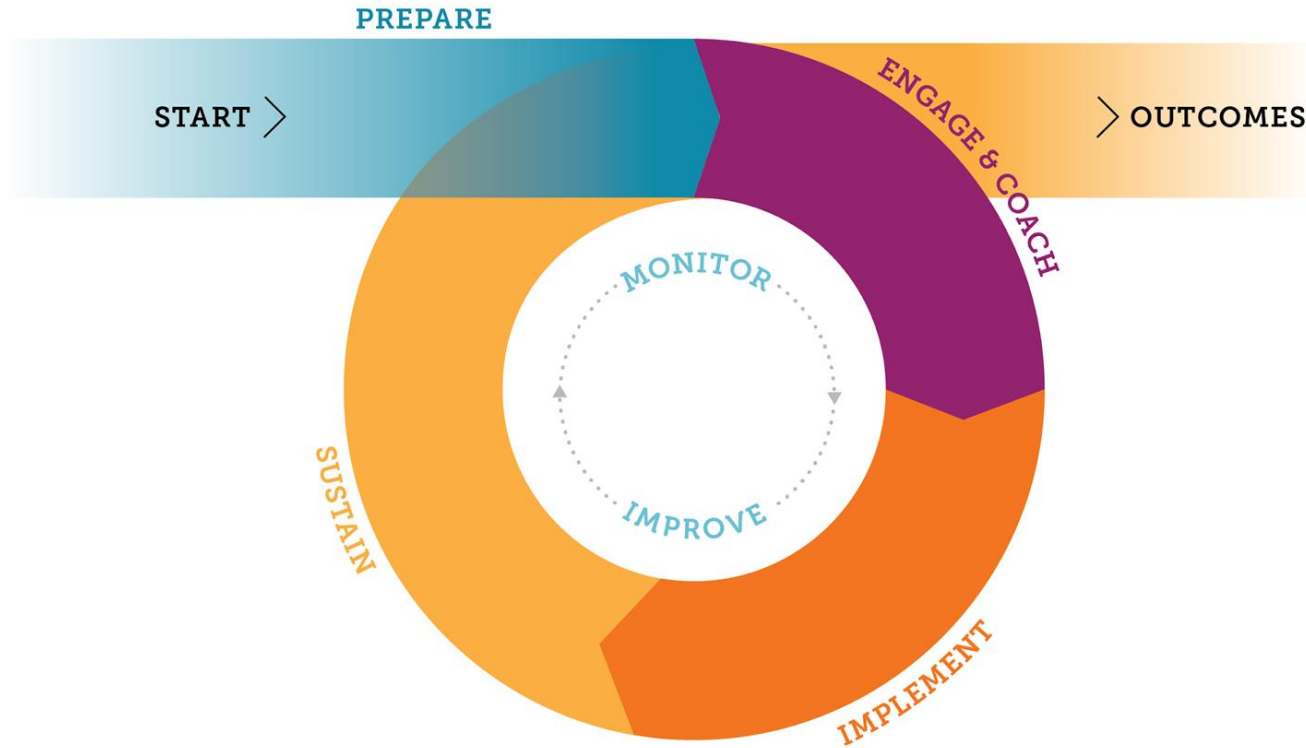


TeamBirth Implementation



TeamBirth Implementation Pathway

Guiding practice and culture change activities to ensure effective and sustainable implementation





TeamBirth Implementation Roadmap

Today's focus

PHASE	PREPARE	ENGAGE & COACH	IMPLEMENT	SUSTAIN
CORE MILESTONES	☐ Project Kick Off	☐ Boards Installed	☐ TeamBirth Go Live	☐ Showcase Results
CORE ACTIVITIES	<ul style="list-style-type: none"> ✓ Build your team ✓ Develop your strategy ✓ Assess your context ✓ Customize TeamBirth 	<ul style="list-style-type: none"> ✓ Socialize culture change ✓ Provide training ✓ Practice huddles ✓ Conduct patient surveys 	<ul style="list-style-type: none"> ✓ Monitor progress ✓ Celebrate wins ✓ Collect huddle & experience data ✓ Iterate & improve 	<ul style="list-style-type: none"> ✓ Onboarding & continuing education ✓ Systematic quality improvement ✓ Evaluate impact ✓ Identify areas for expansion

PREPARE

START >

> OUTCOMES

ENGAGE & COACH

MONITOR

Core Implementation Activity: **DEVELOP YOUR STRATEGY**

IMPROVE

USTAIN

IMPLEMENT

DEVELOP YOUR STRATEGY

Use the [HOW TO worksheets](#) to get started on your strategy



HOW TO | Develop Your Implementation Strategy

WORKSHEET

Your answers to the above questions will change throughout your journey. Start drafting your ideas here.

GOALS

RESOURCES

TIMELINE

GOVERNANCE STRUCTURE

COMMUNICATION STRATEGY*

IMPLEMENTATION PLAN

MEASUREMENT STRATEGY*

HOW TO

Develop Your Implementation Strategy

Successful implementation of any quality improvement project requires thorough planning and a specific project management strategy. Once you have built your team, it is essential to set a strong foundation for success by clearly aligning on project goals, the timeline, and a systematic implementation plan. Leverage your existing experience and frameworks for carrying out Q work and/or use this guide to support you in your journey.

With input from your teams, align on a shared understanding of:

GOALS

- ☐ What is your unique mission statement?
- ☐ What specific goals do you have for your TeamBirth implementation?

RESOURCES

- ☐ What resources do you have available: staff, funding, time, internal systems, etc?
- ☐ What is your implementation budget and implementation team allocations?

TIMELINE

- ☐ When do you expect key milestones to occur throughout the implementation?

GOVERNANCE STRUCTURE

- ☐ How will your leadership and implementation team members make decisions, resolve challenges, and share information throughout implementation and ongoing during sustainability?
- ☐ Plans for executing each implementation activity (see Roadmap).

COMMUNICATION STRATEGY*

- ☐ Who across your system (leadership, staff, clinicians, etc) do you need to engage?
- ☐ What do they need to know? When and how?

IMPLEMENTATION PLAN

- ☐ How will you execute each of the implementation activities (e.g. customizing your board, training staff, measuring experience, etc)?
- ☐ How will you provide technical and clinical support to reach your goal?

MONITORING STRATEGY*

- ☐ How will you measure progress on your activities and goals? How will you measure impact?
- ☐ How will you collect, analyze, and learn from data to inform improvements?

*See other HOW TO worksheets for additional details. Socialize and Build Support and Develop Your Measurement Strategy.

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How To | Developing Your Implementation Strategy

HOW TO | Develop Your Measurement Strategy

WORKSHEET

As you articulate your goals, your cycles are often needed.

GOALS & LEARNING QUESTION

DESIRED DATA

METHODS

DATA COLLECTION TOOLS

HOW TO

Develop Your Measurement Strategy

A clear measurement strategy (part of the implementation strategy) describes the monitoring and evaluation goals for your project, key questions associated with those goals, the data needed to answer those questions, and the methods you'll use to collect and analyze the data. Developing and aligning on your measurement strategy ensures that you can systematically and continuously learn about what is going well and what opportunities there are for improvement.

Data informed decision making and iteration is essential to reach your implementation goals. What is systematically collected monitoring and evaluation data, you won't know what your strengths are, what needs to change, and whether you've successfully achieved impact.

With input from your teams, align on a shared understanding of:

GOALS & LEARNING QUESTION

- ☐ What specific monitoring & evaluation questions do you hope to answer in order to reach your goals (see implementation strategy in Step 2), in the short and long term?

DESIRED DATA

- ☐ What types of data do we need in order to answer our learning questions? (aka What indicators and metrics do we need?)
- ☐ Which data are highest priority?
- ☐ What are the possible sources of this data?

METHODS

- ☐ How, when, and for whom are you going to collect your priority data?
- ☐ How will you analyze the data and how will you use your findings for decision making and improvement?

DATA COLLECTION TOOLS

- ☐ What data collection do you already have and what tools need tailoring or development?

TeamBirth implementation requires input from patients and care teams. At minimum, your strategy should include:

Contact Assessment	Patient Survey	Continuous Feedback Opportunities
The implementation survey of readers and staff to identify strengths and opportunities in your organization	TeamBirth paper or digital survey to collect first-hand experience of patients throughout implementation	Staff progress surveys and other touch points to elicit input from staff about what is working and what needs to improve

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How To | Developing Your Measurement Strategy

HOW TO | Develop Your Communication Strategy

WORKSHEET

What is your TeamBirth vision?

COMMUNICATION STRATEGY

WHO

WHY

WHAT

HOW

WHEN

HOW TO

Develop Your Communication Strategy

Socialize TeamBirth to build familiarity and buy-in across staff and clinicians. By engaging colleagues and inviting them to participate in the implementation of TeamBirth, you build a foundation of support that is necessary for successful and sustained change.

The Communication Strategy developed as part of the implementation strategy identifies your priority audiences so you can create key messages and materials to begin engaging colleagues across your system. Some key messages or points to engage in with colleagues include:

THE BASICS

- ☐ How does this project align with your individual, team, or organizational priorities and values?

THEIR ROLE

- ☐ What will be asked of them and how they benefit by participating (what's in it for them)?

WHAT TO EXPECT

- ☐ How will everyone learn about the project and be supported throughout implementation?
- ☐ Where and when the opportunities will be to engage and provide feedback?

Everyone touched by TeamBirth should be included in TeamBirth socialization and engagement. People need different ways to change and there will be different levels of enthusiasm for TeamBirth. It is important to use many different examples to engage people and meet them where they are at.

Strategies for Socializing TeamBirth may include:

- ☐ Present at OB and Pediatric Department Meetings
- ☐ Showcase the "What is TeamBirth" video (QR Code)
- ☐ Add TeamBirth presentations to staff meetings
- ☐ Add TeamBirth goals and strategies to weekly staff newsletters/emails or "Potty Note" in stalls of staff bathrooms
- ☐ Share TeamBirth details with the Quality Improvement Council
- ☐ One-on-One conversations with colleagues

Scan or click for the [Why TeamBirth Video](#)

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How To | Developing Your Communication Strategy

DEVELOP AN IMPLEMENTATION STRATEGY

Lay a strong foundation by systematically planning for your practice change



IMPLEMENTATION STRATEGY

GOALS What specific goals do you have for your TeamBirth implementation?

What resources do you have available: staff, funding, internal systems, etc?

RESOURCES What is your implementation budget and implementation team allocations?

TIMELINE When do you expect key milestones to occur?

Leadership & Implementation Team Members & Governance Structure

OTHER Communication Strategy (see next slide)

Plans for executing each implementation activity (see Roadmap)



Update as
you go!

DEVELOP A COMMUNICATION STRATEGY

Establish a clear plan for engaging leaders and staff



COMMUNICATION STRATEGY

WHO Who are the different people and teams that need to hear about TeamBirth now and throughout the project?

WHY The purpose of the communication
What do you want them to do with the information?

WHAT What key points or information do you need to include?

WHEN & HOW What are the best ways to share your WHAT (e.g. conversations, videos, 1-pager, email, meetings, etc.)?

When and how often do they need to receive this message?



Update as
you go!

DEVELOP A MEASUREMENT STRATEGY

Systematically monitor and evaluate your practice change



MEASUREMENT STRATEGY

GOALS & LEARNING QUESTION

What specific monitoring & evaluation questions do you hope to answer in order to reach your goals (see Implementation Strategy in Step 2), in the short- and long-term?

DESIRED DATA

What types of data do we need in order to answer our learning questions? (aka What indicators and metrics do we need?)

Which data are highest priority

What are the possible sources of this data?

METHODS

How, when, and for whom are you going to collect your priority data?

How will you analyze the data and how will you use your findings for decision making and improvement?

DATA COLLECTION TOOLS

What data collection do you already have and what tools need tailoring or development?



Update as you go!

PREPARE

START >

> OUTCOMES

ENGAGE & COACH

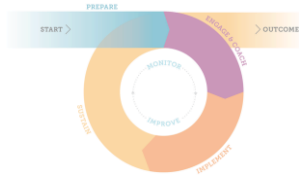
MONITOR

Core Implementation Activity: **ADAPT TEAMBIRTH**

IMPROVE

USTAIN

IMPLEMENT



PREPARE PHASE

ADAPT TEAMBIRTH

CORE: Co-design your site's unique TeamBirth process and shared planning tool

OBJECTIVES

Design your unique shared planning tool design

Test, iterate, and finalize your design based on feedback from care team members

Determine when to huddle based on how your units work

Milestones:

- ☐ Board design finalized
- ☐ Boards ordered
- ☐ Boards installed

ADAPT

Who you involve in your design process

Your methods for co-design and small-scale testing

Your ording and installation process

We will offer guidance, recommendations, and examples for how each TeamBirth component and activity can be adapted

Must be done

Recommended yet optional

Activities we focus on together

All should be adapted to fit your unique context needs

Examples of opportunities for adaptation

Core



Visual tool

Verbalizing the Huddle

Having an initial Huddle

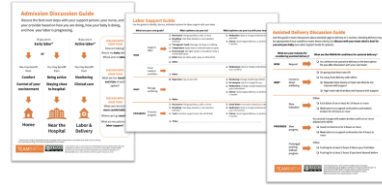


White board or printed inserts

Naming “Huddles” something different

Huddle in triage or when deciding to admit

Add-on



Simple 1-pager

Differentiated Plan structure

Shared with patient



Include branding

Using “birthing person” instead of “Me”

Shared as printed paper or digital copy

Implementation



Build your team

Collect experience data

Provide training



Different #s and roles on the team

Gather experiences via surveys, conversations, or other methods

Train in-person, via videos, or e-learning modules

Adapting TeamBirth

Review the **TeamBirth Components** resource for guidance on adapting the Core and Add-on Components of TeamBirth to your unique context

go.ariadnelabs.org/TBcomponents

TEAMBIRTH

TEAMBIRTH CORE COMPONENTS

ARIADNE LABS

TeamBirth Components

This document will help you understand the Core Components and optional Add-On Components of TeamBirth. TeamBirth is a care process innovation involving several intervention components that work together to improve safety and dignity in childbirth. Some components are required for success; others can be added on as needed. In addition to defining the components, this resource offers guidance, recommendations, and examples for how each TeamBirth component can be adapted to best fit your context.



CORE COMPONENTS

Core components are critical to successful delivery of TeamBirth across the maternal health continuum. They are Structured Team Huddles and the Shared Planning Tool.

These core components ensure TeamBirth's Four Key Behaviors occur at every huddle:

1. Promoting each member of the team
2. Eliciting patient preferences
3. Distinguishing care plans:
 - Labor and Delivery/Triage: patient, baby, and labor progress
 - Antepartum and Postpartum: patient and baby
4. Setting clear expectations for the next huddle



ADD-ON COMPONENTS

These shared decision making tools are recommended components that can be implemented **in addition to the Core**. These tools can be used as needed in your context and are particularly encouraged if you are not already using other shared decision-making tools.

ADAPTABLE



Previously named "flexible" Core components must be done, and add-on components are optional, **but both should be adapted to fit your unique context needs.**

Guidelines describe how they can be delivered in different ways while maintaining fidelity to TeamBirth's Core components.

USING THIS GUIDE

In the following pages, each component is featured as a section header with its corresponding visual and details that include component definition, guidelines and recommendations for adaptation, and examples.

This evidence-based tool was developed and tested to take current national guidelines and word them in patient-friendly language. It can be adapted to match site branding and specific context needs, but content must be maintained to ensure fidelity to best-practice guidelines.

- Add site logo or header
- Translate into relevant languages
- Incorporate standard review of this guide in all huddles called for Category 2 FHR tracings and labor progress concerns
- Track documentation of the use of the guide for instrumented births and unplanned c-sections

9



Design your tool

Shared Planning Tool

TEAM

PLAN

Me

Baby

Progress

PREFERENCES

NEXT HUDDLE



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Shared Planning Tool
Version April 2024

Examples



Welcome to Saint Peter's University Hospital

Thank you for choosing **SAINT PETER'S UNIVERSITY HOSPITAL**
A MEMBER OF SAINT PETER'S HEALTHCARE SYSTEM

Allergies:

Date:

Room:

Food #:

Meet Your Care Team

Name:

Support People:

Doula:

Nurse:

Provider:

We are having a...

Boy

Girl

Surprise

Care Plan

For Me

For Baby

For My Labor Progress

Next TeamBirth Pause

Preferences, Hopes, Desires

1

2

3

4

5

6

7

8

9

10

Not Coping

Struggling

Coping

Coping Well

Coping Very Well

1

2cm

3cm

4cm

5cm

6cm

7cm

8cm

9cm

10cm

Early Labor

Active Labor

Pushing

Examples



Room #:	Date:	Weeks:
Team: BIRTHING PERSON: SUPPORT PERSON(S): NURSE: ATTENDING DR: ROUNDING DR:	<div>_____:</div> Plan: Progress: (Labor or Discharge) Next Huddle:	Baby: Plan: Progress: (Newborn Discharge) Next Huddle:
Preferences:		
Notes:		

Delivery Discharge

Design your tool

Get your team together and start designing your shared planning board

Work Plan
Logistics

Needs Assessment

Planning

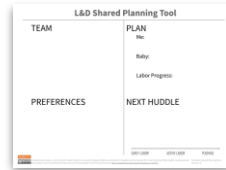
Completion

Design &
Test

Draft

Test

Finalize



Design your tool

Create a work plan to ensure your team can manage the process efficiently

Work Plan Logistics

Needs Assessment

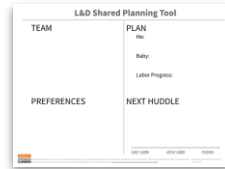
- ☐ How many rooms?
- ☐ What type of boards for each room: triage, postpartum, L&D, etc?
- ☐ Are frames needed?
- ☐ Dry erase or inserts?
- ☐ Writing utensils for each board?

Planning

- ☐ Establish available budget & desired timeline
- ☐ Identify vendor
- ☐ Clarify regulatory and branding requirements
- ☐ Engage relevant stakeholders: marketing, patient experience, purchasing, facilities, etc

Completion

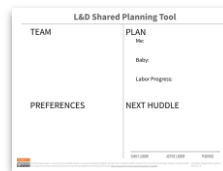
- ☐ Work plan design and test activities
- ☐ Set deadlines for purchasing and installation
- ☐ Order boards
- ☐ Install boards



Design your tool

Use the TeamBirth Components resource to guide your unique adaptations

Design &
Test



Review examples

Edit the template

- ☐ Get input from care team
- ☐ Get input from patients / advocates

- ☐ Make a prototype with paper or a dry erase board

- ☐ Have champions try out the draft
- ☐ Use different Huddle scenarios with the draft
- ☐ Get feedback on what works and what doesn't

- ☐ Update your draft based on feedback

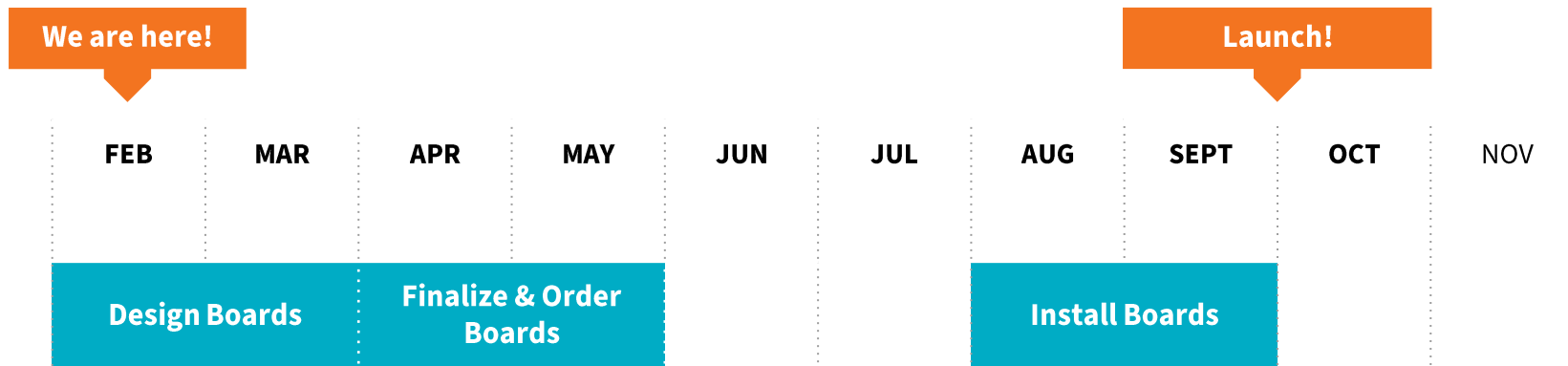
- ☐ Finalize design with appropriate approvals
- ☐ Send your final design to your TeamBirth Coach for review





Shared Planning Board Timeline

Start by training and practicing with your champions so they are ready to support staff training this fall through launch



Boards are installed
before launch day

PREPARE

START >

> OUTCOMES

ENGAGE & COACH

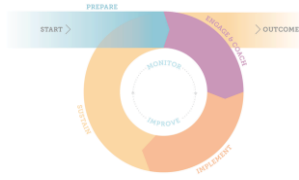
MONITOR

Core Implementation Activity: **ASSESS YOUR CONTEXT**

IMPROVE

IMPLEMENT

USTAIN



PREPARE PHASE

ASSESS YOUR CONTEXT

CORE: Survey leaders, implementers, and frontline staff and review results to learn how implementation can leverage strengths and address opportunities for improvement

OBJECTIVES

- Understand how and why we use Atlas for conducting a context assessment
- Prepare for surveying your staff with the digital surveys

Milestones:

- ☐ Pre-implementation survey results shared (before go live)
- ☐ Progress survey results shared (after go live)

ADAPT

Your strategies for administering the surveys and how you apply results to your implementation effort

Atlas makes context assessment **easier**, **quicker**, and **actionable**



Saves time with
quick early surveys



Makes the
“invisible” visible



Shows site-specific
patterns over time



Informs
implementation
strategies



Fosters
conversations across
teams at every level



Contributes to
innovative
research



The Atlas Context Assessment

Surveys leaders, implementers, and frontline staff to learn how implementation can leverage strengths and address pain points

Survey	Why	When	How Long	Who*		
				L	S	I
Pre-Implementation	To inform decisions about readiness to implement and the design of the implementation strategy	Before launch	5 - 10 mins.			
Progress	To assess if the implementation plan is working and inform modifications to the plan	3-6 months after launch	5 - 10 mins.			

* L = leaders
S = staff (clinical frontline)
I = implementation team

The following statements are about THIS IMPROVEMENT WORK.

Leadership is committed to this improvement.

Agree <input type="radio"/>	Somewhat Agree <input type="radio"/>	Somewhat Disagree <input type="radio"/>	Disagree <input type="radio"/>	Don't Know <input type="radio"/>
--------------------------------	---	--	-----------------------------------	-------------------------------------

There are people in each of the disciplines involved in this improvement who will promote this work.

Agree <input type="radio"/>	Somewhat Agree <input type="radio"/>	Somewhat Disagree <input type="radio"/>	Disagree <input type="radio"/>	Don't Know <input type="radio"/>	N/A <input type="radio"/>
--------------------------------	---	--	-----------------------------------	-------------------------------------	------------------------------

Surveys are **simple** and
shared with a **link or QR code**

The Atlas Context Assessment

Review of the reports during coaching calls will inform implementation planning



SITE CAPACITY

Areas for improvement

Strongest areas

ABILITY TO IMPLEMENT

INTERNAL CULTURE

COMMITMENT & MOTIVATION

TEAM FUNCTIONALITY

Reports highlight strengths & opportunities for improvement

ARIADNE LABS

(Worker/Staff Perspective)

Don't know Don't agree Slightly agree Moderately agree Mostly agree Completely agree

2

3

4

the practice change.

5

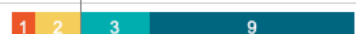
I am able to get the help I need to do the practice change.

6

Our leaders can effectively lead this practice change.

7

I have confidence in the implementation team's ability to implement this practice change.



ASSESS YOUR CONTEXT

The Atlas Initiative Toolkit sets you up for successful surveying

Steps to Get Started

- 1) Identify one individual to be responsible for disseminating the email / survey links
- 2) Create your list of staff to survey
- 3) Log in / create a free Aria account at AriadneLabs.org

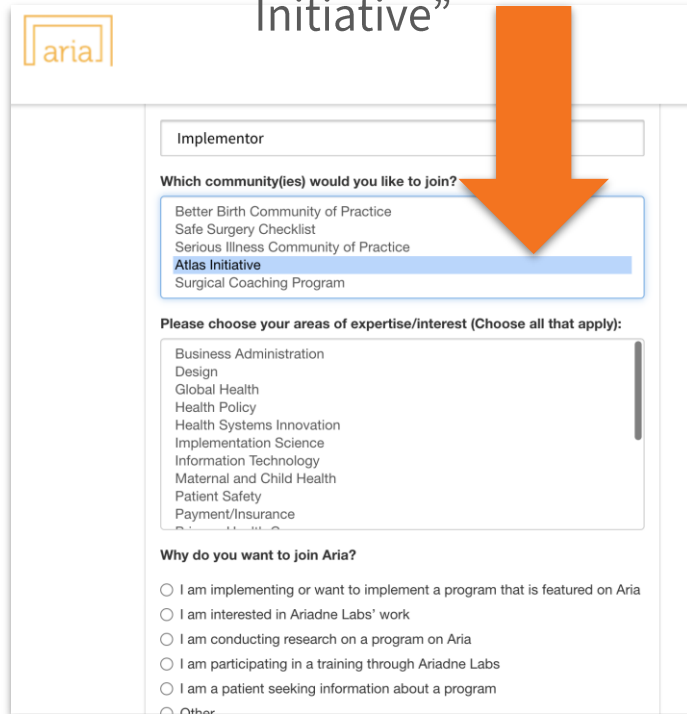


See the [HOW TO | Use Atlas Resource](#) for these steps as a 2-pager



3) Create your Aria account and join Atlas

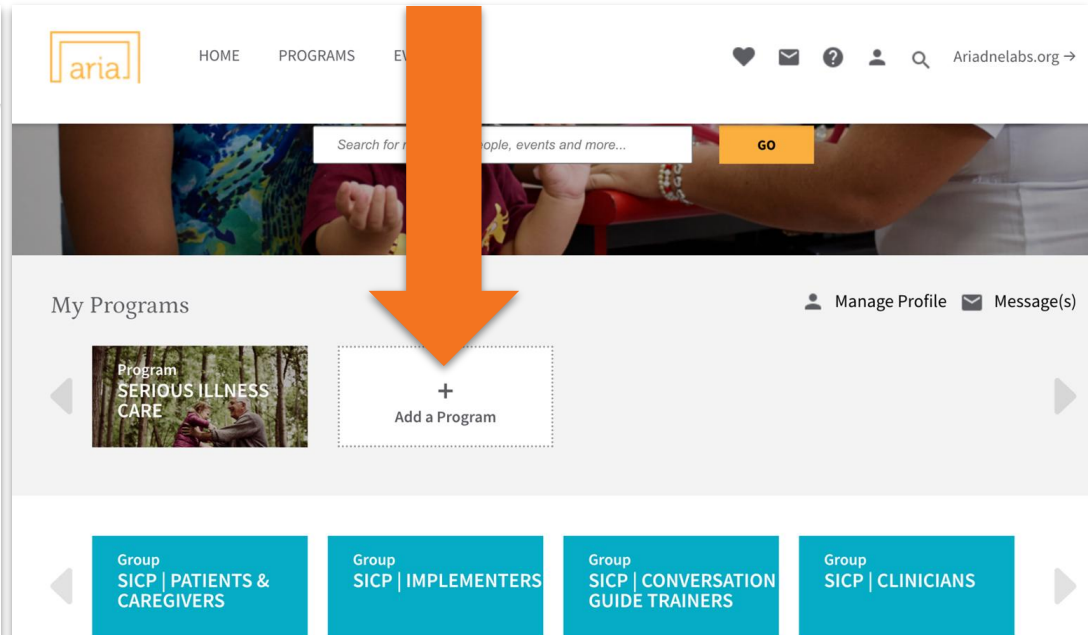
During account creation
select the “Atlas
Initiative”



The screenshot shows the 'aria.' logo at the top left. Below it is a form with the following sections:

- Implementor**: A text input field.
- Which community(ies) would you like to join?**: A list of options with 'Atlas Initiative' highlighted in blue.
 - Better Birth Community of Practice
 - Safe Surgery Checklist
 - Serious Illness Community of Practice
 - Atlas Initiative**
 - Surgical Coaching Program
- Please choose your areas of expertise/interest (Choose all that apply):**: A list of checkboxes for various fields like Business Administration, Design, Global Health, etc.
- Why do you want to join Aria?**: A list of radio buttons for reasons like 'I am implementing or want to implement a program that is featured on Aria'.

If you have an existing account,
“Add a Program”



The screenshot shows the 'aria.' logo and navigation links (HOME, PROGRAMS, EV) at the top. Below the header is a search bar with the text 'Search for people, events and more...' and a 'GO' button. The main content area is titled 'My Programs' and features a grid of program cards. One card is visible with the title 'Program SERIOUS ILLNESS CARE'. To the right of the grid is a button with a plus sign and the text 'Add a Program'. At the bottom, there are four teal buttons for different groups: 'Group SICP | PATIENTS & CAREGIVERS', 'Group SICP | IMPLEMENTERS', 'Group SICP | CONVERSATION GUIDE TRAINERS', and 'Group SICP | CLINICIANS'.

3) If you have an existing account, “Add a Program”

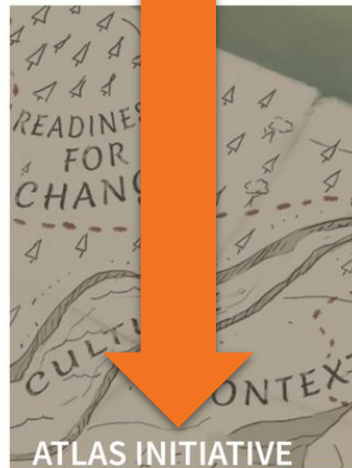
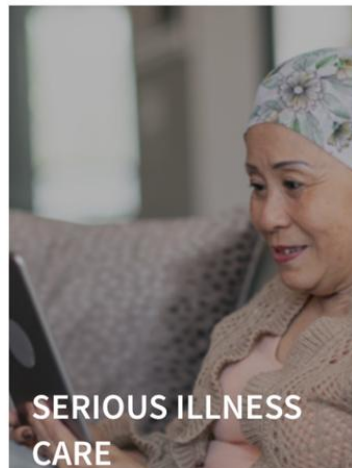
Learn more about each of our programs by selecting a program below. If you are not yet a member, you can request to join.

Programs in Aria

Join the Atlas Initiative



JOIN



JOIN

ASSESS YOUR CONTEXT

The Atlas Initiative Toolkit sets you up for successful surveying

Steps to Get Started

4) Watch the Atlas Intro Video and go to the Overview tab



HOME

OVERVIEW

RESOURCES

RESEARCH

EVENTS

GROUPS

Welcome to the Atlas Initiative!

Welcome to the Atlas Initiative Community! Here you'll find the information, tools, and resources designed to help your organization maximize the impact of the Atlas Initiative Toolkit on your improvement projects.

Ready to get started? Click on the Overview tab!

Checking on a Project? [Click Here!](#)

Not seeing the Overview tab? [Join Atlas!](#)

Intro Video



ASSESS YOUR CONTEXT

Steps to Get Started

5) Register your new project

- **Project Name:** TeamBirth [*cohort*]
- **Project Description:** Implementation of TeamBirth
- **Site Name:** [*Your facility's full name*]
- **Site Description:** [*Brief summary of facility type and settings for TeamBirth implementation (e.g. L&D and postpartum)*]

HOME OVERVIEW RESOURCES RESEARCH EVENTS

Atlas Initiative Registration

About the Atlas Initiative

The Atlas Initiative Toolkit

Using the Atlas Initiative Toolkit

Atlas Initiative Registration

Register a new project

Look up a project

Enter project key

REGISTER

LOOK UP

Project name:*

Project description:*

Site names

Site name:*

Site description:

+

REGISTER PROJECT



ASSESS YOUR CONTEXT

The Atlas Initiative Toolkit sets you up for successful surveying

Steps to Start Surveying

6) Communicate to staff the rationale of the survey and how it will be used

7) Disseminate the survey links to all respondents with a deadline for completion



ATLAS INITIATIVE

Unlock the Potential of your Implementation

What is the Atlas Context?

The Atlas Context Assessment is a set of surveys that assesses the characteristics and circumstances that surround the implementation of a practice change, such as resource availability and staffing levels, organization, and staff motivation. The surveys are designed to help you understand the context of your practice change - leaders, implementers, and areas for improvement. The surveys help you develop an implementation plan around the needs, priorities, and resources of your practice.

The evidence-informed context assessment frameworks were developed based on context assessment factors most likely to impact practice change. Since development, iterations of the surveys have been made to be acceptable, feasible, and to produce the best results.

Why are we using the surveys?

The Atlas surveys will identify aspects of your practice that may be barriers to successfully introducing a practice change.

strongest influences on how successful a practice change will be. It's important to understand our specific strengths and weaknesses so that we can maximize the likelihood that our time and resources will contribute to a successful practice change.

When are the surveys used?

The timeline shows when each survey is used throughout the implementation process.

Assessment Area	Early Implementation	Active Implementation
Context Assessment Tool	Months 1, 2, 3, 4, 5, 6, 7	Months 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
Pre-implementation Surveys and Results	Months 1, 2, 3, 4, 5, 6, 7	Months 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
Progress Surveys and Results	Months 1, 2, 3, 4, 5, 6, 7	Months 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
Implementation Plan Check Discussions	Months 1, 2, 3, 4, 5, 6, 7	Months 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22

Key:

- Context Assessment Tool
- Pre-implementation Surveys and Results
- Progress Surveys and Results
- Implementation Plan Check Discussions

Suggested Administration Time Point

- Before/During Early Implementation
- Midway through or towards the end of Active Implementation
- Quarterly during Active Implementation

What information is being collected and what may be learned?

The Atlas surveys collect information on resource availability, staff experiences and motivation, culture, and teamwork. We may learn more about how well we communicate and work with each other, people's thoughts about our leaders' capabilities, and how people feel about the quality of care delivered at the site.

How long do the surveys take to complete?

The surveys take an average of 5-10 minutes to complete.

What happens after we get the results?

The Atlas surveys will provide insight into our site's strengths and weaknesses. To make sure the practice change is successful, the implementation team (those who will lead the introduction of the practice change), in conjunction with site leaders and with input from staff, may need to alter the practice change or implementation plan. This may require changes in resource allocation or postponing the implementation to address organizational-wide challenges.

JANINE LABS | ATLAS INITIATIVE | 2

7) Disseminate the survey links

Copy your unique Pre-Implementation Survey link to share with relevant staff

About the Atlas Initiative

The Atlas Initiative Toolkit

Using the Atlas Initiative Toolkit

Atlas Initiative Registration

Atlas Initiative Registration

[BACK TO MY DASHBOARD](#)

Atlas Project Details




Project name: Implementation of the Surgical Safety Checklist

Description: The World Health Organization (WHO) Surgical Safety Checklist aims to improve surgical outcomes by outlining a series of steps taken before, during, and after a procedure to ensure surgical teams follow all safety protocols.

Project Key: 136186f3-c4cd-4a04-9615-d36a90d02c42

Site Materials

Ariadne Labs Testing Surveys

Survey	URL	
Pre Implementation Survey	https://harvard.az1.qualtrics.com/jfe/form/SV_0DFDUeChxrdmvBQ?&site_key=df39e24-8098-4b8c-9fad-80d961802e5b-1661974427012757441	
Progress Survey	https://harvard.az1.qualtrics.com/jfe/form/SV_5mrtS3hLchMhRmC?&site_key=df39e24-8098-4b8c-9fad-80d961802e5b-1661974427012757441	
Pulse Check Survey #1	https://harvard.az1.qualtrics.com/jfe/form/SV_2mC3jn0pxs1FcRE?&site_key=df39e24-8098-4b8c-9fad-80d961802e5b-1661974427012757441	



ASSESS YOUR CONTEXT

The Atlas Initiative Toolkit sets you up for successful surveying

Steps to Learn from Your Results

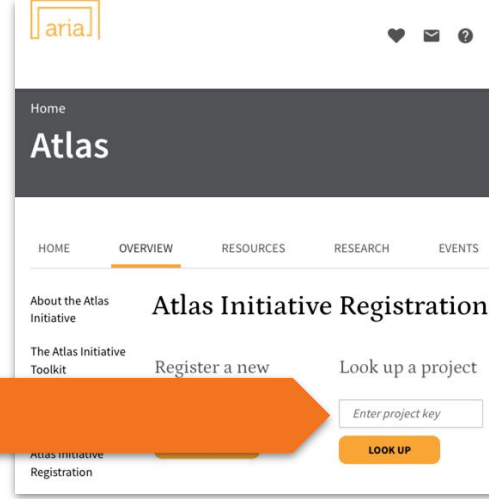
- 8) Monitor your response numbers by checking your report page
- 9) Send at least one reminder email and experiment with strategies to maximize participation
- 10) Obtain (and share with us!) your report by returning to your project page to download your results

We will review and discuss how to leverage your results for implementation in an upcoming Coaching Call.

8) Monitor your response numbers by checking your report

Enter your unique project key

Open the survey report



Atlas Project Details

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Survey	URL
Pre Implementation Survey	https://harvard.a21.qualtrics.com/jfe/form/SV_00FDUeChordmvBQ7&site_key=df39e24-8098-4b8c-9fad-80d961802e5b-1661974427

Scroll down

Reports


[Pre Implementation Report](#)
[Progress Report](#)
[Pulse Check Phase 1 Report](#)
[Pulse Check Phase 2 Report](#)
[Pulse Check Phase 3 Report](#)

ATLAS INITIATIVE PRE-IMPLEMENTATION SURVEY RESULTS

ARIADNE LABS TESTING

10/17/2024

Review response #s

 Respondents: 26 total

3 healthcare workers and other staff

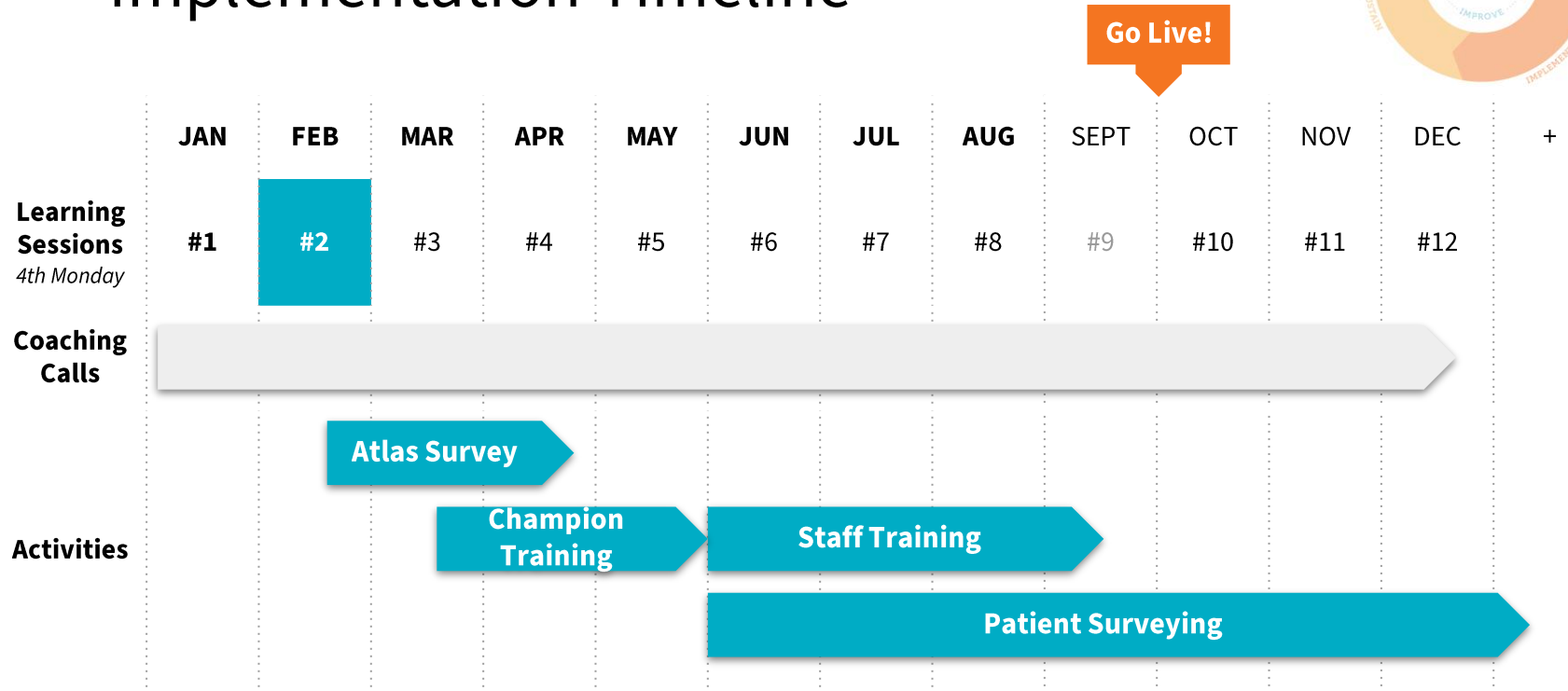
23 leaders



Looking Ahead



Implementation Timeline



Today's Key Takeaways



Shared Planning Tool: **PREFERENCES**

- Opportunity to elicit what matters now - HEAR your patient here
- Can change over time

Shared Planning Tool: **PLAN**

- Written in patient friendly language
- Clearly distinguishes plans for: mom, baby, and labor progress
- Discussed at every Huddle even if no change is made

Develop Your Strategy

- Discuss project goals, timeline, and implementation strategies

Customize TeamBirth

- Plan for and start designing your site's shared planning tool

Assess Your Context

- Surveying staff to understand your strengths and opportunities for improvement



Action Items



Implementation Pathway

Action Items

Details & Resources

General	Familiarize yourself with the NJ Cohort Resource Page and resources	http://www.njhcqi.org/teambirthnjcohorts Password: NJcohorts2022!
DEVELOP YOUR STRATEGY	Use HOW TO worksheets with your implementation team to start drafting your plans	HOW TO Develop Your Implementation, Communication, and Measurement Strategy
CUSTOMIZE TEAMBIRTH	Use this HOW TO resource to plan your process for tool design and testing; Start planning and drafting your boards	HOW TO Customize Your Shared Planning Tool
	Review the examples resource	On the cohort resource page: TeamBirth Board Examples and Board Evaluation Form
ASSESS YOUR CONTEXT	Create an Aria account and register your site for Atlas	Aria
	Share Atlas Survey with leaders, staff, and providers	

Next Steps

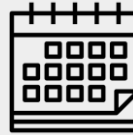
Learning Session 3

March 26, 2025

12:00 - 1:00pm EST

Share your feedback!

- Anonymous
- Short survey
- Tell us what you like
- Tell us how to improve



Coaching Calls

See follow up email for Learning
Session Handout



Email Adelisa & Annelise for

- Support and updates
- Resources
- Implementation Questions & Needs

aperez@njhcqi.org

aslater@njhcqi.org