

## TeamBirth NJ Collaborative Session Handout #7 - July 2024

In this session, we focused on Patient Surveying, Launch Planning, and Staff Training. We discussed resources available to your team that can be found on the NJHCQI resource page.

**Conduct training sessions to educate the full department** on the new process after determining how TeamBirth can be effectively integrated into the processes in your unit through small-scale testing. Training should include both education (Knowledge Component) and scenario-based simulations (Application Component).

Work with your site leadership to **plan a launch event** that creates an atmosphere of excitement around the project and sets the expectation that every staff member will begin to use the solution going forward, that their voice is important, and that feedback to the implementation team regarding opportunities and successes is expected.

Review the session slides and resources at [www.njhcqi.org/teambirthnj-cohort3](http://www.njhcqi.org/teambirthnj-cohort3); the password is **Cohort32024!**

All session recordings available on request to [aperez@njhcqi.org](mailto:aperez@njhcqi.org).

**Next Steps:** Before our next coaching call, please complete the following activities with your implementation team:

- ☐ Strategize a training approach to ensure the full department has an opportunity to learn about the project, practice relevant scenarios, discuss the process change, and understand expectations.
  - ☐ Assign TeamBirth videos to clinicians now, if not already done, according to their roles. These videos are the recommended primer for the site-specific training you will provide as an implementation team.
  - ☐ Utilize learnings from small-scale testing to inform training plans and generate engagement
  - ☐ Develop a method for tracking clinicians who participate in trainings
  - ☐ Review discussion guides; include in testing and training
- ☐ Connect with site and system administrators to update about project (socialization, training needs, launch)
  - ☐ Connect with Marketing/Comms/Government Affairs to plan your site events for launch/Go-Live, and discuss media opportunities
- ☐ Explore avenues of connecting this project and site event(s) beyond the inpatient department
  - ☐ Local birthing community - Doulas, Community midwives, parent groups, patient advocates, language interpreters, outpatient clinics and services, childbirth and parenting education
- ☐ Develop a strong patient survey distribution and collection system
  - ☐ Begin Postpartum Survey Baseline Data Collection

**Next Collaborative Session:** Tuesday, August 27, 12 pm - 1 pm. We will share statewide data and learnings from previous cohorts.