



NEW JERSEY HEALTH CARE QUALITY INSTITUTE

A BI-WEEKLY LOOK AT THE BUSINESS & POLITICS OF HEALTH CARE IN NEW JERSEY

**JULIE DESIMONE,
LSW**
**DIRECTOR OF
COMMUNITY HEALTH**



Announcing Mayors Wellness Campaign “Healthy Town” Winners

As the [Director of Community Health](#) for the Quality Institute, I have the pleasure of working with towns and cities across New Jersey as they develop innovative programs that promote health and wellness. The effort is part of the Quality Institute’s [Mayors Wellness Campaign](#), which, in partnership with the [New Jersey League of Municipalities](#), has been supporting New Jersey communities for almost two decades.

We recently announced our [“Healthy Town”](#) winners for 2023 and I want to share my observations as well as highlight some of the initiatives from our winning communities...

[Read Full Story](#)





Township of South Brunswick



City of Brigantine



TAKE FIVE INTERVIEW

Interviews with members, influencers, and noteworthy people

[Michael Charlton](#), MHL, President and CEO of AtlantiCare. AtlantiCare has been a member of the Quality Institute for more than a decade.

Interview Sneak Peek: *The health care workforce is stressed as never before. What strategies are you pursuing to address this challenge?*

It's important to acknowledge it's not merely a workforce issue, but broader systemic problems inherent to the health care system. Over the years the health care industry has piled more and more work on our clinical caregivers. The first approach was to understand the span and scope of work to identify what we could alleviate in terms of administrative burden. AtlantiCare is focusing on streamlining workflows, reducing redundancies, and optimizing resource allocation.

Our goal is to make sure that caregivers can focus on using the skills they went to school for. By reimagining how health care is delivered, we aim to promote work-life harmony for our caregivers while ensuring exceptional patient care...

[Read Full Interview](#)

HEALTH CARE ISSUES AT THE BALLOT BOX

QUALITY INSTITUTE SPRING ALL-COUNCIL CONFERENCE

May 14, 2024 3:00 - 6:00 P.M. | In-Person Event

REGISTER NOW



Keynote Speakers



Christopher Whaley, PhD,

Associate Professor, **Department of Health Services, Policy, and Practice,**
Brown University School of Public Health



Anand Parekh, MD, MPH,

Chief Medical Advisor,
Bipartisan Policy Center

Moderated By



Benjamin Dworkin, PhD

Director, **Rowan Institute for Public Policy & Citizenship**

Register today: <https://njhcqi.info/SprConf2024>

For members and invited guests. Questions? Contact: VTesser@njhcqi.org



Register Now



The [Mayors Wellness Campaign \(MWC\)](#) has announced its 2023 Healthy Town Designees, including **17 Healthy Towns, 19 Healthy Towns to Watch, and 12 Healthy Towns Up-and-Coming**. Communities submit a Healthy Town Application detailing their health initiatives and partnerships, focusing on areas like health education,

food security, and mental health. The MWC, a program by the New Jersey Health Care Quality Institute and the [New Jersey State League of Municipalities](#), aims to promote healthier living environments through collaborative efforts.

Press Release

MATERNITY ACTION PLAN Work Session Wednesday, April 24, 2024



Join us for the second virtual [Maternity Action Plan \(MAP\)](#) work session of 2024, *Collecting and Using REaL (Race, Ethnicity, & Language) Data to Improve Health Equity & Quality*, on **April 24 from 12 p.m.- 2 p.m.**

This event will feature:

- DeAnna Minus-Vincent, MPA, Managing Director, [The Outcomes Architect](#);
- Tracy Parris-Benjamin, LMSW, FHELA, Managing Director, [The Outcomes Architect](#); and
- Kathryn Burggraf Stewart, MPH, Director, Health Care Ratings, [The Leapfrog Group](#).

Register Now

Expert Co-Facilitators



**DeAnna
Minus-Vincent,
MPA**

*Managing Director, The
Outcomes Architect*



**Tracy
Parris-Benjamin,
LMSW, FHELA**

*Managing Director, The
Outcomes Architect*

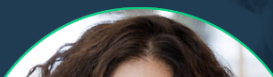


**Kathryn
Burggraf
Stewart, MPH**

*Director, Health Care
Ratings, The Leapfrog
Group*

Thursday, April 25, 10 am-1 pm

Maternal Infant Health Hub's Midwifery Convening



Speaker



**Magda
Schaler-Haynes, JD,
MPH**

*Professor of Health Policy
and Management, Columbia
University's Mailman School
of Public Health*

**3100 QUAKER
BRIDGE RD,
HAMILTON
TOWNSHIP, NJ
08619**

Register Now



For information on how to join, please contact Virginia Tesser at vtesser@njhcqi.org.

To learn more about our current initiatives, please visit our website at www.njhcqi.org.

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