
TeamBirth NJ Collaborative Session Handout #5 - June 2023

In this session, we focused on Training Updates, Media Toolkit and Launch Planning, and Patient Surveying. In this phase, we discussed resources available to your team that can be found on the NJHCQI resource page.

Conduct training sessions to educate the full department on the new process after determining how TeamBirth can be effectively integrated into the processes in your unit through small-scale testing. Training should include both education and scenario-based simulations.

Work with your site leadership to **plan a launch event** that creates an atmosphere of excitement around the project and sets the expectation that every staff member will begin to use the solution going forward, that their voice is important, and that feedback to the implementation team regarding opportunities and successes is expected.

*Review the session slides and resources at www.njhcqi.org/teambirthnj-cohort2; the password is **Cohort2!2023**.
All session recordings available on request to aperez@njhcqi.org*

Next Steps: Before our next coaching call, please complete the following activities with your implementation team:

- Strategize a training approach to ensure the full department has an opportunity to learn about the project, practice relevant scenarios, discuss the process change, and understand expectations a strong patient survey distribution, collection, and entry system
 - Utilize learnings from small-scale testing to inform training plans and generate engagement
 - Develop a method for tracking clinicians who participate in training
 - Review discussion guides; include in testing and training
- Connect with site and system administrators to update about project (socialization, training needs, launch)
 - Connect with Communications/Government Affairs to plan your launch and discuss media opportunities
 - Determine Launch Event speakers, CEO, CMO, CNO, Director, Provider, Nurses etc..
- Develop a strong patient survey distribution, collection, and entry system
 - The plan is to begin Postpartum Survey Baseline Data Collection, *when IRB is complete*

In **July coaching calls**, we will share Atlas results and review this checklist with you. There is no **July Collaborative Session**. Consider utilizing that time slot (or an alternative, on request) to meet with NJHCQI/DDI team members for in-depth support for any aspect of the project. Please discuss this request at your upcoming coaching call.