

## TeamBirth NJ Collaborative Session Handout #4 - May 2023

In this session, we focused on the Engage and Coach section of the implementation pathway. In this phase, we discussed small scale testing and training your staff and providers, as well as preparing for launch.

### Key Ideas:

- **Small-scale testing** - Start small with implementation members and champions, get feedback, adjust, and build!
- **Training should include both education and scenario-based simulations** - Small-scale testing will be informative for planning champion education and unit-wide training. Send out training videos now, to give staff and providers baseline knowledge of the project ahead of training later in the summer.
- **Discussion guides** - Review as a team! Testing with these will inform future use with training and launch.


Review the session slides and resources at [www.njhcqi.org/teambirthnj-cohort2](http://www.njhcqi.org/teambirthnj-cohort2); the password is **Cohort2!2023**.

**Next Steps:** Before our next coaching call, please complete the following activities with your implementation team:

- Finalize and order shared-planning boards for Labor and Delivery and Postpartum
- Develop communication channels for sharing learning and strategies across champions
- Continue small scale testing and gather feedback
- Plan for scenario based training with staff and providers, look ahead to meetings, dates, opportunities
- Brainstorm a patient survey distribution, collection, and entry system (sample process on Cohort page)
- Schedule a meeting with Marketing/Comms to plan Launch Event and discuss Media outlet opportunities
- Connect with site and system administrators to update about project (socialization, training needs, launch)

*We will utilize this checklist at upcoming coaching calls—please bring additional items, questions and concerns! As always, please reach out to us for support and clarification.*

**Next Collaborative Session:** Wednesday, June 21, 12 pm - 1:30 pm; we will review training, surveying, and launch and discuss messaging and strategies for postpartum, high risk, and triage/OBED.



**DOWNLOADABLE RESOURCES**

Promotional & Social Media

Watch Together - FAQs

Post-Screening Activities

Discussion Guide

Film Website