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## NEW MWC SURVEY

FILL OUT OUR SURVEY TO INFORM OUR  
UPCOMING WORKSHOP



The Mayors Wellness Campaign is hosting an in-person workshop in partnership with WellCare's *Community Connections Program* to help MWCs focus on collecting and using data to focus on local needs. You'll hear from community leaders who have used local data and engaged community stakeholders to implement targeted and meaningful MWC programs. We'll share best practices and support your local data collection efforts. The event will take place in June of 2023 – more information to come.

To help our workshop planning, please take the short survey below!

[Take our survey](#)



**ADULT MENTAL HEALTH  
FIRST AID TRAINING**  
REGISTER NOW



As part of our Mental Health Initiative, generously supported by The Horizon Foundation for New Jersey, the Mayors Wellness Campaign is excited to offer Adult Mental Health First Aid training.

The training will be **April 13 from 9:30a.m. to 4p.m.** More information regarding the topics covered in the training, who should attend the training, and how to register, can be found in the flyer linked below.

[Learn more](#)



## CONVERSATION OF YOUR LIFE

ADVANCE CARE PLANNING



[COYL](#) is a program designed for your MWC to educate and provide resources to your residents on the importance of Advance Care Planning (ACP). Advance Care Planning is one critical step to being able to age in place. To learn more about COYL or to add COYL to your MWC, please fill out the short survey below to share your interest. We look forward to hearing from you and bringing this program to your community. Check out all of the COYL resources [here](#).

Take our survey



## MWC HEALTHY TOWN DESIGNATIONS

COMING SOON!

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Healthy Town 2022 designees to be announced next week! Thank you to the 40+ communities who applied for the distinction and for everything you do to make your communities healthier place to live, work and play.

## ICYMI:

UNLOCKING LOCAL DATA TO IMPROVE  
COMMUNITY HEALTH WEBINAR



In our most recent webinar, “Unlocking the Power of Local Health Data,” we explored how towns can leverage tools such as the [City Health Dashboard](#) to better understand their local data. In the webinar, Deputy Mayor Eman El-Badawi shared Cranbury Township’s experience using the platform to better understand the town’s demographic changes, disease rates, and community needs. You can view the webinar below. City Health is adding smaller communities (3,000 residents) to its Dashboard. We encourage you to check out the Dashboard to explore the measures currently available and consider how such data could assist your community or organization to better serve your residents, patients, or clients.

Watch the webinar



## GET CONNECTED

MWC PUBLIC-PRIVATE PARTNERSHIPS



Businesses throughout New Jersey want to support your Mayors Wellness Campaign goals with programming, resources, and initiatives. Learn how they can work with you to improve health and wellness in your community by checking out the information flier below.

Connect with these Organizations

2 0 2 3 N E W J E R S E Y

**SUSTAINABILITY  
SUMMIT**



**MAY 5, 2023**  
**9:00 AM – 4:00 PM**  
BELL WORKS, HOLMDEL, NJ

**Registration now open for the 2023 New Jersey Sustainability Summit**  
**Friday, May 5, 9–4pm at Bell Works, Holmdel, NJ**

The New Jersey Sustainability Summit is an exceptional one-day forum, drawing change-makers from across the political, private and public sectors. Participants will engage in thoughtful discussions, share best practices, hail the work that is currently being done in sustainability across the state, and identify areas for future regional collaboration.

[Register Here](#)



**RESOURCES**

*For Your Community*

**NJ FAMILY CARE**  
Affordable health coverage. Quality care.

**NJ Health**  
Improving Health Through Leadership and Innovation

**Attention all mayors and community leaders!** As of 1/1/23, all children under

**Inspired by our most recent webinar and looking for data to inform your**

19 regardless of immigration status, based on income requirements, are eligible for NJ FamilyCare coverage. Without health insurance, residents are less likely to have a regular health care provider and more likely to skip routine care, putting them at higher risk for serious health problems. Include the below strategies in your MWC programming to encourage enrollment:

- Register municipal staff for an upcoming NJ FamilyCare Community Training by emailing [MAHS.NJFAMILYCARE@dhs.nj.gov](mailto:MAHS.NJFAMILYCARE@dhs.nj.gov)
- Add the NJ FamilyCare Logo and enrollment link to your website and social media: <https://njfamilycare.dhs.state.nj.us/>

**MWC programming?** The *Healthy Community Planning* (HCP-NJ) reports are available for every municipality in New Jersey. Use the HCPNJ report to inform your community assessment and planning efforts. The data in the report can help your MWC prioritize local health and environment concerns, guide public health actions, identify strategies for improvement, and shape policy decisions. Find your municipality [here](#) to get started.



## FUNDING OPPORTUNITIES



Robert Wood Johnson  
Foundation



The [Robert Wood Johnson Foundation \(RWJF\) Culture of Health Prize \(“the Prize”\)](#) honors the work of communities that foster health and wellbeing for all by addressing systemic inequities. In the 10 years since it launched, the Prize has recognized more than 50 communities across the country that are at the forefront of advancing health, opportunity, and equity for all.



### Stormwater Competitive Grants and Resilience/Stormwater Utility Feasibility Technical Assistance Grants

\$19 million in grants are available to help municipalities with the transition to new municipal stormwater permitting system requirements designed to better protect NJ's waterways from pollutants in stormwater as well as mitigate localized flooding that is increasing due to climate change. Grants will be awarded on a rolling basis until December 31, 2023. Click [here](#) to learn more about the grant opportunity.

# MAYORS WELLNESS CAMPAIGN

## Helping Towns Become Healthier Places to Live, Work, and Play

The mission of the Mayors Wellness Campaign (MWC) is to help mayors and their teams improve the health and wellness of their communities. Check out our redesigned tools and resources to help make planning health and wellness programs easier for you and your community.

### MAYORS WELLNESS CAMPAIGN TOOLKIT

**GET THE TOOLS TO BUILD HEALTHIER COMMUNITIES**

The Mayors Wellness Campaign toolkit includes free and low-cost tools and strategies to make your community a healthier place to live, work, and play.

MAYORS WELLNESS CAMPAIGN  
Celebrating 15 Years

**PHYSICAL HEALTH AND NUTRITION**  
Encourage active lifestyles and healthy eating in your community.

**ENVIRONMENT AND HEALTH**  
Help your community take advantage of the outdoors.

**EDUCATION AND HEALTH**  
Keep your community sharp, engaged, and curious.

**ARTS AND HEALTH**  
Stir creativity and strengthen community ties through the arts.

NEW JERSEY HEALTH CARE  
QUALITY INSTITUTE

Learn More

**THANK YOU TO OUR 2022 - 2023  
MAYORS WELLNESS CAMPAIGN SPONSORS**

MAYORS WELLNESS CAMPAIGN

**CRYSTAL**

**Hackensack Meridian Health**

**PLATINUM**

**AmeriHealth New Jersey**

**GOLD**

**New Bridge Medical Center**

**SILVER**

**BURKE FOUNDATION**

**BRONZE**

**blueOcean**

**Clover Health**

**DELTA DENTAL**

**Holy Name**

**Horizon Humana**

**LEGACY**

**njea**

**NJM Insurance Group**

**NJSN IFN**

**Planned Parenthood**

**RUTGERS**

**Summit Health**

**United Healthcare**

**vns Health Group**

**Catholic Charities**

**ENGLEWOOD HEALTH**

**inspira HEALTH**

**Johnson-Johnson**

**Parker**

**RCCA**

**RUTGERS**

**St. Joseph's Health**

**INTEGRITY**

**NDA**

**RUTGERS**

**ATLAS**

**PerformCARE**

**Tabula Rasa**

**University of Medicine and Dentistry**

**Valley Health System**

**Virtua Health**

More Information:

Mayors Wellness Campaign: Katie Bisaha - [kbisaha@njhcqi.org](mailto:kbisaha@njhcqi.org).

Become a Member: Virginia Tesser - [vtesser@njhcqi.org](mailto:vtesser@njhcqi.org).

To learn more about our current initiatives, please visit our website at [www.njhcqi.org](http://www.njhcqi.org).

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