

TeamBirth: Process Innovation for Clinical Safety, Effective Communication, and Dignity in Childbirth

Learning Session 1

- Introductions
 - New Jersey Healthcare Quality Institute
 - Ariadne Labs The Delivery Decisions Initiative
 - New Jersey Birthing sites
- TeamBirth Overview
 - Why TeamBirth?

- Shared Planning Tool Adaptation
- Implementation Pathway
- Next Steps & Questions





About the Quality Institute

- We are a nonprofit, membership organization working to improve the safety, quality, and affordability of health care for everyone.
- Our areas of work focus on:
 - Community Health
 - Policy
 - Quality Improvement



Shared-Decision Making (SDM) in Maternity Care

SDM is a patient-centered, individualized approach to the informed consent process that involves discussion of the benefits and risks of available treatment options in the context of a patient's values and priorities.

- Communication failures are among the most frequently cited root causes in maternal mortality and morbidity reviews.
- Shared decision-making models have demonstrated benefits in obstetrical care \rightarrow Elevating patient voices and empowering shared decision-making is key to providing safer care.

The Delivery Decisions Initiative (DDI)

DELIVERY DECISIONS INITIATIVE





OUR VISION is a world in which every person can choose to grow their family with dignity

The Delivery Decisions Initiative (DDI)



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BRIGHAM HEALTH



BRIGHAM AND WOMEN'S HOSPITAL



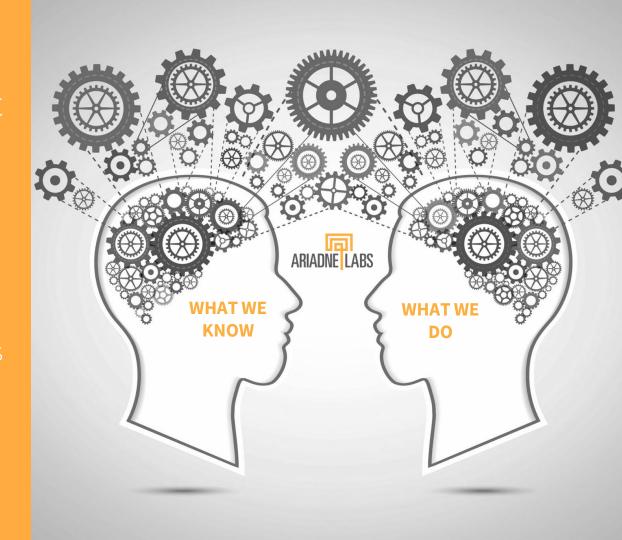
We are a joint center for health systems innovation at Brigham & Women's Hospital and the Harvard T.H. Chan School of Public Health



OUR WORK

WE FOCUS ON SYSTEMIC BREAKDOWNS "KNOW-DO" GAPS

Know should be done, and what actually occurs in our health care and public health systems.





Over the past generation, giving birth in America has become less TRUSTWORTHY

U.S. women have the **highest rate of maternal mortality** among high-income countries, and this rate is rising. These women are also more likely to experience **severe maternal morbidity.**

Black women experience 3-4x higher mortality.

Two-thirds of pregnancy-related deaths may be **preventable**.

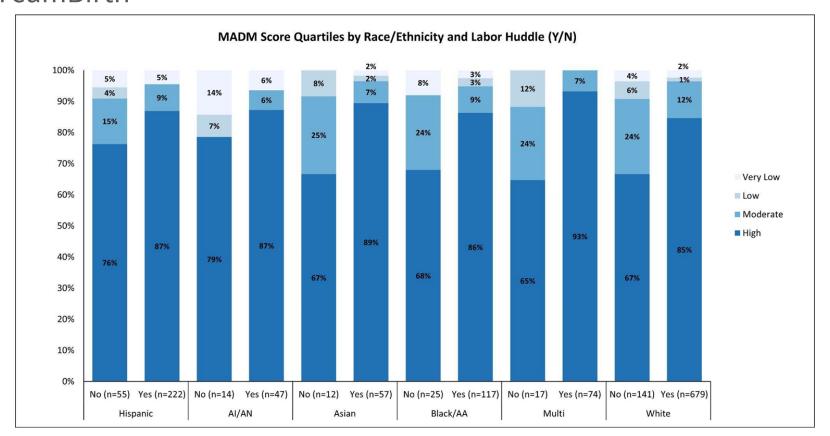
Almost 1/3 of women in U.S. who gave birth in a hospital reported experiencing one or more types of mistreatment, such as loss of autonomy or receiving no response to requests for help

Mistreatment is experienced more frequently by women of color and among those with social, economic or health challenges

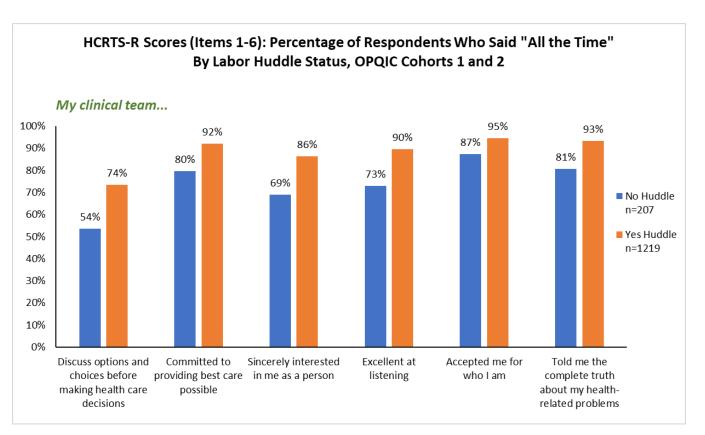
OUR VISION is a world in which every person can choose to grow their family with dignity

80-90% of reported sentinel events are due to failures of communication and teamwork.

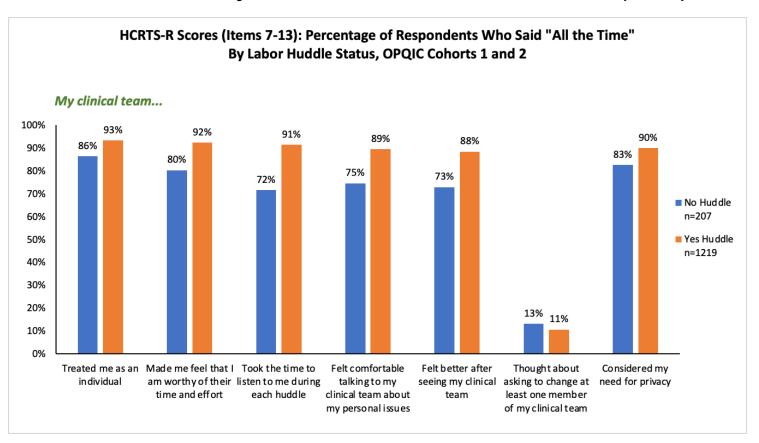
Autonomy increases across race/ethnicity with exposure to TeamBirth



HCRTS-R Items by Labor Huddle Status (1/2)



HCRTS-R Items by Labor Huddle Status (2/2)



Survey Responses



97% Had their **desired role** in the birthing experience

Reported **clear communication** with providers and ability to share care preferences

90% Felt their preferences made a difference in their care

Clinicians



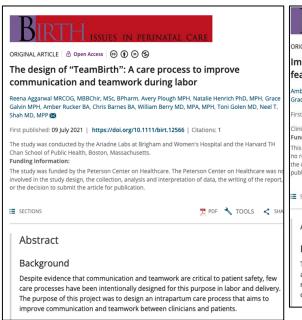
93% Felt TeamBirth improved care for their patients through better communication, teamwork, and shared decision-making

90% Would recommend TeamBirth to another L&D Unit

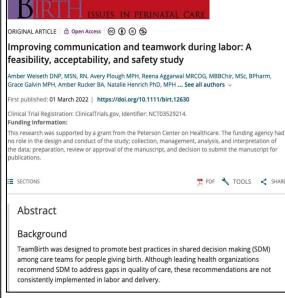
84% Clarified C-section decision-making in non-urgent clinical situation

TeamBirth Publications

1. TeamBirth Design (July 2021)



2. TeamBirth Primary Outcomes (March 2021)



3. TeamBirth Implementation (Jan 2022)



TeamBirth is creating the new **industry-standard process** for a safe and dignified child birth, and provides the **essential tools to implement it**.



Structured Team Huddles

TeamBirth uses **standardized team meetings** that occur throughout the care for all laboring patients.



Seamless Communication

TeamBirth uses simple tools (e.g., dry erase board) to **reliably share core information**. This includes names, the birthing person's preferences, care plans, and expectations for the next huddle.



Implementation Tools

TeamBirth provides the tools necessary to successfully implement its care process. These include coaching & feedback, data collection & analytics, innovative measurements of patient experience.

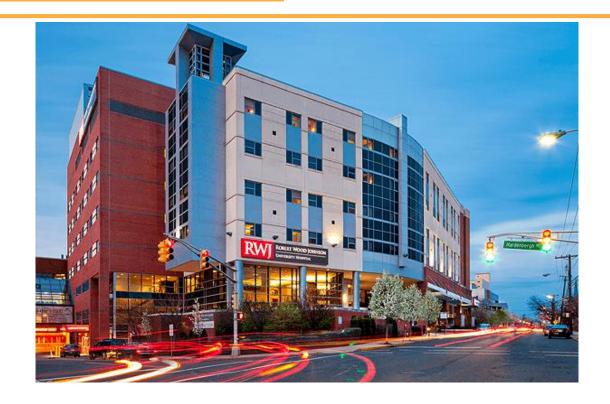


Better Child Birth Outcomes

TeamBirth leads to improved **patient** and **clinician experience**, better healthcare **quality**, and **lower costs** of care.

Hospital Introductions

RWJ University Hospital







Saint Peter's University Hospital







Virtua Mount Holly Hospital







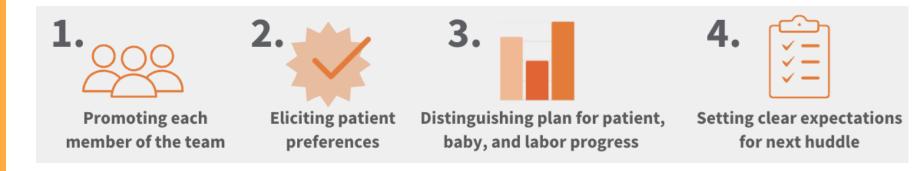
TeamBirth Overview

The tools and processes of the TeamBirth solution embody two design principles:

Teamwork: Promote psychological safety and shared decision-making with the birthing person

Simplicity: Reliably communicate information across the full care team, including the birthing person

And promote four core behaviors:



TOOLS & HUDDLES



Use the
SHARED PLANNING
BOARD to share core
information: names,
preferences, care
plans, & expectations
for next huddle

Remember to "HUDDLE"

birthing person,

baby, & labor

progress

Standardized team meetings that occur throughout care for all laboring patients

Safe and dignified birth for all.

TeamBirth Huddles

WHO

The full direct care team, including the person in labor and their support

WHAT

Discuss preferences; care plans for birthing person, baby, and labor progress; and expectations for the next huddle

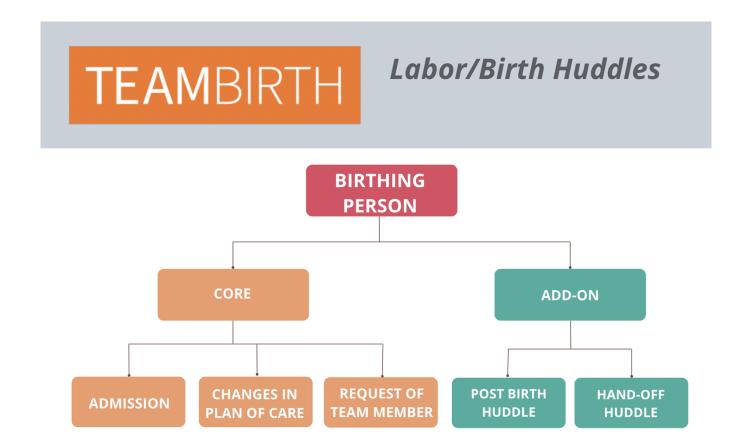
WHEN

At admission, major decision points or changes in care plans throughout labor and postpartum

WHY

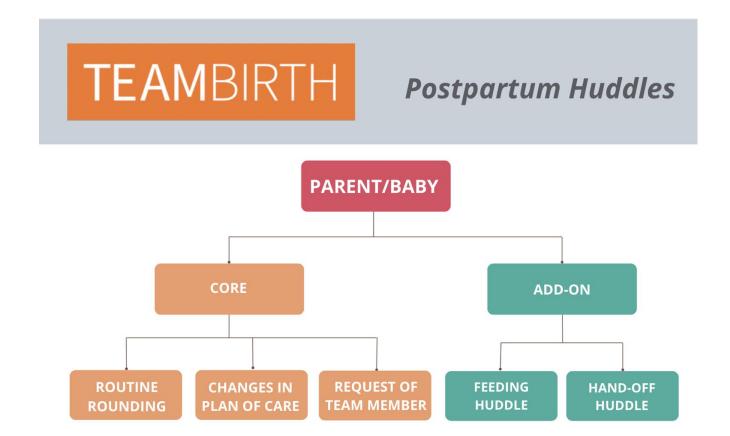
Give all team members the opportunity to participate in shared decision-making

TeamBirth - When to huddle





TeamBirth - When to huddle





Labor and Delivery Planning Board

TEAM



PREFERENCES





PLAN

Birthing Person:

Baby:



Labor Progress:

NEXT HUDDLE

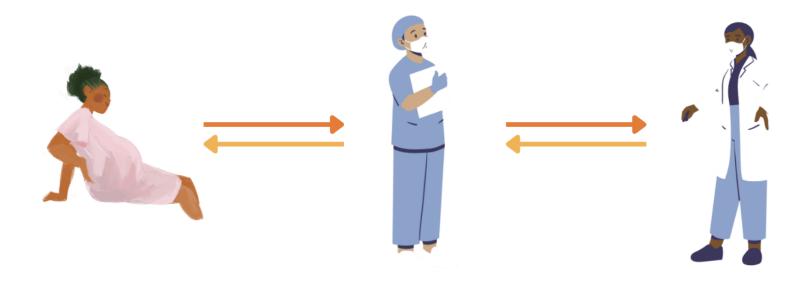


EARLY LABOR

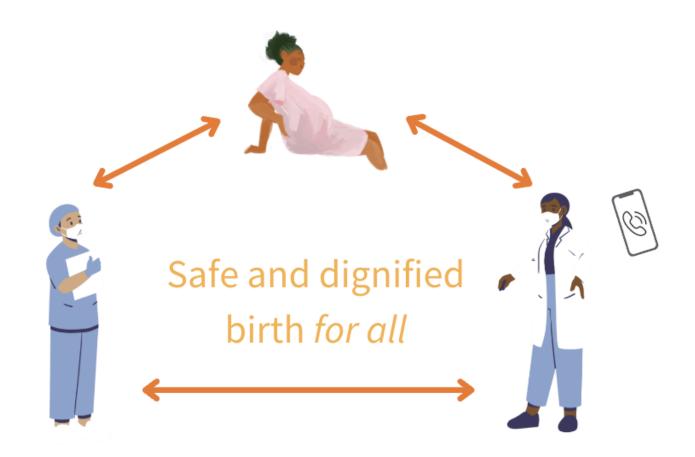
ACTIVE LABOR

PUSHING

Communication Channels: Current



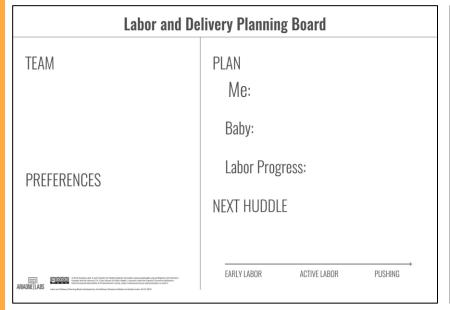
Communication Channels: TeamBirth



TeamBirth tools

Shared Planning Board

A dry-erase board that is divided into quadrants - each corresponding to one of the 4 core behaviors - is used to structure the discussion during team huddles and provide a shared mental model of this information for all members of the care team.

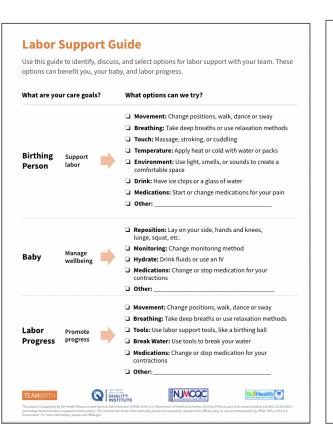


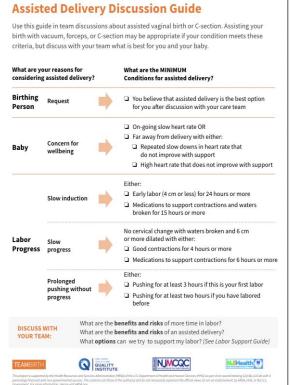


PLAN OF CARE FOR: MY BIRTHING TEAM: ME: MY BABY: **MY PREFERENCES:** MY LABOR PROGRESS: **NEXT HUDDLE**

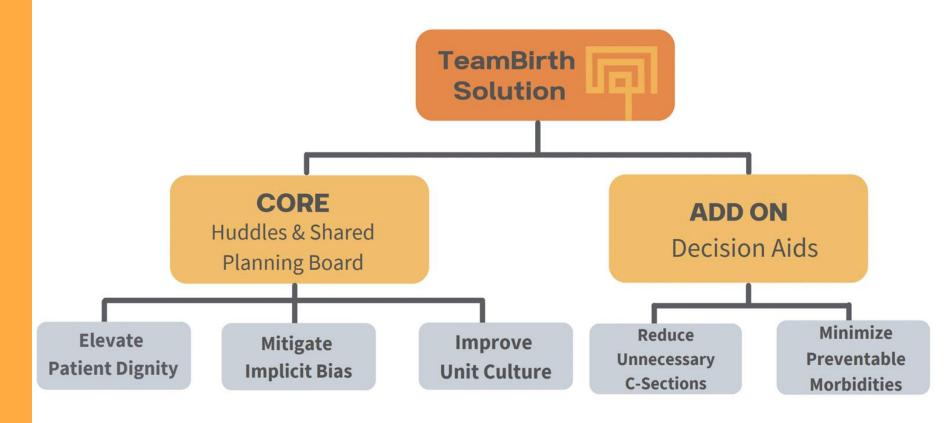
TeamBirth Add On Components: Discussion & Support Guides

Admission Discussion Guide Discuss the best next steps with your support person or doula, your nurse, and your provider based on how you are doing, how your baby is doing, and how your labor is progressing. DISCUSS WITH If you are in If you are in YOUR TEAM **EARLY LABOR ACTIVE LABOR*** What are the benefits of birth at 39 weeks or more? DISCUSS: STATUS You may benefit from You may benefit from How am I feeling? Comfort of home How is my baby doing? Admission to environment Where am Lin labor? hospital Being active Monitoring DISCUSS: OPTIONS Staving close to What are the Clinical care the hospital benefits and risks of each option? **DISCUSS: ACTIONS** What can I do to be more comfortable? Where can I go nearby? What are my options for Nearby the labor support? Labor & Hospital Delivery * The American College of Obstetricians and Gynecologists (ACOG) defines labor as contractions that result in cervical change Active labor typically begins at 4-6cm with accelerated cervical dilation. Your clinical team will update you on your cervical dilation and progress. This guide is designed for use with full term births.





Features and Expected Outcomes



Implementation Pathway

Building your implementation team and generating buy-in from hospital leadership and staff early on are essential to TeamBirth's success.

Once your implementation team is established, you should focus your efforts on continuous socialization of TeamBirth, as well as building your implementation and measurement strategies.



Build Your Implementation Team

- Define who will be on your multidisciplinary implementation team
- ☐ Develop and then assign team member roles, processes, and responsibilities, including designating a team leader
- Create a plan for engaging additional departments in your hospital that can support the execution or dissemination of the project, such as quality or marketing
- Define and communicate expectations for project and meeting management (who, how often)
- Schedule regular implementation meetings
- ☐ Begin engaging physician, nurse and midwife champions
- ☐ Investigate TeamBirth board design

Implementation Teams

WHO

Representatives from each of the following backgrounds:

- Unit nursing leaders
- ☐ Obstetrical care providers (midwives, physicians)
- ☐ Charge nurses, Staff nurses
- Data/quality specialists
- ☐ Project managers/coordinators
- Patient/family representatives
- ☐ Clinicians intermittently throughout the life of the project (anesthesiologists, neonatologists, pediatricians, childbirth educators, office practice leaders)

WHEN

Weekly or bi-weekly

Principal Investigator

Duties and Responsibilities

- Site PIs play a critical role in protecting the rights of human subjects and are responsible for carrying out ethical research. They must complete training in the ethical conduct of human research prior to submitting the IRB protocol for approval.
 - Ethics trainings can include CITI training
- Site PIs are responsible for ensuring that their site completes all research activities including:
 - Recruitment of patient and clinician participants
 - Distribution of surveys
 - Data collection

Next Steps + Questions

TEAMBIRTH TIMELINE		 Create Implementation Team Identify site PI (Primary Investigator)
Prepare	February - May 2023	 Adapt TeamBirth board Monthly Collaborative Learning Sessions Individual site coaching calls Begin to socialize TeamBirth Co-create the implementation strategy, including loading videos and training materials onto learning platform Recruit and train champions on TeamBirth
Engage & Coach	June - August 2023	 Monthly Collaborative Learning Sessions Individual site coaching calls Begin inpatient surveying to collect baseline data Small-scale testing of TeamBirth components Begin launch planning Train all clinicians Install whiteboards

September 2023

Implement

nthly Collaborative Learning Sessions lividual site coaching calls gin inpatient surveying to collect baseline data all-scale testing of TeamBirth components gin launch planning in all clinicians Install whiteboards Launch Event

Incorporate TeamBirth into new clinician onboarding

Continue patient surveying

Individualized Site Coaching Calls

Logistics

What: TeamBirth Coaching Calls

Who: Individual implementation teams with

NJHCQI & DDI

When: Once a month for 55 minutes

How: Calendar invite and Zoom meeting sent by

NJHCQI

Why: Support teams along the implementation

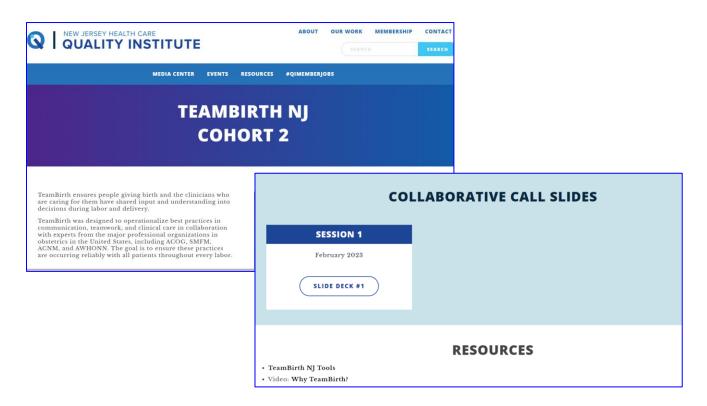
pathway

Operational Support

- Celebrate Success
- Identify Challenges
- Achieve Solutions

Birthing Site	Coaching Call Date/Time
RWJ University Hospital	2nd Monday @ 2pm
Virtua Mount Holly Hospital	2nd Thursday @ 2pm
St. Peter's University Hospital	2nd Monday @ 3pm
Mary V. O'Shea Birth Center	1st & 3rd Mondays @ 2pm

TeamBirth Cohort 2 Resources



Password protected site - www.njchqi.org/teambirthnj-cohort2; password: Cohort2!2023
Public TeamBirth NJ website: www.njhcqi.org/our-work/qualityimprovement/

Next Steps

- ☐ Form your Implementation Teams
- ☐ Watch "Why TeamBirth" video and share with others
- ☐ Engage external departments: Marketing, Education, Quality/Safety, Research
 - ☐ Invite to upcoming coaching calls and learning sessions
- ☐ Identify a Primary Investigator for your site research and data collection
- ☐ Check that you received the calendar invite for your team's coaching calls!



Next Learning Session

March 22 @ 12-1:30 pm (Fourth Wednesdays, monthly)

Please reach out with any questions: aperez@njhcqi.org or achallenger@ariadnelabs.org

Thank you for attending!