



# NEW JERSEY HEALTH CARE **QUALITY INSTITUTE**

A BI-WEEKLY LOOK AT THE BUSINESS & POLITICS OF HEALTH CARE IN NEW JERSEY



## **PRESIDENT & CEO, LINDA SCHWIMMER** **Ending 2022 with Impact and Achievements**

In partnership with you, our members, we will end 2022 with significant impact and achievements.

We brought together many of you to craft recommendations and policy change in the areas of primary care, including maternal infant health, small employer health insurance, and the health care workforce. Please read our reports on these issues, which will continue to be priorities for us in 2023. Our goal, as always, is to advance our mission to improve health care safety, quality, and affordability.

In 2022, we leveraged our relationships in New Jersey and national media to publish multiple guest essays on topics critically important to our members, such as the need for payment parity for primary care in Medicaid, and why public health and health care systems, especially primary care, must align and work more closely together. We argued for an evidence-based approach to expand and pay for telehealth, a mode of care we all know is here to stay.

Also, this year, we continued our popular Take Five feature interviews of people leading health organizations, running innovative programs, and providing thought leadership on how to improve our health systems.

In this last newsletter of 2022, we've curated our most-read interviews, blogs, guest

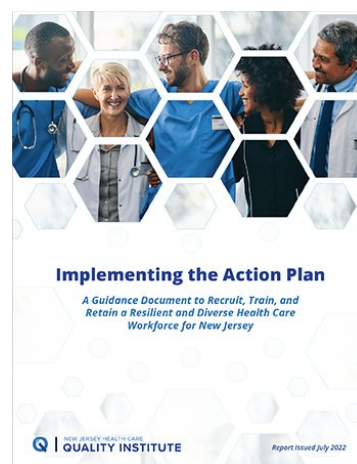
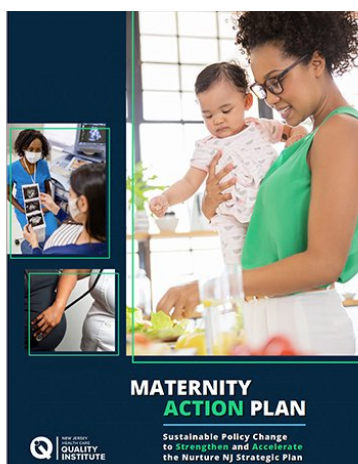
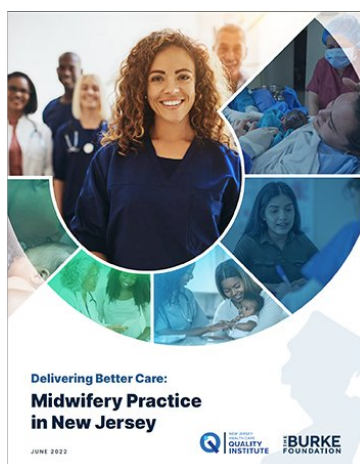
essays, and reports of the year — as well as assets that relate to the work we'll prioritize in 2023.



## 2022 RESOURCE ROUNDUP

OUR MOST POPULAR RESOURCES RELEASED IN 2022

## Reports



1. [Delivering Better Care: Midwifery Practice in New Jersey](#)
2. [Maternity Action Plan \(MAP\): Sustainable Policy Change to Strengthen and Accelerate the Nurture NJ Strategic Plan](#)
3. [A Guidance Document to Recruit, Train, and Retain a Resilient and Diverse Health Care Workforce for New Jersey](#)

## CEO Blogs

- [Alternative Payment Model Launching To Support Children and Families](#)
- [New Poll Finds New Jersey Residents Embracing Telehealth](#)



## Opinions

- [New Jersey Must Increase Its Medicaid Investment in Primary Care](#)
- [Medical Mistakes Shouldn't Be A Crime](#)

## Take Five Interviews

- [Taylor Justice, Co-Founder and President of Unite Us](#) on Social Determinants of Health
- [Camden County Surrogate Michelle A. Gentek-Mayer](#) on Conversation of Your Life ([COYL](#))



## MAYORS WELLNESS CAMPAIGN®



Thank you for the many submissions recognizing your Champion of Health who supported your local Mayors Wellness Campaigns. We are excited to announce our 2022 winner, **Eesha Bhatia**, from the Old Tappan Mayors Wellness Committee. Read more about Eesha's efforts and our 5 honorable mentions awardees [here!](#)

[Learn More](#)



**SAVE THE DATES**

FOR OUR UPCOMING EVENTS

## Navigating the Return to Preventive Care

Join us and [Consumers for Quality Care](#) on **Thursday, January 18, 2023 at 11:00 am** as we navigate the return to preventive care. An estimated 41 percent of adults in the U.S. avoided medical care during the pandemic because of concerns about COVID-19. During this **webinar**, our **experts will share best practices and tools for clinicians** to use as they work with their patients to return to pre-pandemic levels of preventive care.

**Moderated by:**

- The Honorable Donna M. Christensen, MD - Board Member, [Consumers for Quality Care](#)

**Panelists:**

- **Mary F. Campagnolo, MD, MBA** - Medical Director for Value Based Programs and Payer Contracts, [Virtua Medical Group](#) and [Quality Institute board member](#)
- **Peter Fisher, MD** - Medical Director, [Quest Diagnostics'](#) East Region
- **Valerie Harr** - Senior Director for Community Health and Network Strategy, [Horizon Blue Cross Blue Shield of New Jersey](#)

**Register Now for Our January Webinar**



## Help Us Celebrate the Quality Teams within Every New Jersey Hospital

Join us for a **virtual breakfast and learning session:**  
February 1, 2023 from 7:30 am - 8:30 am.

- Hear about 2023 changes to the Leapfrog Hospital Survey from [Melissa Danforth, the Leapfrog Group](#).
- Learn from a **panel of New Jersey hospital leaders** on how to make Patient Safety & Quality an organization's top priority.
- Panel moderated by our [Director of Quality, Adelisa Perez-Hudgins](#). Panelists will be announced soon.

**This session is for:**

- **Health care providers and leaders** working to improve safety within your organization;
- **Employers, unions, carriers, and purchasers** working to increase transparency on safety measures; and
- **Regulators and policy makers.**

**Register for the Virtual Quality Breakfast**

## Maternal Infant Health (MIH) Hub's Midwifery Collaborative

**Thursday, January 12 from 1 pm to 2 pm:**

Join the Midwifery Collaborative for a **virtual convening for midwives, midwifery students, and other health care stakeholders** around advancing policies that support

midwifery practice.

**Register for the Collaborative session** to be a part of sustained dialogue around implementing midwifery recommendations, sharing success stories, and analyzing policy challenges.

[Register for MIH Hub's Midwifery Collab](#)

## MAP Work Sessions

For organizations and individuals interested in advancing the recommendations laid out in the [Maternity Action Plan \(MAP\)](#) sign up for one or more of our **virtual work sessions**.

**Register for a session topic you are interested in by clicking a title below:**

- Friday, January 27th: [Collect and Use Data to Improve Equity and Quality](#)
- Thursday, February 2nd: [Improve Community-Based Social Supports](#)
- Monday, February 13th: [Build the Workforce Needed to Achieve Birth Equity and Quality](#)
- Monday, February 27th: [Reform Payment Systems to Drive High Quality Holistic Maternal Infant Health Care](#)



**Pre-readings will be distributed to participants. Each session will feature** examples of where MAP recommendations and concepts are being successfully implemented and how we can collectively work together.



For information on how to join, please contact Virginia Tesser at [vtesser@njhcqi.org](mailto:vtesser@njhcqi.org).

To learn more about our current initiatives, please visit our website at [www.njhcqi.org](http://www.njhcqi.org).

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