



NEW JERSEY HEALTH CARE QUALITY INSTITUTE

A BI-WEEKLY LOOK AT THE BUSINESS & POLITICS OF HEALTH CARE IN NEW JERSEY

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CAMPAIGN (MWC)*



Supporting Mayors as They Make Their Communities Healthier Places to Live, Work, and Play

As Election Day approaches, and the focus is mostly on national races, we should remember how much of an impact our local leaders can have in our communities. Every day we see how dedicated mayors and public health officials are making a difference in the health and wellness of their communities.

Mayors throughout New Jersey participate in the Quality Institute's [Mayors Wellness Campaign \(MWC\)](#), in partnership with the [New Jersey League of Municipalities](#). These elected officials, supported by local volunteers, create programs that make their towns and cities healthier places to live, work, and play. These grass roots efforts vary based on local needs.

At the Quality Institute, we survey the mayors and conduct 21 county-based focus groups each year to obtain a clearer sense of their health priorities. We respond by updating our tools and resources. This year, for instance, we created new tools — [Food Security](#) and [Land Use Planning](#) — for communities focused on Social Determinants of Health...



[Read Full Story](#)



TAKE FIVE INTERVIEW

Interviews with members, influencers, and noteworthy people

[Brianna Hanson, MPH](#), Program Officer, the Quality Institute.

Interview Sneak Peek: *You recently joined the Quality Institute. Can you tell us what you will be doing for our organization?*

My focus will be health care policy, and among my first initiatives will be to focus on maternal-child health policy. We know that unacceptable racial disparities exist in New Jersey, where Black, Non-Hispanic women had approximately [seven times](#) more pregnancy-related deaths than white women. I'll focus on moving the [Maternity Action Plan \(MAP\)](#) forward and supporting key community organizations and advocates in outreach to galvanize and engage leaders, decision-makers, and action-oriented organizations...

[Read Full Interview](#)



- From KHN a year ago, but now a growing issue, look-out for, "[L&D Triage Areas now billing as OB-EDs](#)," more [recent coverage](#) of this disturbing trend, and [advice on what to do](#).
- Also from KHN, a leader in Reference Based Pricing, Montana, may be changing its strategy. [A quick read](#) on what states and employers are doing to reduce their health care costs.
- Following up on Linda Schwimmer's blog about [Unaffordable Insurance Premiums](#), in [this article from McKinsey](#), the authors predict that premium increases will get much worse in 2024, and suggest five strategies for employers and plans to deploy.



- When it comes to Reproductive Health, sometimes comedy says it best. Check out this [Amy Schumer classic](#) on getting birth control pills.
- In time for National Hospice & Palliative Care Month, here's [our favorite clip](#) on how to pick your health care proxy from [The Conversation Project](#).

NEW MEMBER



The Children's Home Society of New Jersey

[The Children's Home Society of New Jersey](#)

(CHSofNJ) is a non-profit community-based agency serving thousands of low-income children and families across New Jersey, with a focus in Central New Jersey, with free health education, community doula services, WIC nutrition, and family support services.

NEONATAL & PERINATAL SYMPOSIUM

[Neonatal Encephalopathy & Neurologic Outcome: The HIE Outcome](#)

Join cosponsors [Inspira Health Continuing Medical Education](#) and [Nemours Children's Health](#) on **Thursday, November 17, 2022 from 4:30pm - 8:30pm** at [The Grove at Centerton](#) for their symposium, *Neonatal Encephalopathy & Neurologic Outcome: The HIE Outcome*. This event is a sit-down dinner and forum which features many topics and subject-matter experts which will results in a dynamic and engaging night.

[Register Now](#)



For information on how to join, please contact Virginia Tesser at vtesser@njhcqi.org.

To learn more about our current initiatives, please visit our website at www.njhcqi.org.

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