



MAYORS WELLNESS CAMPAIGN[®]

Celebrating 15 Years

3 IMPORTANT PROGRAMS FOR NJ MAYORS WELLNESS CAMPAIGNS TO KNOW FOR OLDER ADULTS IN THEIR COMMUNITY

The Quality Institute's [Mayors Wellness Campaign](#) (MWC) is supported by organizations across the state. This public, private, not-for-profit collaboration supports the MWC, public health officers and local leaders working to make their communities healthier places to age, live, work, and play.

In addition to being Crystal-level sponsors of the MWC for 2021-2022, the organizations featured here are committed to improving the health and wellness of older adults in the communities they work in. Read on to learn about their work and how your MWC can work with them or increase awareness of these services to support your older adult residents.

[Visiting Nurse Association Health Group \(VNAHG\)](#) provides COVID-19 vaccinations



throughout the state. One special service they provide is vaccinations to homebound patients. Residents currently receiving VNAHG services can sign up by asking their home care clinician to make a referral.

VNAHG coordinates its efforts with community organizations to increase access and provide vaccines. MWCs located in Middlesex, Union, Monmouth, and Ocean County should reach out to **Tom Thees, Executive Director, at 732-371-2990** or **Fran McCloskey, Vaccine Coordinator, at 732-614-5820** to schedule a COVID-19 vaccine clinic in their community.



[Clover Health](#) is a [Medicare Advantage plan](#) which covers Medicare eligible individuals throughout New Jersey. It focuses on serving underserved individuals and addressing barriers to increase access to quality, affordable health care, and ultimately keeping people healthier. MWCs should be aware of support available for their residents who are Medicare eligible, such as the following programs that Clover Health provides to its members:

- [Video on Wheels](#) is a program which provides internet-enabled tablets to homebound patients so they can participate in telehealth calls with their providers.
- [Transportation Assistance](#) is available to members that do not have access to a car or are unable to drive.



Clover Service Areas



- “Silver Sneakers” benefit provides free access to several local gyms in addition to online classes.
- Healthy Food Benefits allow qualifying older adults up to \$800/year to spend on healthy groceries and other over-the-counter items, like vitamins.



Clover Health



[Tabula Rasa Health Care](#) provides medication safety solutions to empower patients and providers to improve medication regimens and reduce medication overload and adverse drug events (ADEs). ADEs are injuries caused by the use of medications and are the 4th leading cause of death in the US. It is critical for older adults to know how their medications may interact or impact them.

Your residents can work with one of Tabula Rasa’s [Prescribe Wellness \(PW\) Community Pharmacies](#) to receive services such as medication review and education as well as prescription refills, vaccinations, diabetes management, and more. PW pharmacies provide localized care beyond prescriptions to create lasting relationships and healthier communities. There are over 200 participating PW locations statewide; find their locations [here](#).

