



MAYORS WELLNESS CAMPAIGN[®]

Celebrating 15 Years

PUBLIC PRIVATE PARTNERSHIPS CAN PROPEL YOUR MAYORS WELLNESS CAMPAIGN

The [Quality Institute's Mayors Wellness Campaign](#) (MWC) is supported by organizations across the state. This public, private, and not-for-profit collaboration supports the MWC, public health officers and local leaders working to improve health and wellness in their communities.

In addition to their sponsorship of the MWC, here are a few examples of how MWC sponsors are working locally to improve health and wellness and how your MWC can connect with these organizations or learn from their resources and experience.

Clover Health

Clover Health is a Medicare Advantage plan which covers Medicare eligible individuals. They recently released a [white paper](#) on how to improve health equity. Health equity is making sure that all the residents of your community, regardless of age, race, ability, preferred language, or other circumstances, have access to what they need to lead their healthiest lives. The white paper shares important issues to consider and steps you can take to improve the lives of your residents.



Hackensack Meridian Health

Hackensack Meridian School of Medicine's [Human Dimension Program](#) offers a unique type of medical education that is grounded in the community in under-served cities in New Jersey. This program provides health care workers of tomorrow with the insight and skills to be compassionate public health care workers that deliver the best possible care to the communities they will one day serve. The Human Dimension program has served in Nutley, Clifton, Paterson, and Hackensack.

The Apothecarium Dispensary

The [Apothecarium Dispensary](#) is one of the state-licensed medical cannabis dispensaries. Local leaders and residents have many questions about both medicinal and recreational cannabis. Apothecarium is one source of information. They created these [FAQs](#) to promote a better understanding and safety in medical cannabis use.

Ernest Mario School of Pharmacy

Ernest Mario School of Pharmacy at Rutgers, The State University of New Jersey, is dedicated to excellence in healthcare and biomedical education, innovative and visionary research and scholarship in the pharmaceutical sciences, exemplary clinical



practice, and outreach and community services that address the needs of the citizens of New Jersey and society at large. Pharmacists are a local, trusted source of certain types of health care information, especially when it comes to vaccinations and drug interactions. Learn more about the School of Pharmacy and how its students or alumni can be speakers or volunteers in your MWC and other resources that they can offer your MWC.

- [School Overview Video](#)
- [Alumni Page with Annual Magazine](#)

Holy Name

Holy Name is a leading health system in New Jersey, providing world-class care through a unique combination of medical expertise, innovative technology, and humanity at the heart of every interaction. Since its founding nearly a century ago, Holy Name's faith-based mission has remained steadfast - to help the community achieve the highest level of health through prevention, education, and treatment. To meet the needs of the community, Holy Name offers [free events](#) throughout the year such as educational programs and health screenings.

Planned Parenthood

Planned Parenthood is a nonprofit social welfare organization that advocates for access to essential health care through education, activism, voter engagement, grassroots organizing, and legislative advocacy. [Learn more](#) about their health care services being offered to New Jersey residents. As policy advocates, they also focus on a number of [issues](#) that affect local communities and residents.

United Healthcare

United Healthcare is dedicated to helping people live healthier lives and making the health system work for everyone. They offer [public sector benefits](#) for local, state, and federal government employees, public school teachers and employees, higher education employees, labor union members. As your local leaders explore their benefit options, United Healthcare has information to inform your decision-making process.

