



NEW JERSEY HEALTH CARE **QUALITY INSTITUTE**

A BI-WEEKLY LOOK AT THE BUSINESS & POLITICS OF HEALTH CARE IN NEW JERSEY



PRESIDENT & CEO, LINDA SCHWIMMER

Happy National Botox Day, From Your Trusted Physician

Just recently, while waiting in my ob-gyn's exam room, I noticed heartfelt, pink posters which said, "Are you concerned about your thinning lips? Fine lines around your eyes?" Honesty, I was there for health care, but when it was mentioned, should I be concerned?

At home, the marketing continued. I received not just one, but three emails letting me know that National Botox Day is November 17. Who knew? The exclamation-filled email was downright uplifting, "Linda...Enjoy Our Biggest Discount of the Year, 50% Off!!!" Before this email, I always thought of November as National Hospice and Palliative Care Month, a good time to talk to family about what matters to you in life. What a total reframing. Why talk about aging when you can stop it in its tracks? At least that's what my doctor was telling me...

[Read Full Story](#)



TAKE FIVE INTERVIEW

Interviews with members, influencers, and noteworthy people

[Mariekarl Vilceus-Talty, MA, BSN, NE-BC, LNC](#), President and CEO of the [Partnership for Maternal & Child Health of Northern New Jersey](#). The Partnership is a member of the Quality Institute, and the designated maternal health consortium for Northern New Jersey.

Interview Sneak Peek: *Equity and racial justice are critical issues that more people are focusing on now. What are some ways that our members and readers can better advance this work?*


I think people in health care are aware that women in the United States are dying at a rate that is the highest in any of the developed countries. In New Jersey, Black and Brown women are seven times more likely to die in childbirth than their White counterparts. I am a woman with a bachelor's and master's education — and my White counterpart with a high school education has a chance for better outcomes than me. The first thing we must do is have the uncomfortable conversations. To say, “Yes, there is a problem.” There are disparities - some systemic - so let's talk about how things can change. You need to prioritize equitable patient-centered care and you need a diverse and inclusive workplace for the people you are caring for to inform real change.


[Read Full Interview](#)

**QUALITY INSTITUTE
WINTER CONFERENCE**

**PRIMARY CARE AS A COMMON
GOOD - THE PRESCRIPTION FOR A
HEALTHIER AND MORE EQUITABLE
HEALTH CARE SYSTEM**

Wednesday, December 15th,
from 2:45 p.m. - 5 p.m.

 NEW JERSEY HEALTH CARE
QUALITY INSTITUTE



Join our Winter Conference focused on making high-quality primary care a common good to create a healthier and more equitable health care system. You'll hear from our keynote, Rutgers University Professor Shawna Hudson, Ph.D. Dr. Hudson is one of the authors of the The National Academies of Sciences, Engineering, and Medicine report, "[Implementing High Quality Primary Care](#)."

[Register Now](#)

OUR SPEAKERS



KEYNOTE: Professor Shawna Hudson
Rutgers University, co-author National Academy of Sciences Engineering Medicine's report, "Implementing High Quality Primary Care"



Mary F. Campagnolo, MD, MBA,
Med. Dir. Value Based Programs & Payer Contracts, Virtua Medical Group, Dir. Board, American Academy of Family Physicians & AAFP Foundation



Marie-Elizabeth Ramas, MD, FAAFP,
Regional Medical Director, Aledade Inc.



Elisabeth Spector, MD, MPH, FAAFP,
Medical Director, Somerset County Partnership Health Center



Kumar Dharmarajan, MD, MBA,
Chief Clinician & Governing Body Chair, Clover Health Partners, Associate Chief Medical Officer



Carolyn Hoitela, MLS,
Vice President, Practice Resources, Conventus Inter-Insurance Exchange



NEW JERSEY HEALTH CARE
QUALITY INSTITUTE

NEW MEMBER



CooperSurgical

CooperSurgical is driven to advance the care of women, babies and families around the world. We believe in empowering individuals and health care professionals in making health and life choices. We are trusted by clinicians worldwide for products, technologies and services that support a wide range of reproductive solutions, from contraception to fertility and preventative and therapeutic gynecological care.



more about our current initiatives, please visit our website at www.njhcqi.org.
Copyright 2021 *|NJHCQI, All rights reserved.*

Our mailing address is:

New Jersey Health Care Quality Institute
P.O. Box 2246, Princeton, New Jersey 08543

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).