



NEW JERSEY HEALTH CARE QUALITY INSTITUTE

A BI-WEEKLY LOOK AT THE BUSINESS & POLITICS OF HEALTH CARE IN NEW JERSEY



PRESIDENT & CEO, LINDA SCHWIMMER **Time to Support, Not Constrain, Telehealth**

Most of us have had at least one telehealth visit since the beginning of the pandemic. And for the majority of us, it was our first telehealth visit. Across the country, and the Northeast in particular, telehealth saw an [unprecedented spike](#) due to stay at home orders and limitations on PPE. At the Quality Institute, we see the value of telehealth — and we want the technology to reach its full potential to advance health care access, equity, and affordability. Right now, a [bill](#) sits on the desk of Gov. Murphy that would make permanent many of the changes to accessibility and reimbursement of telehealth that were implemented during the public health emergency and that continue today.

The bill includes some key modernizing features, such as authorizing the use of various types of virtual communications platforms and allowing state-licensed providers and their state resident patients to be located anywhere for the visit. These changes add welcome and practical flexibility for accessing care. But other aspects of the bill cement into law very prescriptive requirements for both payment and provider and patient communication and engagement before we have much data on how telehealth has been working at mass scale over the last 18 months.

[Read Full Story](#)



ROBERTO MUÑIZ

PRESIDENT AND
CEO OF PARKER LIFE



TAKE FIVE INTERVIEW

Interviews with members, influencers, and noteworthy people

Roberto Muñiz, President and CEO of [Parker Life](#), the newest member of the Quality Institute's Leadership Council.

Interview Sneak Peek: *Parker Life's memory programs are another innovative model. Can you tell us how your model works and share ideas for others working to help people living with Alzheimer's disease and other forms of dementia?*

One of the unique aspects of Parker is the small home model of living versus large institutional models of care. Our first small model home opened in 2001. In this model, the elder is at the center of the services provided. We have small home models which are specifically developed for individuals with Alzheimer's at various levels of their disease process.

Our elders live in small homes with 16 other people with similar conditions. These homes look and feel like a regular home, with kitchens, living rooms and private rooms. It's about supporting the people who live in these homes, allowing them to make choices, caring for themselves and participating in the decision-making process. It's about maintaining their dignity and independence.

[Read Full Interview](#)

QI CONFERENCE

**PRIMARY CARE AS A COMMON
GOOD - THE PRESCRIPTION
FOR A HEALTHIER AND MORE
EQUITABLE HEALTH CARE
SYSTEM**

Wednesday, December 15th,
from 2:45 p.m. - 5 p.m.

 NEW JERSEY HEALTH CARE
QUALITY INSTITUTE



Join our Winter Conference focused on making high-quality primary care a common good to create a healthier and more equitable health care system. You'll hear from our keynote, **Rutgers University Professor Shawna Hudson**, one of the authors of the National Academy of Sciences Engineering Medicine report, [Implementing High Quality Primary Care](#).

You'll also hear from a panel of our members who are working now to transform how primary care is delivered:

- **Mary F. Campagnolo, MD, MBA**, Medical Director for Value Based Programs & Issues, Virtua Medical Group, Director for the Board, American Academy of Family Physicians (AAFP) and AAFP Foundation
- **Marie-Elizabeth Ramas, MD, FAAFP**, Regional Medical Director, Aledade Inc.
- **Elisabeth Spector, MD, MPH, FAAFP**, Medical Director, Somerset County Partnership Health Center
- **Kumar Dharmarajan, MD, MBA**, Chief Clinician & Governing Body Chair, Clover Health Partners, Associate Chief Medical Officer
- **Carolyn Hoitela, MLS**, Vice President, Practice Resources, Conventus Inter-Insurance Exchange

[Register Now](#)



CONVERSATION OF YOUR LIFE

NEW WEBINAR

ESSENTIALS FOR CAREGIVERS: A LESSON ON PALLIATIVE CARE

Tuesday, November 2nd, from 12:00 p.m. to 1:00 p.m.








At some point, each of us may find ourselves caring for a family member or friend with a serious illness or chronic health condition. Is that you now, or could you imagine it soon?

If so, this is the chance to learn about palliative care and how it helps people live better. You'll learn what high quality palliative care looks like, how to access it, and how it can support you as a caregiver. Join this session and invite others who could benefit from it.

This event is open to the public. All are encouraged to attend.

[Register Now](#)

NEW MEMBER



New Jersey Immunization Network

The mission of the [New Jersey Immunization Network](#) is to protect the health of all individuals through timely, age-appropriate immunization against vaccine-preventable diseases by educating the public, healthcare professionals, and



For information on how to join, please contact Virginia Tesser at vtesser@njhcqi.org.

To learn more about our current initiatives, please visit our website at www.njhcqi.org.

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