

A BI-WEEKLY LOOK AT THE BUSINESS & POLITICS OF HEALTH CARE IN NEW JERSEY



PRESIDENT & CEO, LINDA SCHWIMMER Crafting the Future of Telehealth

Telehealth has emerged as an essential strategy to provide patients with many types of care, including remote monitoring for home-based care and remote participation in clinical trials. The exponential rise in telehealth is challenging to even calculate. According to the Fair Health Tracker, billing for telehealth services for a year during the pandemic increased more than 8,000 percent in the Northeast.

But along with the surge in telehealth has come true accessibility gaps that we cannot ignore. Adoption of telehealth has been uneven by provider type, patient age, socio-economic factors, as well as patient language, ethnicity, and race. A quarter of Medicare beneficiaries lack a device with the capability to conduct a video visit; the percentage is even higher for those who are Black, Latinx, and those with disabilities.

We address both the problems and promise of telehealth in "Emerging from COVID-19: An Action Plan for a Healthier State. I urge you all to read the report if you have not already, and to consider the recommendations in the Action Plan, especially those around telehealth (#8, #9, #10). The Action Plan provides a strong framework we can use to design telehealth for the future — the regulations, quality measures, reimbursement, and delivery models we need...



TAKE FIVE INTERVIEW

Interviews with members, influencers, and noteworthy people

Claudia Tucker is Senior Vice President of Government Affairs and Public Policy at Teladoc Health. Teladoc Health is a member of the Quality Institute's Professional & Technology Council.

<u>Interview Sneak Peek:</u> How do Teladoc and its partners support patients who may have a harder time using or accessing telehealth services, such as older adults, or people without broadband or the right equipment?

It starts with educating legislators and other policy makers at the state and federal level about what needs to be done to remove any barriers created by outdated statutes. I can say that New Jersey has been a leader here. The legislature has been very open and pragmatic in approaching this and removing those barriers.

Things like the recognition of asynchronous technologies that allow people to connect at each person's own convenience and schedule. This means being able to use asynchronous technologies like a blood pressure cuff or glucose monitor at home and having that data fed to a provider who can review at another time and then call and say, "Hey, have you taken your meds? When's the last time you ate?" We're also advocating for programs such as the Federal Communication Commission's COVID-19 Telehealth Program that improve access to innovative digital health tools that can bring this kind of high-quality care into the home of more Americans...

Read Full Interview



5:00 p.m. we'll come together to discuss TeleHealth Equity – Bridging the Digital Divide. Sur Reynote speaker will explore the use of telehealth, how to achieve digital equity, and ensure quality care.

We'll hear from a dynamic panel of multi-stakeholder Quality Institute members who will discuss the benefits of telehealth and digital technology as well as how to address barriers to access and use. The panel will focus on actions to achieve equity for those on the wrong side of the digital divide due to age, language, or access to equipment or broadband. The conference will conclude with live Jazz music to feed our souls. "See" you there.

Members & Invitees, Register Now

JUST ANNOUNCED - Keynote Speaker



Meet our All-Council Conference's keynote speaker - Debra Patt, MD, PhD, MBA. Dr. Patt is a breast cancer specialist in Austin, Texas where she serves as a Vice President for Texas Oncology and as a clinical professor at Dell Medical School at The University of Texas at Austin. She is also the Chair of the Texas Medical Association and President of the Texas Society of Clinical Oncology.

Conference Panelists



Sophia Chang MD, MPH, Chief Clinical Informatics Officer, <u>Clover Health</u>



Elizabeth Cherot, MBA, MD, FACOG, Chief Medical Officer, <u>Axia</u> Women's Health



Drew A. Dyson, Ph.D., Chief Executive Officer, <u>Princeton Senior Resource</u>
Center



Susan Loughery, Director of Operations, <u>Catholic Charities</u>, <u>Diocese of Trenton</u>.

NEW MEMBER



Rutgers Center for State Health Policy

Rutgers Center for State Health Policy's mission is to inform, support and stimulate state health policy in NJ and around the nation. The Center provides analytic expertise in the areas of Access and Coverage, Health and Long-Term Care Workforce, Health System Performance Improvement, Long-Term Services and Supports, and Population Health.











For information on how to join, please contact Virginia Tesser at wtesser@njhcqi.org.

To learn more about our current initiatives, please visit our website at www.njhcqi.org.

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