

# ANNUAL REPORT

## YEAR 2019



NEW JERSEY  
HEALTH CARE

**QUALITY  
INSTITUTE**



## OUR MISSION

Improving the safety, quality, and affordability of health care for everyone.



## PRESIDENT & CEO

**Linda Schwimmer, JD**, is the President & CEO of the New Jersey Health Care Quality Institute. Linda is also a board member of the Leapfrog Group, a national hospital safety advocacy group that issues the Hospital Safety Grade. She has served on the board of the National Quality Forum (NQF), chaired and currently serves on the NQF Consensus Standards Approval Committee, and currently serves on the NQF Geriatrics and Palliative Care Standing Committee

## BOARD MEMBERS



**Suzanne M. Miller,  
PhD  
Board Chair**



**Fred M. Jacobs,  
MD, JD  
Board Vice Chair**



**Donald Bryan,  
JD  
Board Secretary**



**Ian Ruegg,  
MBA, CEBS  
Board Treasurer**



**Kemi Alli,  
MD**



**Robert Andrews,  
JD**



**Mary Campagnolo,  
MD, MBA**



**Shereef Elnahal,  
MD, MBA**



**James Florio,  
JD**



**Charlene Holzbaur,  
MBA**



**Heather Howard,  
JD**



**Linda Sloan Locke,  
CNM, MPH, LSW,  
FACNM**



**Christine Stearns,  
JD**

## OUR WORK



### EDUCATION

#### **Health Matters Poll**

- We partnered with Leadership Council Member, Eagleton Center for Public Interest Polling at Rutgers University, on our Health Matters Poll to measure New Jerseyans' views on current health care topics of interest. In 2019, we conducted 2 statewide polls:
  1. End of Life Conversations: While most people have talked about their wishes with a loved one, only about 25% of people have had a talk with their health care provider.
  2. Health Information Seeking and Trust: Of all the potential sources of information, by far, Garden State residents turn to health care providers for information if they have a concern related to health or health care.

#### **Practice Transformation Network**

- We concluded our work on the Practice Transformation Network grant to improve quality in small physician practices across the state, in partnership with Leadership Council member, New Jersey Innovation Institute.



### POLICY

#### **Medicaid Policy Center (MPC)**

1. The Governor signed 6 pieces of legislation in 2019, which our MPC had recommended to improve support for women during pregnancy.
2. The Medicaid program selected our MPC to convene 30 expert stakeholders to create a maternity episode of care.
3. Our MPC developed and released a road map to convert the Medicaid ACO Demonstration Project into a Regional Health Hub (RHH) program.

#### **New Jersey Reproductive Health Access Project (NJ-RHAP)**

We received a grant from Arnold Ventures to launch the NJ-RHAP project, which seeks to increase provider knowledge about payment and policy systems for reproductive health services and identify policy changes to increase access to these services.





## COMMUNITY HEALTH

- **Mayors Wellness Campaign (MWC)**

Our Mayors Wellness Campaign program received funding from the Russell Berrie Foundation to create a handbook and regional hub model to support local Mayors Wellness Campaigns in Bergen, Essex, and Passaic counties.

- **Conversation of Your Life (COYL)**

1. With continued support from The Horizon Foundation for New Jersey, our COYL program expanded to 14 counties to improve end-of-life care planning.
2. We created a COYL brochure for employer members to assist their Member Benefits Department staff with sharing information with their employees on end-of-life care planning.



## QUALITY IMPROVEMENT

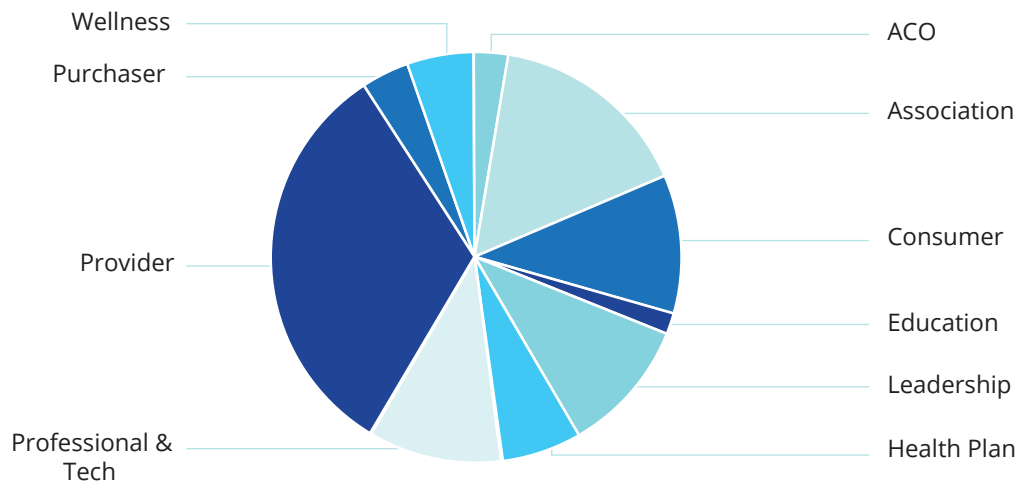
- **The Leapfrog Group**

1. As the regional leader for The Leapfrog Group, we are proud to have reached 100% participation of hospitals in New Jersey for the annual safety survey.
2. The Quality Institute and our members served as key advisors on The Leapfrog Group's launch of its new Ambulatory Surgery Center survey.

- We began a partnership with RWJBarnabas Health and the VNA Health Group to participate in the 2019-2020 Ariadne Labs' Serious Illness Care Implementation Collaborative to help clinicians initiate challenging conversations around end-of-life care.
- We launched a quality improvement briefing series to provide helpful information for employers and their employees.




## OUR MEMBERS



 **29 members** **10+ Years**

- 112 organizations across ten councils.
- 29 members have been with us for 10+ years.

### NEW MEMBERS IN AN EMERGING FIELD

 Added **4 new members** focused on Medical Marijuana.

Garden State Dispensary



1906 New Highs

**1906**

Medical Marijuana 411



Cannabis Education & Research Institute



### SYSTEM-LEVEL MEMBERS

To broaden our reach and increase engagement with health care professionals, **we transitioned several of our hospital members into system-level members** with multiple facilities; including:



## BY THE NUMBERS

# 50

Our Medicaid Policy Center, supported by The Nicholson Foundation, **launched and held 50 inaugural stakeholder meetings.**

# 18

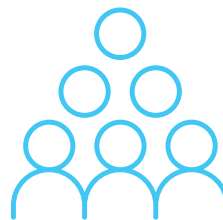


To commemorate National Health Care Decision Day in **April 2019, we held 18 COYL events across the state** and reached over 600 residents about end-of-life care planning.



**We hosted 8 in-person Quality Institute events for members, including:**

- The Annual Innovation Showcase
- Spring Conference
- Quality Breakfasts
- Open House
- Regional Engagement Events



# 80

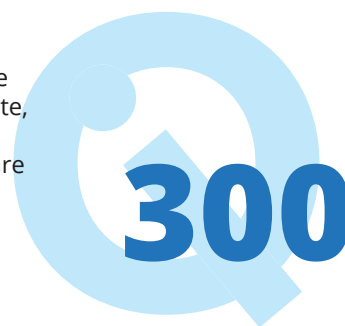
Our Mayors Wellness Campaign had **80** participation pledges signed by Mayors during the Annual New Jersey State League of Municipalities Conference.

# 100%

**As of September 2019, 100% of acute care hospitals in New Jersey are exchanging data as part of the Health Information Network.**



We co-hosted the Annual Innovation Showcase with the New Jersey Innovation Institute, which was attended by over **300** technology and health care innovators.



# 4/16



**Governor Murphy signed a proclamation declaring April 16th as Health Care Decision Day in New Jersey.**

# 14

We expanded our Conversation of Your Life (COYL) program to **14** counties, each with their own local task force.

# TESTIMONIAL



*Changing Systems, Changing Lives*

"Throughout the nearly twenty-year history of The Nicholson Foundation, we have worked with so many expert health care organizations, like the Quality Institute, who are completely dedicated to their work. Of the many projects we have funded, we chose the Quality Institute over and over because of their deep health care knowledge, proven results, and, perhaps most importantly, their desire to help others."

**- Jan Nicholson, President of The Nicholson Foundation**

## LOOKING AHEAD

We will partner with Hackensack Meridian *Health* on an award from the Centers for Medicare & Medicaid Services (CMS), for \$15.8 million to be distributed over seven years to establish the NJ Integrated Care for Kids (InCK) model. This will test an Alternative Payment Model (APM) for the Medicaid program to support multi-sectoral integrated case management and pediatric practice capacity-building in Monmouth and Ocean Counties.



Our Mayors Wellness Campaign will hold its first ever Healthy Town Reception for winners of the 2019 Healthy Town Designation. Winners have made healthy lifestyles a top priority and are actively engaging all members of their community through inclusive, evidence-based health and wellness programming, policies, and a culture of health.



Adelisa Perez, Director of Quality, received training in Mental Health First Aid and she will begin offering these trainings as a benefit to our members.



Our Medicaid Policy Center will hold its Inaugural Medicaid Conference, *Medicaid 2020*, on June 4th, at Princeton University.



# LIST OF QUALITY INSTITUTE MEMBERS BY COUNCIL

## LEADERSHIP COUNCIL

Dialyze Direct  
Eagleton Center for Public Interest  
Polling at Rutgers University  
Horizon BlueCross BlueShield of NJ  
Medical Society of New Jersey  
New Jersey Department of the Treasury  
NJ Innovation Institute  
NJM Insurance Company  
NJ State Chamber of Commerce  
NJ State League of Municipalities  
NJ State Nurses Association  
Planned Parenthood of Northern, Central & Southern NJ  
RWJBarnabas Health\*  
VITAS Innovative Hospice Care

## ACO COUNCIL

Camden Coalition of Healthcare Providers  
Healthy Greater Newark ACO  
Partners in Care  
Trenton Health Team

## ASSOCIATION COUNCIL

American Physical Therapy Association of NJ  
BioNJ  
Employers Association of New Jersey  
Garden State Pharmacy Owners  
Health Care Association of New Jersey  
Hospital Alliance of New Jersey  
New Jersey Academy of Family Physicians  
New Jersey Chapter, American Academy of Pediatrics  
New Jersey Chapter of the National Association of Hispanic Nurses  
NJ Association of Community Providers  
NJ Association of Health Plans  
NJ Association of Health Underwriters  
NJ Association of Mental Health and Addiction Agencies  
NJ Association of Nurse Anesthetists  
NJ Business & Industry Association  
NJ Education Association  
NJ Family Planning League  
State and Local Government Benefits Association

## CONSUMER COUNCIL

AARP of New Jersey  
American Cancer Society  
American Heart Association

## CONSUMER COUNCIL (CONTINUED)

Housing and Community Development Network of NJ  
March of Dimes  
Medina Community Clinic  
Mental Health Association in NJ  
NJ YMCA State Alliance  
Partnership for a Drug-Free NJ  
Robert Wood Johnson Foundation  
The Burke Foundation  
The Nicholson Foundation

## EDUCATION COUNCIL

Hackensack Meridian School of Medicine at Seton Hall  
Rutgers Robert Wood Johnson Medical School  
Rutgers University School of Nursing

## PLAN COUNCIL

Aetna  
AmeriGroup  
AmeriHealth Caritas  
AmeriHealth New Jersey  
UnitedHealth Employer and Individual  
WellCare

## PROFESSIONAL & TECHNOLOGY COUNCIL

Applied Medical Software  
Aunt Bertha  
Brach Eichler  
eHealth  
EMET Realty  
Fox Rothschild LLP  
Health Management Associates  
PatientPing  
Rubicon MD  
Teladoc

## PROVIDER COUNCIL

### SYSTEM LEVEL\*

Atlantic Health System\*  
Hackensack Meridian Health\*  
Inspira Health Network\*  
Jefferson Health\*  
Virtua Health\*

## PROVIDER COUNCIL (CONTINUED)

AtlantiCare Health Solutions  
Bergen New Bridge Medical Center  
Capital Health Medical Center - Hopewell  
CarePlus NJ  
Catholic Charities, Diocese of Trenton  
CentraState Medical Center  
Cooper University Hospital  
DaVita  
EastersealsNJ  
Hackensack Meridian Health Carrier Clinic  
Henry J. Austin Health Center, Inc  
Holy Name Medical Center  
Hunterdon Medical Center  
Nurse-Family Partnership  
Penn Medicine Princeton Health  
Preferred Behavioral Health Group  
Regional Cancer Care Associates LLC  
Riverside Medical Group  
Rutgers Behavioral Health Care  
Saint Clare's Denville  
Saint Peter's University Hospital  
St. Francis Medical Center  
St. Joseph's University Medical Center  
Salem Medical Center  
Samaritan Healthcare & Hospice  
Summit Medical Group  
The Valley Hospital  
Trinitas Regional Medical Center  
University Hospital  
VNA Health Group

## PURCHASER COUNCIL

Northeast Carpenters Funds  
Tabula Rasa Healthcare

## WELLNESS COUNCIL

1906 New Highs  
Bayer  
Cannabis Education and Research Institute  
Garden State Dispensary  
Genentech  
GlaxoSmithKline (GSK)  
MM411  
Pfizer  
Sanofi

*\*System Level members include multiple hospitals and other facilities.*

LIST OF MEMBERS AS OF FEBRUARY 2020