



NEW JERSEY HEALTH CARE QUALITY INSTITUTE

A BI-WEEKLY LOOK AT THE BUSINESS & POLITICS OF HEALTH CARE IN NEW JERSEY



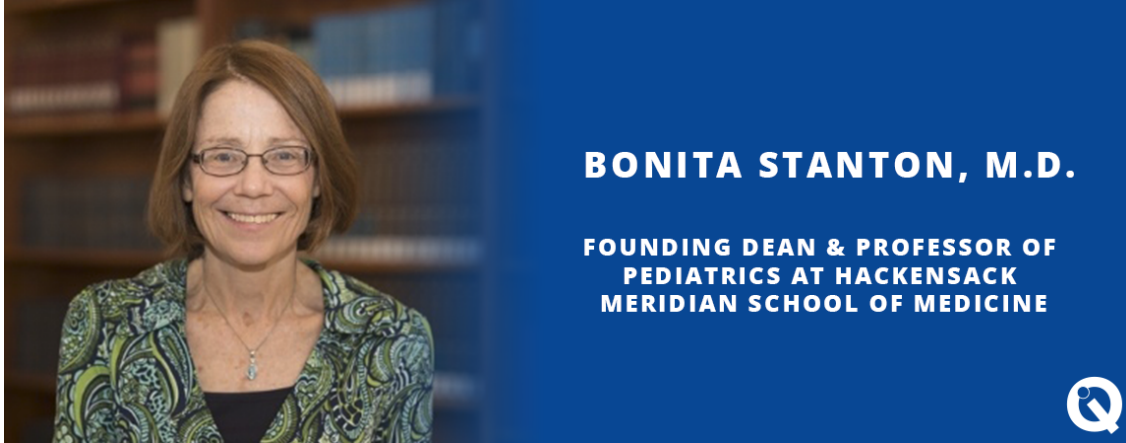
PRESIDENT & CEO, LINDA SCHWIMMER **Refocusing the Mayors Wellness Campaign in the Time of COVID**

Paterson Mayor Andre Sayegh kicked off 2020 with a new Mayors Wellness Campaign (MWC) to prioritize the health of the city's residents. There were community walks from City Hall to the Great Falls, an employee wellness program, and community aerobic classes.

Then, life as we knew it changed. Mayor Sayegh shared in a recent [Op-Ed](#) how Paterson quickly deployed its Mayors Wellness Campaign to respond to COVID-19. The city's MWC refocused its efforts to address food insecurity by partnering with community groups to provide meals to older adults, for instance, and began working with the state to provide rapid COVID-19 testing in homeless shelters.

Indeed, Mayors across the state have refocused their MWC programming to respond to their communities' changing needs during the global pandemic. The Quality Institute's Mayors Wellness Campaign is helping towns in these important efforts. Over the last few months, we held focus groups in all 21 New Jersey counties to better understand local needs and priorities.

[Read Full Story](#)



TAKE FIVE INTERVIEW

Interviews with members, influencers, and noteworthy people

Dean Bonita Stanton, M.D., is a pediatrician by training and decades-long National Institutes of Health researcher. She is the founding dean of New Jersey's only private medical school.

Interview Sneak Peek: *What steps is the medical school taking to combat racial bias in health care, and to address racism as a health care issue?*

It is a great opportunity to start a new medical school and create a school that is really going to be different. I recruited a small number of individuals who shared my sense of — for lack of any other word really, shame — that the health outcomes in the United States are so unequal, and that this inequality is based on characteristics that should not be driving health.

[Read Full Interview](#)



Quality Institute Members - Join us for our Fall and Winter member-exclusive webinar series, *Stronger Together: Improving the **Safety, Quality, and Affordability of Health Care for Everyone***, which will explore timely and critical topics from vaccines and health care coverage to the 2020 election results.

Save the dates now and we will send formal invitations, as well as registration and additional information, closer to each virtual event.

- **Wednesday, 9/30:** *COVID-19 and the Flu – Vaccine Production, Access, and Adherence*
- **Wednesday, 10/14:** *Health Insurance Coverage and the New State-Based Exchange*
- **Tuesday, 12/1:** *Election Results 2020 – Insider Briefing: Implications on Our Health Care System*

- **Wednesday, 1/27/2021: COVID-19 and Patient Safety – Best Practices for Infection Prevention and Quality Improvement**

Save the Dates

***This event series is for Quality Institute members and invited guests only. To inquire about membership status and opportunities, please reach out to Virginia Tesser at VTesser@njhcqi.org.**



New Release: New Jersey is working to keep babies safe by making sure deliveries aren't scheduled before 39 weeks if not medically necessary. Babies born before 39 weeks are at an increased risk for health problems. Read our newest [Quality Briefing](#) to learn more about New Jersey's new policy, which, starting on January 1, 2021, eliminates payments to providers for Early Elective Deliveries.

View & Download Quality Briefing



For information on how to join, please contact Virginia Tesser at vtesser@njhcqi.org.

To learn more about our current initiatives, please visit our website at www.njhcqi.org.

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Our mailing address is:

New Jersey Health Care Quality Institute
Stone House at Carnegie Center
3628 Route 1
Princeton, New Jersey 08540

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