Community Engagement Worksheet

When providers and organizations engage beyond their typical environment and more within their community, they can develop a true partnership, create greater trust, improve patient satisfaction, and promote better organizational decision-making that reflects community needs. Community engagement can range from single information gathering conversations to more formal focus groups with community members. Maintaining substantive, ongoing relationships is essential in building trust and being responsive to changing needs and priorities.

*Note authentic community engagement is much more than extending an invitation to participate in an event or sit on a board. Program organizers must work to create space for diverse viewpoints and promote active engagement with community members who are willing to participate in these activities. They also must move beyond listening to active response and incorporation of issues/ideas brought by the community.

> Step 1

Fill out the table below to use as pillars of engagement planning. In identifying these priorities, consider the following questions:

- What would successful community engagement look like for our practice?
- What resources and staff skills can the practice leverage for community-related activities?
- What related efforts have been successful or challenging in the past?

OFFICE PRIORITIES FOR COMMUNITY ENGAGEMENT
1.
2.
3.
4.
5.

> Step 2

Complete the Community Engagement Planning Document (on the back of this page) to identify activities specific to reproductive health access.

NEW JERSEY HEALTH CARE QUALITY INSTITUTE

Community Engagement Planning Document

Date Completed: _____

ACTIVITY/EVENT/ENGAGEMENT:

GOAL:

STAFF LEAD(S):

MATERIALS/RESOURCES NEEDED:

FOLLOW-UPS:

ACTIVITY/EVENT/ENGAGEMENT:

GOAL:

STAFF LEAD(S):

MATERIALS/RESOURCES NEEDED:

FOLLOW-UPS:

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