OUR MISSION

Improving the safety, quality, and affordability of health care for everyone.

PRESIDENT & CEO

Linda Schwimmer, JD, is the President & CEO of the New Jersey Health Care Quality Institute. Linda is also a board member of the Leapfrog Group, a national hospital safety advocacy group that issues the Hospital Safety Grade. She has served on the board of the National Quality Forum (NQF), chaired and currently serves on the NQF Consensus Standards Approval Committee, and currently serves on the NQF Geriatrics and Palliative Care Standing Committee.

BOARD MEMBERS

Suzanne M. Miller, PhD
Board Chair

Fred M. Jacobs, MD, JD
Board Vice Chair

Donald Bryan, JD
Board Secretary

Ian Ruegg, MBA, CEBS
Board Treasurer

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Robert Andrews, JD

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Shereef Elnahal, MD, MBA

James Florio, JD

Charlene Holzbaur, MBA

Heather Howard, JD

Linda Sloan Locke, CNM, MPH, LSW, FACNM

Christine Stearns, JD
**OUR WORK**

**EDUCATION**

**Health Matters Poll**
- We partnered with Leadership Council Member, Eagleton Center for Public Interest Polling at Rutgers University, on our Health Matters Poll to measure New Jerseyans’ views on current health care topics of interest. In 2019, we conducted 2 statewide polls:
  1. **End of Life Conversations:** While most people have talked about their wishes with a loved one, only about 25% of people have had a talk with their health care provider.
  2. **Health Information Seeking and Trust:** Of all the potential sources of information, by far, Garden State residents turn to health care providers for information if they have a concern related to health or health care.

**Practice Transformation Network**
- We concluded our work on the Practice Transformation Network grant to improve quality in small physician practices across the state, in partnership with Leadership Council member, New Jersey Innovation Institute.

**POLICY**

**Medicaid Policy Center (MPC)**
- The Governor signed 6 pieces of legislation in 2019, which our MPC had recommended to improve support for women during pregnancy.
- The Medicaid program selected our MPC to convene 30 expert stakeholders to create a maternity episode of care.
- Our MPC developed and released a road map to convert the Medicaid ACO Demonstration Project into a Regional Health Hub (RHH) program.

**New Jersey Reproductive Health Access Project (NJ-RHAP)**
We received a grant from Arnold Ventures to launch the NJ-RHAP project, which seeks to increase provider knowledge about payment and policy systems for reproductive health services and identify policy changes to increase access to these services.
COMMUNITY HEALTH

• **Mayors Wellness Campaign (MWC)**
  Our Mayors Wellness Campaign program received funding from the Russell Berrie Foundation to create a handbook and regional hub model to support local Mayors Wellness Campaigns in Bergen, Essex, and Passaic counties.

• **Conversation of Your Life (COYL)**
  1. With continued support from The Horizon Foundation for New Jersey, our COYL program expanded to 14 counties to improve end-of-life care planning.
  2. We created a COYL brochure for employer members to assist their Member Benefits Department staff with sharing information with their employees on end-of-life care planning.

QUALITY IMPROVEMENT

• **The Leapfrog Group**
  1. As the regional leader for The Leapfrog Group, we are proud to have reached 100% participation of hospitals in New Jersey for the annual safety survey.
  2. The Quality Institute and our members served as key advisors on The Leapfrog Group's launch of its new Ambulatory Surgery Center survey.

• We began a partnership with RWJBarnabas Health and the VNA Health Group to participate in the 2019-2020 Ariadne Labs’ Serious Illness Care Implementation Collaborative to help clinicians initiate challenging conversations around end-of-life care.

• We launched a quality improvement briefing series to provide helpful information for employers and their employees.
OUR MEMBERS

To broaden our reach and increase engagement with health care professionals, we transitioned several of our hospital members into system-level members with multiple facilities; including:

• 112 organizations across ten councils.
• 29 members have been with us for 10+ years.

NEW MEMBERS IN AN EMERGING FIELD

Added 4 new members focused on Medical Marijuana.

Garden State Dispensary

Medical Marijuana 411

Cannabis Education & Research Institute

SYSTEM-LEVEL MEMBERS

1906 New Highs

1906

1906 New Highs

1906

1906 New Highs

1906
BY THE NUMBERS

50
Our Medicaid Policy Center, supported by The Nicholson Foundation, launched and held 50 inaugural stakeholder meetings.

100%
As of September 2019, 100% of acute care hospitals in New Jersey are exchanging data as part of the Health Information Network.

18
To commemorate National Health Care Decision Day in April 2019, we held 18 COYL events across the state and reached over 600 residents about end-of-life care planning.

80
Our Mayors Wellness Campaign had 80 participation pledges signed by Mayors during the Annual New Jersey State League of Municipalities Conference.

300
We co-hosted the Annual Innovation Showcase with the New Jersey Innovation Institute, which was attended by over 300 technology and health care innovators.

4/16
Governor Murphy signed a proclamation declaring April 16th as Health Care Decision Day in New Jersey.

14
We expanded our Conversation of Your Life (COYL) program to 14 counties, each with their own local task force.

We hosted 8 in-person Quality Institute events for members, including:
- The Annual Innovation Showcase
- Spring Conference
- Quality Breakfasts
- Open House
- Regional Engagement Events
“Throughout the nearly twenty-year history of The Nicholson Foundation, we have worked with so many expert health care organizations, like the Quality Institute, who are completely dedicated to their work. Of the many projects we have funded, we chose the Quality Institute over and over because of their deep health care knowledge, proven results, and, perhaps most importantly, their desire to help others.”

– Jan Nicholson, President of The Nicholson Foundation

LOOKING AHEAD

We will partner with Hackensack Meridian Health on an award from the Centers for Medicare & Medicaid Services (CMS), for $15.8 million to be distributed over seven years to establish the NJ Integrated Care for Kids (InCK) model. This will test an Alternative Payment Model (APM) for the Medicaid program to support multi-sectoral integrated case management and pediatric practice capacity-building in Monmouth and Ocean Counties.

Our Mayors Wellness Campaign will hold its first ever Healthy Town Reception for winners of the 2019 Healthy Town Designation. Winners have made healthy lifestyles a top priority and are actively engaging all members of their community through inclusive, evidence-based health and wellness programming, policies, and a culture of health.

Adelisa Perez, Director of Quality, received training in Mental Health First Aid and she will begin offering these trainings as a benefit to our members.

LIST OF QUALITY INSTITUTE MEMBERS
BY COUNCIL

LEADERSHIP COUNCIL
Dialyze Direct
Eagleton Center for Public Interest
Polling at Rutgers University
Horizon BlueCross BlueShield of NJ
Medical Society of New Jersey
New Jersey Department of the Treasury
NJ Innovation Institute
NJM Insurance Company
NJ State Chamber of Commerce
NJ State League of Municipalities
NJ State Nurses Association
Planned Parenthood of Northern, Central & Southern NJ
RWJBarnabas Health*
VITAS Innovative Hospice Care

ACO COUNCIL
Camden Coalition of Healthcare Providers
Healthy Greater Newark ACO
Partners in Care
Trenton Health Team

ASSOCIATION COUNCIL
American Physical Therapy Association of NJ
BioNJ
Employers Association of New Jersey
Garden State Pharmacy Owners
Health Care Association of New Jersey
Hospital Alliance of New Jersey
New Jersey Academy of Family Physicians
New Jersey Chapter, American Academy of Pediatrics
New Jersey Chapter of the National Association of Hispanic Nurses
NJ Association of Community Providers
NJ Association of Health Plans
NJ Association of Health Underwriters
NJ Association of Mental Health and Addiction Agencies
NJ Association of Nurse Anesthetists
NJ Business & Industry Association
NJ Education Association
NJ Family Planning League
State and Local Government Benefits Association

CONSUMER COUNCIL (CONTINUED)
Housing and Community Development Network of NJ
March of Dimes
Medina Community Clinic
Mental Health Association in NJ
NJ YMCA State Alliance
Partnership for a Drug-Free NJ
Robert Wood Johnson Foundation
The Burke Foundation
The Nicholson Foundation

EDUCATION COUNCIL
Hackensack Meridian School of Medicine at Seton Hall
Rutgers Robert Wood Johnson Medical School
Rutgers University School of Nursing

PLAN COUNCIL
Aetna
AmeriGroup
AmeriHealth Caritas
AmeriHealth New Jersey
UnitedHealth Employer and Individual WellCare

PROFESSIONAL & TECHNOLOGY COUNCIL
Applied Medical Software
Aunt Bertha
Brach Eichler
eHealth
EMET Realty
Fox Rothschild LLP
Health Management Associates
PatientPing
Rubicon MD
Teladoc

PROVIDER COUNCIL
SYSTEM LEVEL*
Atlantic Health System*
Hackensack Meridian Health*
Inspira Health Network*
Jefferson Health*
Virtua Health*

PROVIDER COUNCIL (CONTINUED)
AtlanticCare Health Solutions
Bergen New Bridge Medical Center
Capital Health Medical Center - Hopewell
CarePlus NJ
Catholic Charities, Diocese of Trenton
CentraState Medical Center
Cooper University Hospital
DaVita
EastersealsNJ
Hackensack Meridian Health Carrier Clinic
Henry J. Austin Health Center, Inc
Holy Name Medical Center
Hunterdon Medical Center
Nurse-Family Partnership
Penn Medicine Princeton Health
Preferred Behavioral Health Group
Regional Cancer Care Associates LLC
Riverside Medical Group
Rutgers Behavioral Health Care
Saint Clare's Denville
Saint Peter's University Hospital
St. Francis Medical Center
St. Joseph's University Medical Center
Salem Medical Center
Samaritan Healthcare & Hospice
Summit Medical Group
The Valley Hospital
Trinitas Regional Medical Center
University Hospital
VNA Health Group

PURCHASER COUNCIL
Northeast Carpenters Funds
Tabula Rasa Healthcare

WELLNESS COUNCIL
1906 New Highs
Bayer
Cannabis Education and Research Institute
Garden State Dispensary
Genentech
GlaxoSmithKline (GSK)
MM411
Pfizer
Sanofi

*System Level members include multiple hospitals and other facilities.

LIST OF MEMBERS AS OF FEBRUARY 2020