

ANNUAL REPORT

YEAR 2018



NEW JERSEY
HEALTH CARE

**QUALITY
INSTITUTE**



MESSAGE FROM THE PRESIDENT



It's been twenty years since the Quality Institute first began working with health care stakeholders to improve quality through greater transparency and payment reform in New Jersey. We've made great headway but every year we face new challenges that require collaboration and innovation – among the Quality Institute's best tools.

We've also added experienced staff with diverse talents, and in 2019 are launching our new Medicaid Policy Center. Our membership is expanding in both geography and health industry sector.

Good things are ahead, but it's always important to celebrate the work we've done. This Annual Report highlights our most important work of 2018. I want to thank you, our members and generous funders, who have played such a vital role, collaborating with us as we work to improve health care in the Garden State.

When I participate in national conversations at the National Quality Forum, the Network for Regional Health Improvement and The Leapfrog Group, I can proudly share the many issues we've tackled in health care – truly from birth (prenatal care) to death (end of life care planning campaign), throughout all communities in New Jersey.

To celebrate the beginning of our third decade, we've put on a new face. Our rebranding includes fresh colors, an updated logo and a redesigned website. Translating the complications of health policy and educating the public is key to our success. We hope you agree that our new platform will help convey our messages. I look forward to continuing our work together in 2019 and welcome your ideas as always.

With Warm Appreciation,

Linda J. Schwimmer, JD
President and CEO

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OUR HIGHLIGHTS



EDUCATION

- Worked with the New Jersey Innovation Institute (NJII) on the third year of our CMS-funded practice transformation network, a learning network to help providers with the transition to value-based payment models.
- Worked with the Rutgers Eagleton Institute for Polling on our Health Matters Poll exploring New Jerseyans attitudes on health insurance choices, information, and satisfaction levels. We found that a majority of New Jerseyans are satisfied with their current health care coverage, but one-third are 'somewhat' or 'very' dissatisfied with their monthly premium costs.



POLICY

- Executed the creation of a Medicaid Policy Center (MPC) within the Quality Institute, funded by a two-year commitment from The Nicholson Foundation, totaling \$1.4 million. The MPC will continue to support the Medicaid 2.0 Blueprint recommendations and will be an on-going resource on research and strategy.
- Through our leadership in Senator Vitale's Health Care Reform Workgroup, which included three other Quality Institute board members (Kemi Alli, MD, Heather Howard, JD, and Fred Jacobs, MD, JD), we accomplished two major legislative victories: passage of the New Jersey individual mandate to have health insurance, and the creation of a state-based reinsurance program for the individual market. These changes brought about decreases of about 9% in premiums in the individual market.
- Enactment of the Surprise Billing Legislation, protecting consumers from unexpected out-of-network charges.
- Released the End-of-Life Care Strategic Plan for New Jersey in June 2018 – a pathway forward through changes in technology, payment, education and culture.



COMMUNITY HEALTH

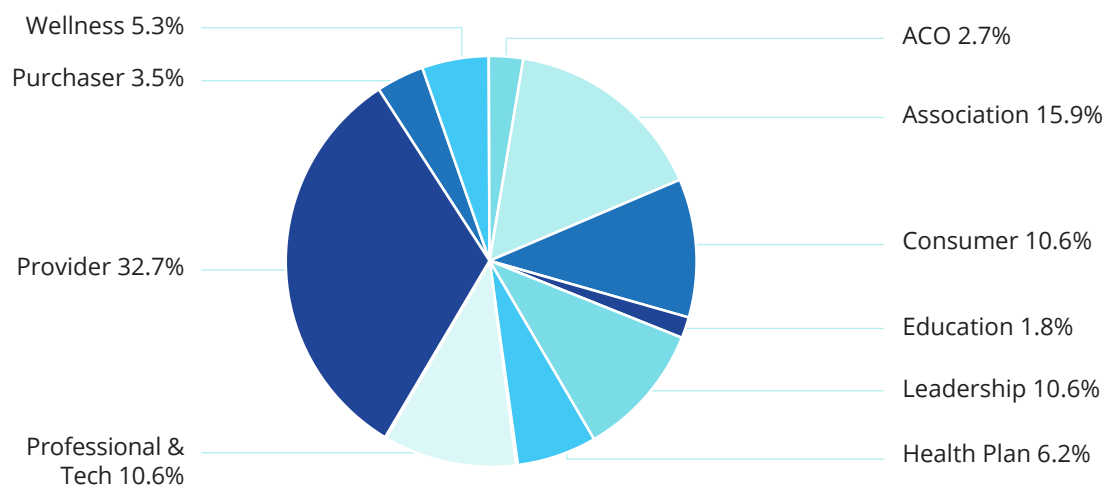
- Completed Mayors Wellness Campaign (MWC) work funded by United Health Foundation, which enabled us to work more deeply in three specific communities and redesign our MWC tool kit.
- Mayors Wellness Campaign PLUS (MWC PLUS) initiative, funded by the Aetna Foundation, worked with leaders in Rahway and Highland Park to develop sustainable programs that address common challenges identified in each communities' Community Health Needs Assessments (CHNAs), including achieving healthier lifestyles, improving nutritional education, managing chronic diseases, and improving access to social services through Aunt Bertha, a social services referral platform.
- Mayors Wellness Campaign Conversation of Your Life (COYL) program worked with Holy Name Medical Center's Asian Health Services program to create culturally appropriate materials about end-of-life care to be used by Korean and Chinese communities.



QUALITY IMPROVEMENT

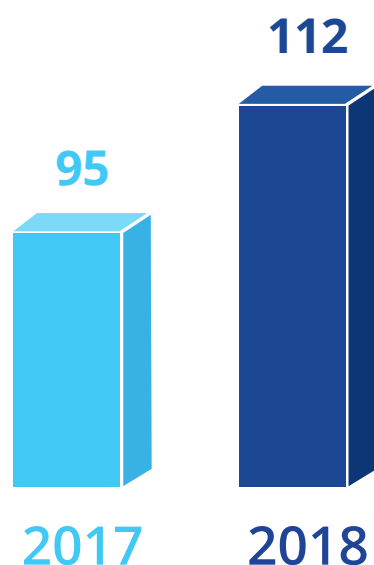
- Through our work as the regional leader for the Leapfrog Group in 2018, New Jersey was number one in both percentage of hospitals reporting to Leapfrog and percentage of hospitals that received an "A" safety grade.
- Maternal Quality – with support from The Horizon Foundation for New Jersey, we partnered with the Greater Newark Healthcare Coalition to use best practices learned from high-performing hospitals around the state to improve maternity care in Newark.
- With the Catalyst for Payment Reform, we partnered with health plans to create a Commercial Scorecard 2.0 to understand if and how payment reform activity correlates with quality and affordability in New Jersey's commercial market.
- Released the Health Care Cost Institute (HCCI) charts which showed that reducing avoidable utilization alone will not solve the problem of escalating spending. The main driver in rising employer sponsored health care spending has been the jump in prices. We now spend 17.9% of our GDP on health care, twice what we spent in 1980. That percentage continues to grow.

MEMBERSHIP BY THE NUMBERS



- 112 organizations across ten councils.
- 28 members have been with us for 10 or more years.

15% Membership increased by **17 new members** in 2018.



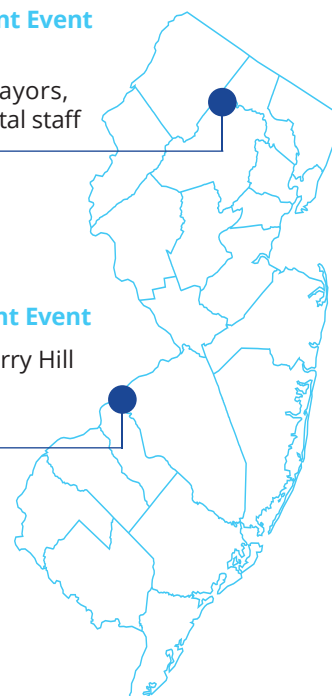
REGIONAL MEMBERSHIP EVENTS

Northern Regional Engagement Event

Oct 25 at Morristown Medical - Atlantic Health
Attended by mayors, legislators, members, and hospital staff

Southern Regional Engagement Event

Oct 18 at Jefferson Health - Cherry Hill
Attended by members, mayors, and hospital staff



BY THE NUMBERS

71%

NJ towns have joined the Mayors Wellness Campaign (402 towns)

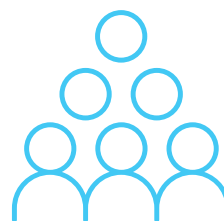


Over half of the 24 recommendations from the Medicaid 2.0 Blueprint have been addressed in whole or part since we released the Blueprint in March 2017.



Created four new MWC Tools, for a total of 26 tools to assist municipalities in offering healthy programming

- Healthy Restaurant Initiative
- Driving toward Better Health (mobile health clinics)
- Addressing Mental Health Awareness



2,165 users

2,165 users identified needed social services through Aunt Bertha's online directory

400



Over 400 school nurses attended our presentation on community population health resources.

At the NJ State School Nurses Association annual spring conference, we taught school nurses how to use Aunt Bertha as a free tool to connect families with local free/low cost health and social service programs and promoted our Mayors Wellness Campaign.

Over 250 health care policy experts, technology entrepreneurs, and clinicians attended the Annual Innovation Showcase hosted by QI and the New Jersey Innovation Institute to learn more about inter-operability.

250

160



Trained 160 people in Mental Health First Aid Training.

11

The Conversation of Your Life (COYL) program was expanded to more counties in New Jersey, bringing it to a total of 11 counties where COYL task forces are in place.

TESTIMONIALS



NATIONAL
QUALITY FORUM

The purchaser and consumer voice has been critical to us from the very beginning and is one of the foundational reasons NQF was created. We rely on groups like the Quality Institute and leaders like Linda Schwimmer to not just be at the table but also serve in leadership positions and help us drive meaningful quality improvements.

— **Shantanu Agrawal, MD, MPhil,**
President and CEO,
National Quality Forum (NQF)

INSTITUTE FOR
**PERINATAL
QUALITY
IMPROVEMENT**

New Jersey needs organizations like the Quality Institute to help bring fundamental improvements to perinatal care for every woman.

— **Debra Bingham, DrPH, RN,**
FAAN, Founder and Executive
Director, Institute for Perinatal
Quality Improvement



HEALTH CARE
COST INSTITUTE

Reducing costs and improving quality are not opposing goals. The U.S. is a shining example of innovation and technology, but that should not obscure the fact that for many, the level of care is substandard and often unnecessary. The Quality Institute is using our data to share that message and help drive down costs and improve quality.

— **Niall Brennan, BA, MPP,**
President and Executive Director,
Health Care Cost Institute (HCCI)

LOOKING AHEAD

Working with NJII, we will expand the value of the NJ Health Information Network (HIN), the platform for electronic exchange of patient data across different health care providers. The Quality Institute will promote the value of the HIN to improve care and help recruit entities to share their data. Most importantly, the Quality Institute will run a “use case” subcommittee to identify and design uses for the HIN – those being considered are birth and death certificates, vaccine registries, and the Pregnancy Risk Assessment tool.



Linda becomes the chair of the Consensus Standards Advisory Committee of the National Quality Forum (NQF), the committee which makes final endorsement decisions for quality and safety measures. Linda will also serve on the NQF Board of Directors.



We will be working to recruit New Jersey Ambulatory Surgery Centers to voluntarily report quality and safety measures to The Leapfrog Group’s new reporting system, mirroring the transparency offered by all but one of New Jersey’s hospitals.



LIST OF QUALITY INSTITUTE MEMBERS*

BY COUNCIL

LEADERSHIP COUNCIL

Dialyze Direct
 Eagleton Center for Public Interest Polling at Rutgers University
 Horizon BlueCross BlueShield of NJ
 Medical Society of New Jersey
 NJ Innovation Institute
 NJM Insurance Company
 NJ State Chamber of Commerce
 NJ State League of Municipalities
 NJ State Nurses Association
 Planned Parenthood of Northern, Central & Southern NJ
 RWJBarnabas Health
 VITAS Innovative Hospice Care

ACO COUNCIL

Camden Coalition of Healthcare Providers
 Healthy Greater Newark ACO
 Trenton Health Team

ASSOCIATION COUNCIL

American Physical Therapy Association of NJ
 BioNJ
 Employers Association of New Jersey
 Health Care Association of New Jersey
 Hospital Alliance of New Jersey
 New Jersey Academy of Family Physicians
 New Jersey Chapter, American Academy of Pediatrics
 New Jersey Chapter of the National Association of Hispanic Nurses
 NJ Association for Justice
 NJ Association of Community Providers
 NJ Association of Health Plans
 NJ Association of Health Underwriters
 NJ Association of Mental Health and Addiction Agencies
 NJ Association of Nurse Anesthetists
 NJ Business & Industry Association
 NJ Education Association
 NJ Family Planning League
 State and Local Government Benefits Association

CONSUMER COUNCIL

AARP of New Jersey
 American Cancer Society
 American Heart Association
 Housing and Community Development Network of NJ

CONSUMER COUNCIL (CONTINUED)

March of Dimes
 Medina Community Clinic
 Mental Health Association in NJ
 NJ YMCA State Alliance
 Partnership for a Drug-Free NJ
 Robert Wood Johnson Foundation
 Seton Services, LL
 The Burke Foundation
 The Nicholson Foundation

EDUCATION COUNCIL

Rutgers Robert Wood Johnson Medical School
 Rutgers University School of Nursing

PLAN COUNCIL

Aetna
 AmeriGroup
 AmeriHealth Caritas
 AmeriHealth New Jersey
 Community Care Behavioral Health
 UnitedHealth Employer and Individual WellCare

PROFESSIONAL & TECHNOLOGY COUNCIL

Applied Medical Software
 Aunt Bertha
 Brach Eichler
 EMET Realty
 Fox Rothschild LLP
 Health Management Associates
 JR Market Strategies, LLC
 MD Advantage
 PatientPing
 Rubicon MD
 Teladoc
 Venn Health Partners

PROVIDER COUNCIL

AtlantiCare Health Solutions
 Cancer Treatment Centers of America
 Capital Health Systems
 CarePlus NJ
 CarePoint Health
 Carrier Clinic
 Catholic Charities, Diocese of Trenton

PROVIDER COUNCIL (CONTINUED)

CityLife Neighborhood Clinics
 Cooper University Hospital Medical Center
 DaVita
 Deborah Heart and Lung Center
 EastersealsNJ
 FOX Rehabilitation
 Hackensack Meridian Health JFK Medical Center
 Hackensack University Medical Center
 Henry J. Austin Health Center, Inc
 Holy Name Medical Center
 Hunterdon Healthcare
 Inspira Health Network
 Jefferson Health at Cherry Hill
 Morristown Medical Center - Atlantic Health
 Our Lady of Lourdes Medical Center
 Regional Cancer Care Associates LLC
 Riverside Medical Group
 Rutgers Behavioral Health Care
 St. Clare's Health System
 St. Francis Medical Center
 St. Joseph's Regional Medical Center
 St. Peter's Healthcare System
 Salem Medical Center
 Samaritan Healthcare & Hospice
 Summit Medical Group
 Trinitas Regional Medical Center
 University Hospital
 Valley Health System
 Virtua Health System
 VNA Health Group
 Woods Services

PURCHASER COUNCIL

Northeast Carpenters Funds
 Tabula Rasa Healthcare
 Unite Here Health

WELLNESS COUNCIL

Bayer
 Cannabis Education and Research Institute
 Genentech
 GlaxoSmithKline (GSK)
 Pfizer
 Sanofi

*AS OF APRIL 2019