

ATTENTION

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Provider Number P131-1/15-18.

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Note: Active participation (computer screen open for the entire webinar) is required for registrants to obtain continuing medical education (CME) and nursing credits. Confirmation of active participation is reported through a Webex-generated summary indicating "attention to duration ratio" for each participant. To receive credits, attendees are also required to complete three polling questions and an evaluation at the conclusion of the program. Certificates will be provided only to those who meet this criteria. No exceptions to this requirement will be considered.

NEW JERSEY
HEALTH CARE
QUALITY
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Garden
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Practice Transformation Advisors

GPTN Webinar Series

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New Jersey Health Care Quality Institute

UnionConnects.auntbertha.com



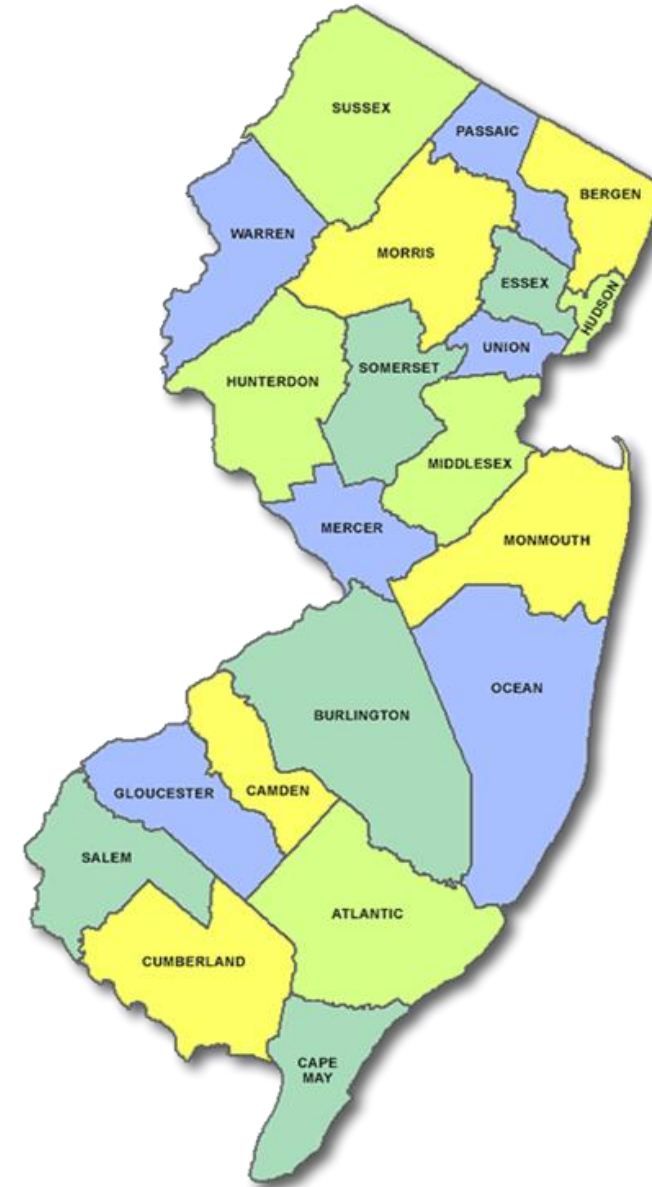
Mayors Wellness Campaign

12 years

390+ communities

Countless activities offered to your residents

“Local champions of change”



Mayors Wellness Campaign PLUS

- Chronic disease self-management classes
- Walk and Talk on Health events
- Nutritionist-led healthy cooking demonstrations
- Union Connects



Aunt Bertha

- Aunt Bertha is an online directory of free and reduced cost social service programs. Aunt Bertha make's it easier for people facing social needs to find and make referrals to appropriate programs such as services for
 - Food
 - Shelter
 - Health care
 - Financial assistance
 - And so much more



Union Connects

Search for free or reduced cost services like medical care, food, job training and more.

Zip



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aetna[®]
FOUNDATION

Aunt Bertha Communities

- Mercer County: MercerConnects.com
- Jersey City: HealthierJCGetStarted.com
- Cumberland County: CumberlandNJ.auntbertha.com
- Union County: UnionConnects.auntbertha.com

Aunt Bertha Training

- Please feel free to sign up for an in depth training session on using Aunt Bertha.
- Visit about.auntbertha.com/community-training for Aunt Bertha's monthly training webinar.
- Visit UnionConnects.auntbertha.com to view Aunt Bertha's training module.



Questions?

UnionConnects.auntbertha.com



Cumberland County Aunt Bertha



Find the resources you need and get connected... all in one place!

CumberlandNJ.AuntBertha.com

Find Programs | Connect to Services | Apply for Benefits | View Hours and Locations



NEW JERSEY
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Advertising is Important!



Recruit Businesses to “Claim their Program”

29

Claimed Providers

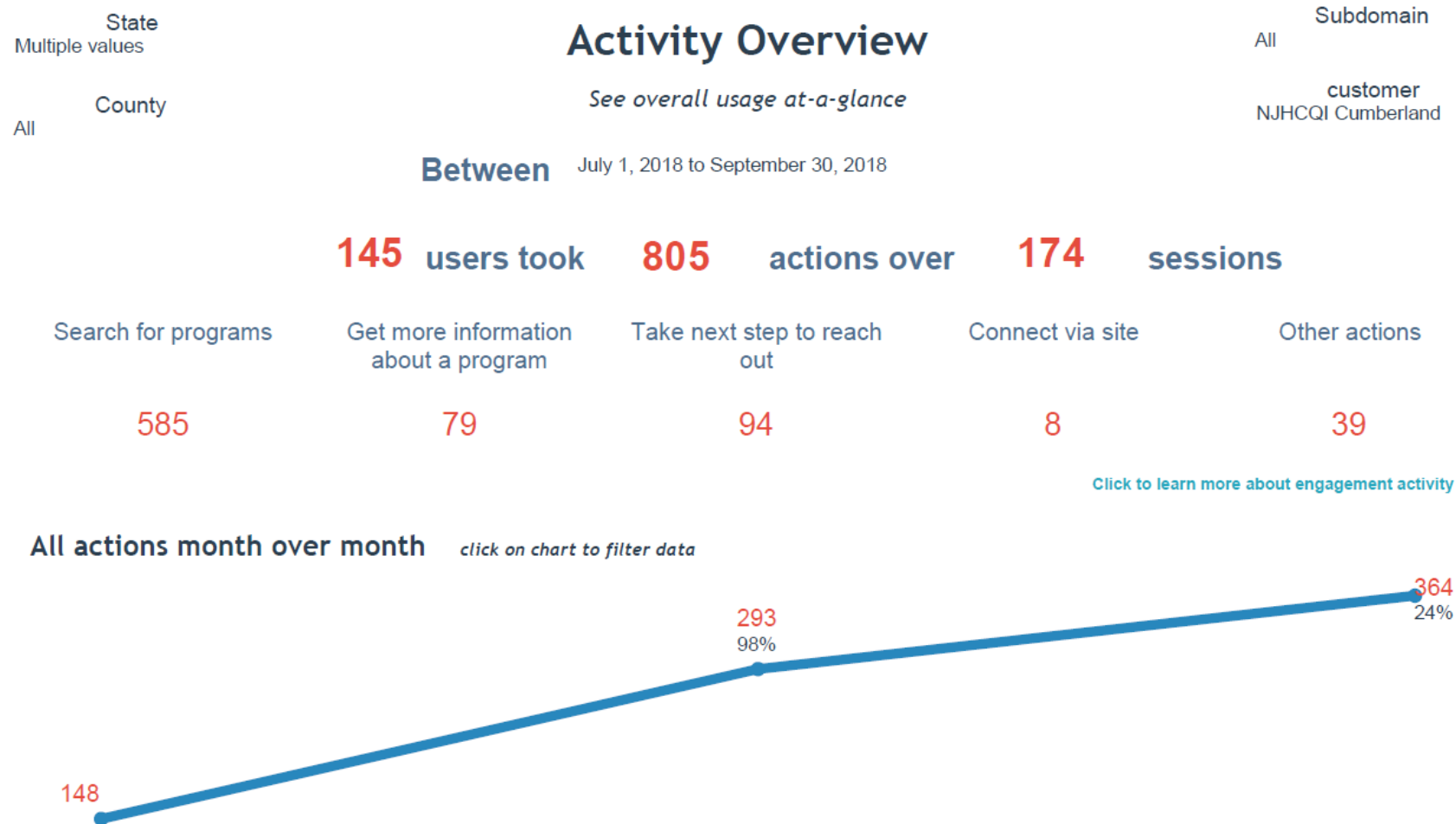
110

Claimed Programs

Claimed Providers in your service area

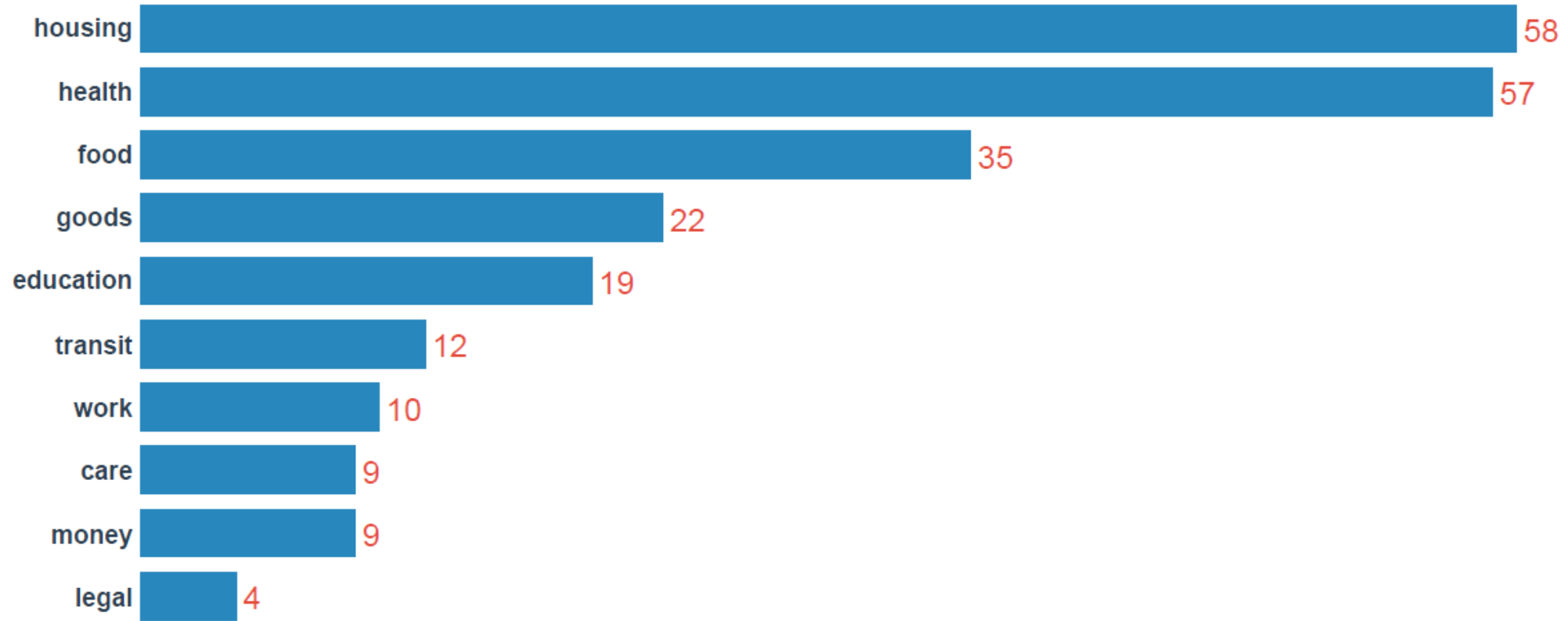
PROVIDER NAME	PROVIDER URL	FIRST CLAIM DATE
Volunteers of America Delaware Valley	https://www.auntbertha.com/provide...	2018-09-14
Bridge of Hope National	https://www.auntbertha.com/provide...	2018-07-25
Oaks Integrated Care	https://www.auntbertha.com/provide...	2018-07-25
Veterans Multi-Service Center (VMC)	https://www.auntbertha.com/provide...	2018-06-21
Clarifi	https://www.auntbertha.com/provide...	2018-06-11
The Southwest Council, Inc.	https://www.auntbertha.com/provide...	2018-05-30
My Sister's Kids	https://www.auntbertha.com/provide...	2018-05-29
Brain Injury Alliance New Jersey (BIANJ)	https://www.auntbertha.com/provide...	2018-05-22
Pafacom Inc	https://www.auntbertha.com/provide...	2018-05-22
City of Vineland Health Department	https://www.auntbertha.com/provide...	2018-05-04
Collaborations- Cca Ymca	https://www.auntbertha.com/provide...	2018-04-17
Cumberland County Government	https://www.auntbertha.com/provide...	2018-04-13
Cumberland County Government - Department of ...	https://www.auntbertha.com/provide...	2018-04-13
Helping Hand Behavioral Health - Clayton	https://www.auntbertha.com/provide...	2018-04-11
Salvation Army Victor Valley Corps	https://www.auntbertha.com/provide...	2018-01-30
CompleteCare Health Network	https://www.auntbertha.com/provide...	2017-12-18
Robins' Nest	https://www.auntbertha.com/provide...	2017-11-27

Then we wait for statistics...



Then we wait for statistics...

Top Searches by Category *click on bars to filter data*



Then we wait for statistics...

Search Breakdown

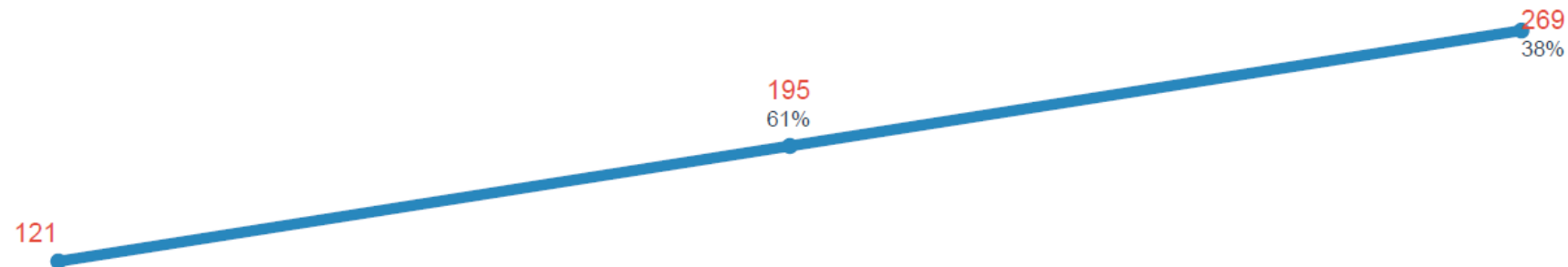
See user searches by month, type, and place*

**Searches include specific actions taken to find programs relevant to the user's need*

Between July 1, 2018 to September 30, 2018

145 users made **585** searches over **174** sessions

All searches month over month [click on chart to filter data](#)



Cumberland County Referral Data

Referral Activity Suite

View reporting information that shows referrals made by staff members, the status of those referrals, and how successful they are. Determine whether your community members received the services they were referred to, enabling your organization to report the impact that you are making in your region.

CBO Name	Program Name	Referrals
Inspira Health Network	IMPACT Parent Linking Program	332
Hispanic Family Center of Southern NJ	Mental Health Services	146
My Sister's Kids	Peer Support Program	136
Volunteers of America Delaware Valley	Moving Forward	109
Boys & Girls Club of Vineland	After-School Programs	102

Identify the organizations that you send the most community members to.

Questions?

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Next Webinar in the GPTN Series: “Cultural Intelligence: Breaking Barriers in End of Life Care”

With Dr. David Barile
Thursday, April 25, 2019
12:00pm – 1pm

By the end of this webinar, attendees will understand how to:

- 1) Identify the barriers to and benefits of advance care planning and documents such as POLST and 5 Wishes including racial and ethnic disparities, social determinants, and cultural barriers
- 2) Identify the skills needed to engage in effective advance care planning conversations. using cultural humility
- 3) Describe the various techniques that enable clinicians to have culturally-sensitive conversations about end-of-life care options and documentation of medical decisions.



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