

Sun-Screening Event

Promote the use of sunscreens to employees or youth who work or spend recreational time outside. Provide education to encourage the regular use of sunscreen and sun protection. Contact local health professionals to provide free screenings! Plan to place sunscreen dispensers in public areas.

Find a location – Find a location where you can maximize the community members that you can reach. An example of a good location is a public beach or park.

Contact partners – Reach out to partners to help with education, healthcare professionals to conduct screening, and local stores to donate products.

Promote the Event– Get the word out! Reach out to schools, construction firms, and athletes and promote the event! Use music and fun activities to catch the attention of people in the area!

Resources –

[CDC- Sun Safety](#)
[Sun Protection Education](#)
[Sun Safe Tee](#)
[WHO- Sun Protection](#)

MWC Success Stories —

Belmar hosted a “Choose Your Cover” event in partnership with CentraState. They hosted the free event on a beachfront and had more than 140 residents participate. At the event, volunteer dermatologists and nurses checked residents and beachgoers for skin cancer. The residents learned about early detection and sun protection.

