Healthy Restaurant Initiative

Get local restaurants and food establishments on board with the Mayors Wellness Campaign! Ask them to promote healthy meal options and educate the public on the benefits of eating healthy!

Find Partners – Reach out to local restaurants and have them highlight healthy meal options in their restaurant.

Provide incentives! – Incentivize involvement by offering to advertise the restaurant in a local newspaper or giving the restaurant an award that they can display!

Promote the Initiative- Let your town know about the initiative and promote the restaurants getting involved. This is a win-win situation as it promotes the campaign, healthy eating, as well as the restaurant itself!

Resources –

<u>Childhood Obesity Restaurant Initiative</u> <u>Healthy Restaurant Initiative</u> <u>Changes in children's menu leads to healthier order patterns</u>

MWC Success Stories — Be the first to share your story with us!



Mayors Wellness Campaign Put your community in motion.