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**Camden Coalition of
Healthcare Providers**

www.camdenhealth.org

Affiliated Accountable Care Organizations

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Agenda

- *AACO Welcome & Introductions*
- *Overview of the Camden Coalition*
- *CCHP's Approach to Data*
- *Evolution of Hotspotting Work*
- *Legal Framework*
- *Next Steps for AACO Hotspotting Project*





Camden Coalition of Healthcare Providers

Improving care and reducing costs through innovative local data systems and hotspotting

Dr. Jeffrey Brenner, Founder and Executive Director

Aaron Truchil, Associate Director of Data, Research and Evaluation

Mark Humowiecki, Director of Governmental Affairs and General Counsel
Camden Coalition of HealthCare

Affiliated Accountable Care Organizations – Hotspotting Webinar

January 9th, 2014

funding for this project provided by:





Camden Coalition of Healthcare Providers

www.camdenhealth.org

*The mission of CCHP is to improve the health status of all Camden residents by increasing the **capacity, quality** and **access** to care in the city.*

Hotspotting: the ability to identify in a timely manner patients who are heavy users of the system and their patterns of use, so that targeted intervention and follow-up programs can be put in place to address their needs and change the existing, potentially ineffective, utilization pattern.

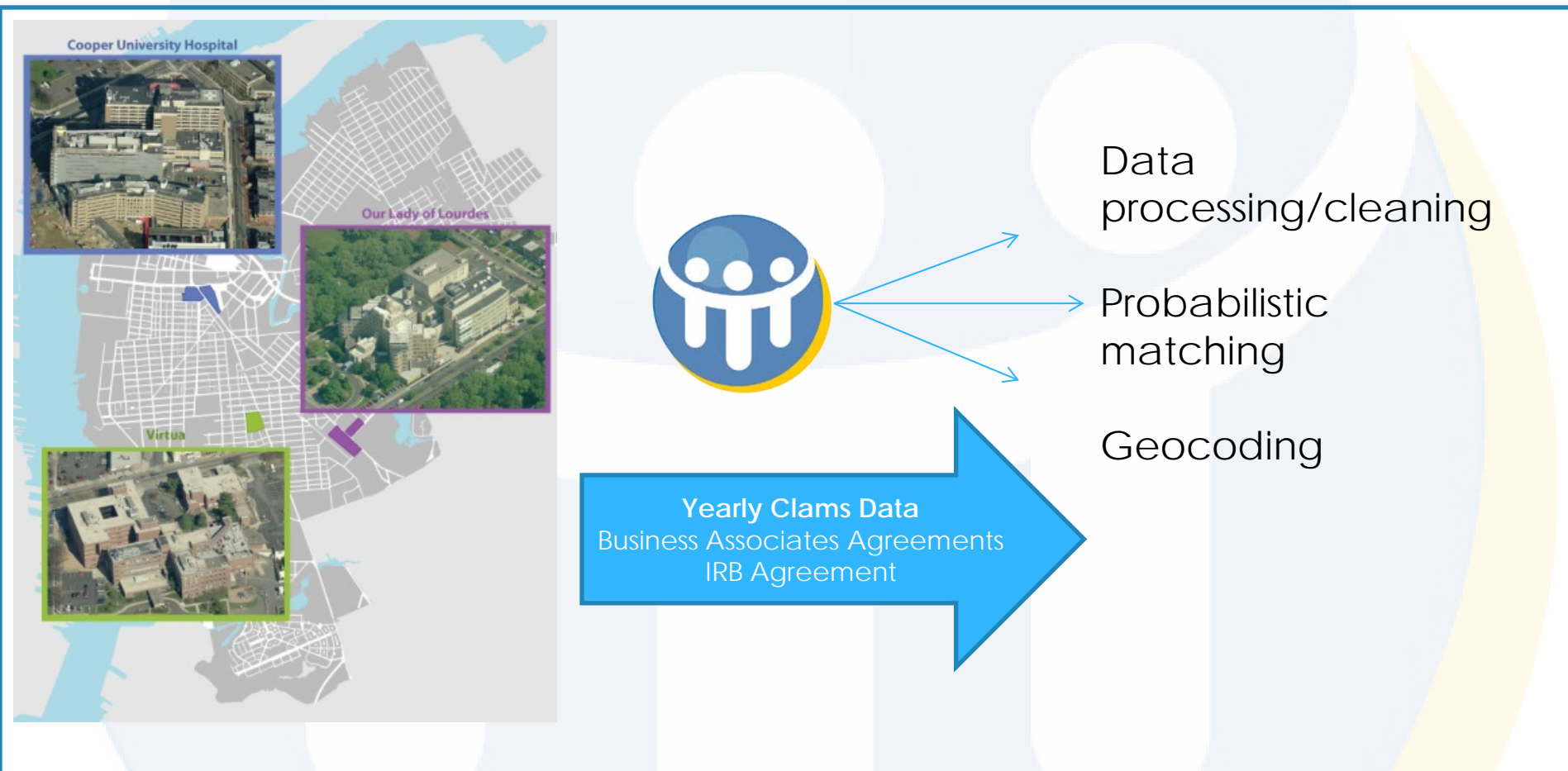


Data Philosophy

- Obtaining data is based on building long-term trusting relationships
- Outliers tell you more about a system than averages
- Think like an advertiser not an epidemiologist
- Find the stories in the data
- Look at data as an iterative process of exploration and discovery
- Put your data staff close to your clinical staff



Camden Health Database



Camden Hospital Utilization 2011 Snapshot

Total hospital revenue
\$108 million
\$1,396 per capita

| # of hospitals visited... | % of Patients |
|---------------------------|---------------|
| one hospital | 59.1% |
| two hospitals | 28.9% |
| all three hospitals | 12.0% |

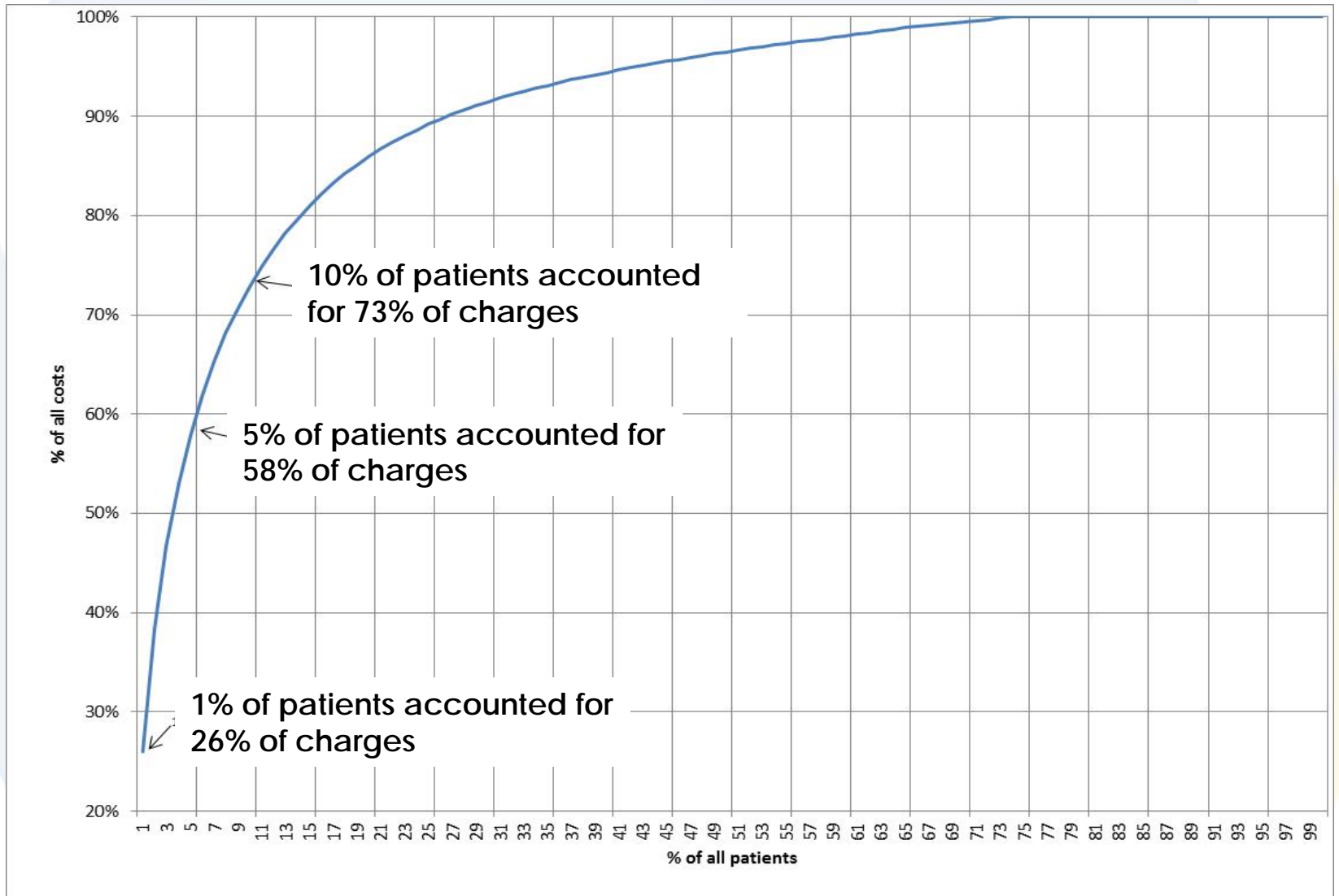
| Primary ED Diagnosis, 2011 | Patients | Visits | % of visits | Receipts |
|--|----------|--------|-------------|---------------|
| Upper respiratory infections (head cold) | 4,092 | 4,858 | 16.3% | \$1,456,464 |
| Sprains and strains | 2,980 | 3,295 | 11.1% | \$1,159,452 |
| Superficial injury; contusion | 2,561 | 2,786 | 9.4% | \$837,132 |
| Abdominal pain | 1,986 | 2,318 | 7.8% | \$926,239 |
| Skin and subcutaneous tissue infections | 1,717 | 2,213 | 7.4% | \$673,115 |
| Urinary tract infection | 1,892 | 2,182 | 7.3% | \$720,050 |
| Back Pain | 1,484 | 1,735 | 5.8% | \$517,997 |
| Asthma | 1,058 | 1,580 | 5.3% | \$675,230 |
| Total | | 65,992 | | ~\$29 million |

| Primary Diagnosis, 2011 | Patients | Visits | % of visits | Receipts |
|--|----------|--------|-------------|---------------|
| Births (mother & child) | 1,289 | 609 | 6.4% | \$1,448,116 |
| Hypertension | 401 | 272 | 2.9% | \$1,558,671 |
| Fluid and electrolyte disorders | 255 | 269 | 2.8% | \$1,657,347 |
| Diabetes | 226 | 257 | 2.7% | \$1,723,413 |
| Congestive heart failure | 183 | 247 | 2.6% | \$2,365,964 |
| Asthma | 219 | 246 | 2.6% | \$1,216,779 |
| Renal failure | 195 | 217 | 2.3% | \$2,278,805 |
| Immunizations/Screening for infectious disease | 213 | 214 | 2.2% | \$608,631 |
| Urinary Tract Infection | 151 | 164 | 1.7% | \$1,180,835 |
| Mental health and substance abuse screening | 159 | 162 | 1.7% | \$547,989 |
| Total | 10,343 | | | ~\$79 million |

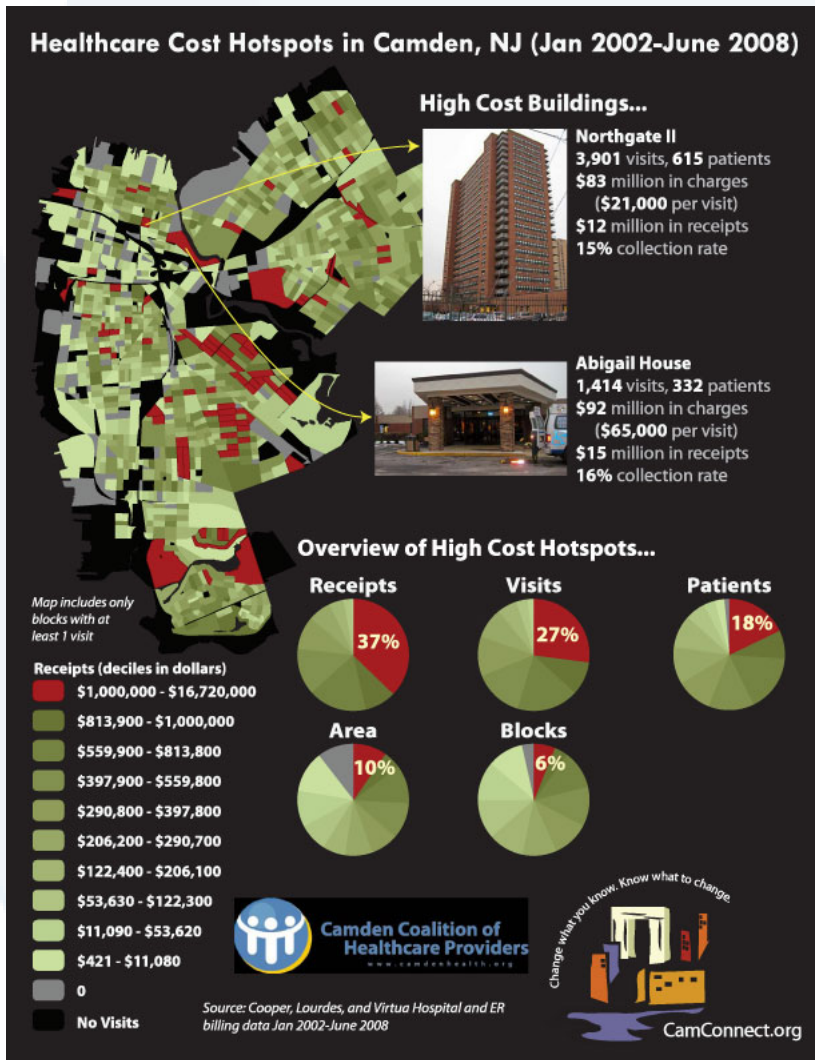
“Ambulatory Care Sensitive Conditions” and are often amenable to outpatient management



Camden Cost Curve, 2011



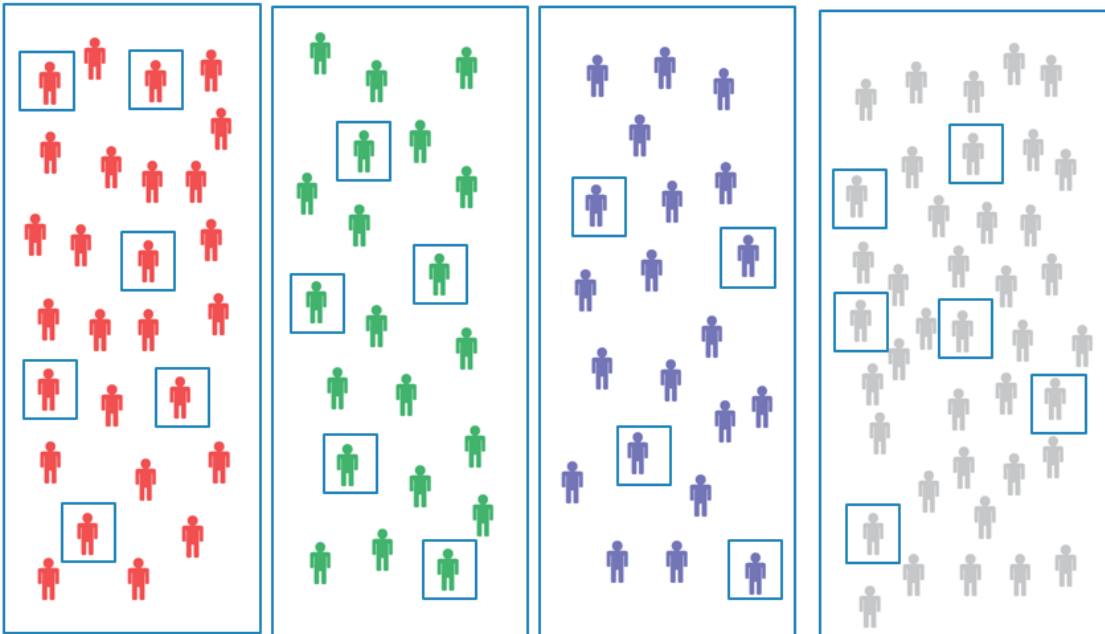
Camden Spatial Analysis of Hospital Costs



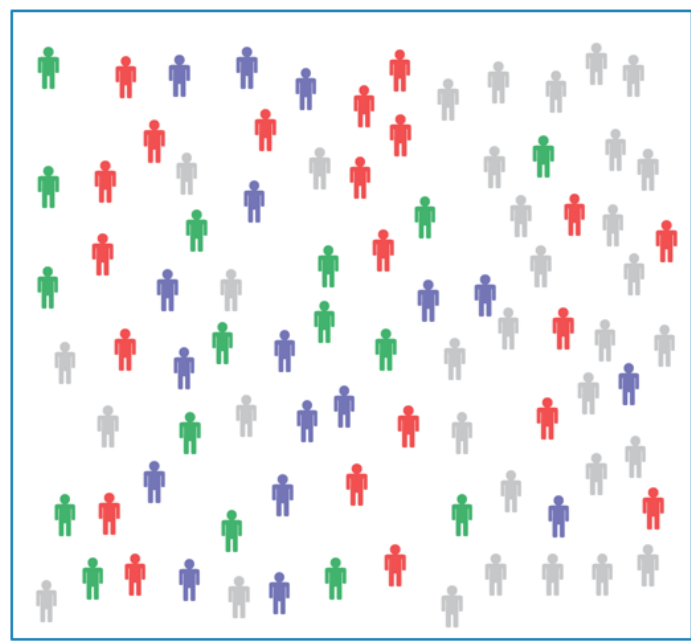
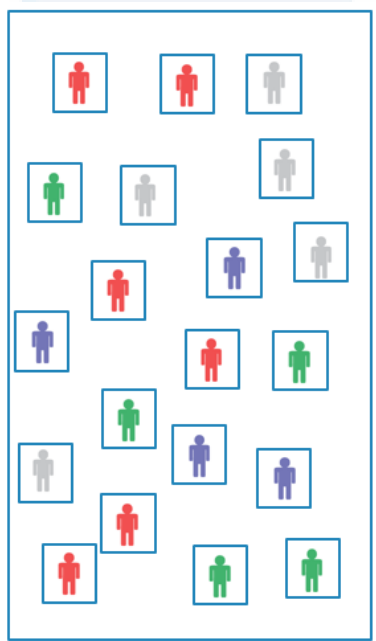
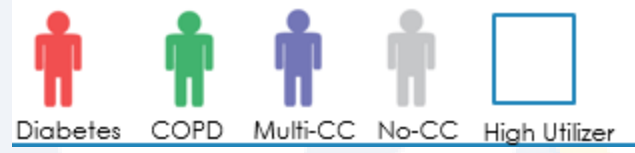
Several buildings, each year, are responsible for between \$1 and \$3 million in hospital costs.

6% of city blocks account for 18% of patients and 37% of receipts.

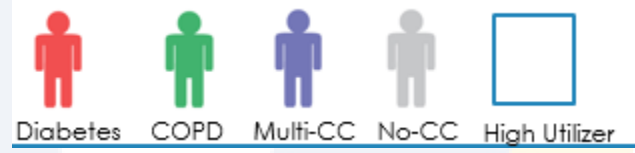




Traditional Intervention Paradigm



Hotspotting Intervention Paradigm



Patient "Typology", 2011

Inpatient Visits

Emergency
Department
Visits

| | 0 | 1 | 2-3 | 4 or more |
|-----|---|--|-----|--|
| 0 | | 2,900 patients (6.6%) \$132m charges (14.8%) \$16m receipts (14.7%) | | |
| 1-2 | 26,819 patients (61%) \$87m charges (9.9%) \$11m receipts (10.6%) | 2,332 patients (5.3%) \$115m charges (13%) \$14m receipts (12.9%) | | 355 patients (.8%) \$165m charges (18.6%) \$20m receipts (18.6%) |
| 3-5 | | 9,010 patients (20.6%) \$298m charges (33.6%) \$37m receipts (33.8%) | | |
| 6+ | | 2,293 patients (5.2%) \$90m charges (10.2%) \$10m receipts (9.4%) | | |



High Inpatient Utilizers

215 patients (1%)

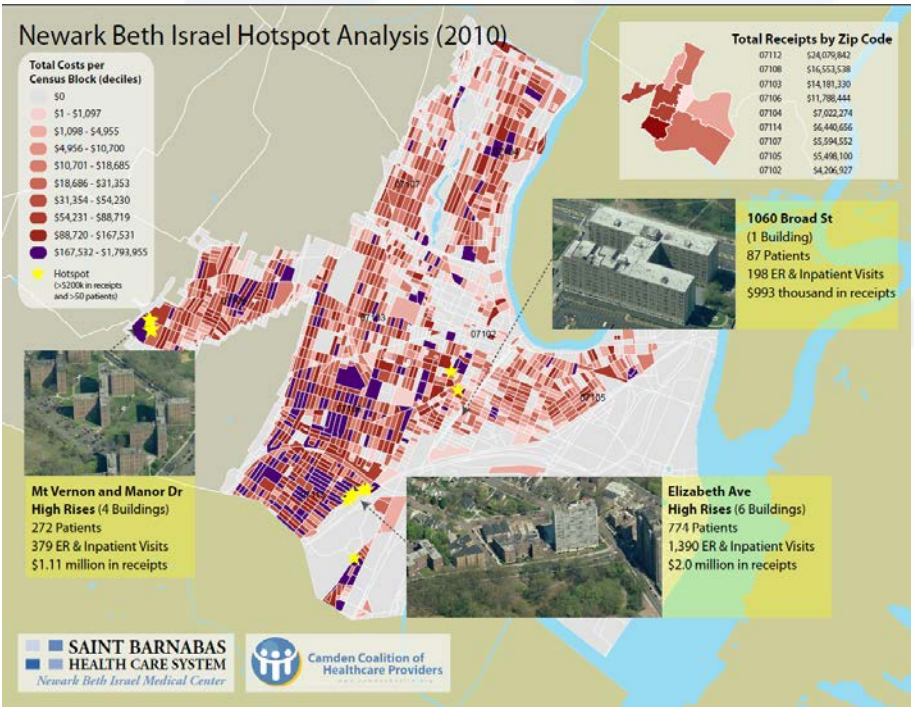
| Mean # ED visits | Mean # IP visits | Mean total LOS | Mean % of all unique primary ICD classified as chronic | Mean % of IP that are 60 day readmissions | Mean total charges | Mean total receipts | Median Age |
|------------------|------------------|----------------|--|---|--------------------|---------------------|------------|
| 4.48 | 5.33 | 54.71 | 34% | 55% | \$673,592 | \$73,143 | 57 |

| % total | % total ED | % total IP | % total LOS | % total charges | % total receipts | % total 60 readmits | Total charges | Total receipts |
|---------|------------|------------|-------------|-----------------|------------------|---------------------|---------------|----------------|
| .8% | 1.5% | 13.0% | 27.5% | 20.0% | 18.8% | 23.0% | \$144,148,652 | \$15,652,705 |

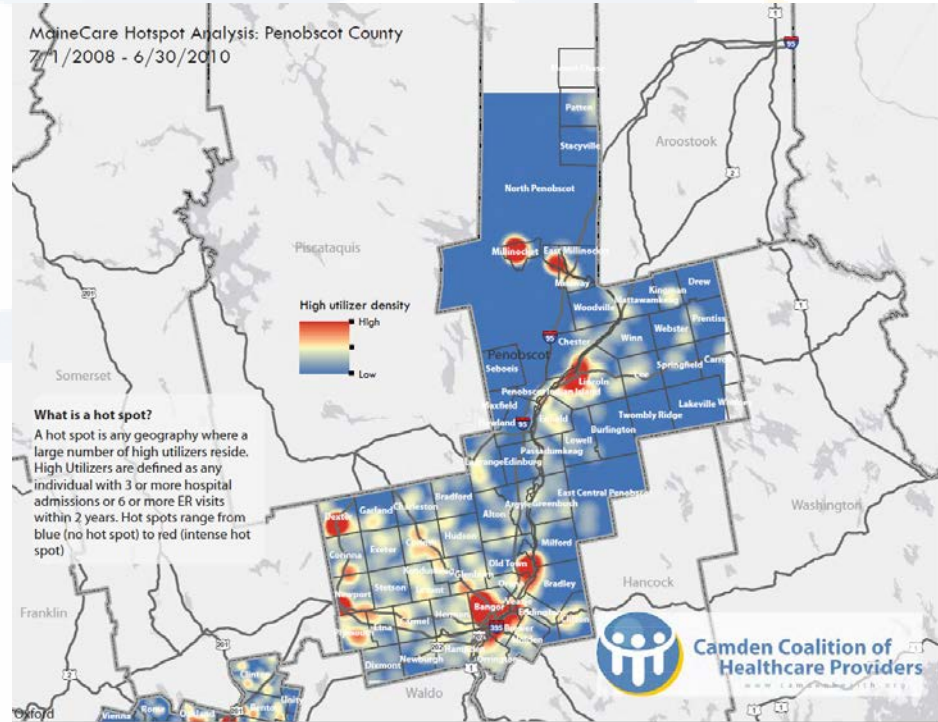
| | Patients | Percent |
|--|----------|---------|
| RESPIRATORY ABNORM NEC | 34 | 2.2 |
| CHEST PAIN NOS | 29 | 1.9 |
| SHORTNESS OF BREATH (Begin 1998) | 28 | 1.8 |
| REHABILITATION PROC NEC | 26 | 1.7 |
| ABDOM PAIN NOS (Begin 1994) | 25 | 1.6 |
| SEPTICEMIA NOS | 23 | 1.5 |
| ACUTE RENAL FAILURE NOS | 21 | 1.4 |
| URIN TRACT INFECTION NOS | 21 | 1.4 |
| PNEUMONIA ORGANISM NOS | 19 | 1.2 |
| ACUTE ON CHRONIC SYSTOLIC HEART FAILR(Begi | 17 | 1.1 |



Hotspotting in Other Communities



Newark



Maine (Medicaid)



MaineCare Hotspotting Report

MaineCare Hospital Utilization Analysis for Cumberland, Kennebec and Penobscot Counties: 7/1/2008 - 6/30/2010

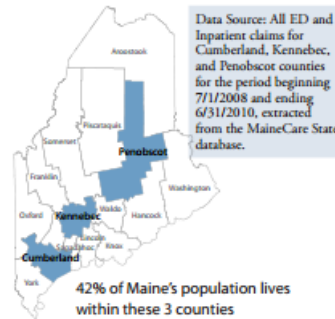
Total Patients, Visits, and Costs*, ED and Inpatient

| Emergency Room | | | | | |
|----------------|----------|--------|--------------|--------------|--------------|
| Year | Patients | Visits | Charged | Allowed | Paid |
| FY09 | 35,270 | 73,821 | \$63,973,283 | \$47,651,409 | \$25,681,140 |
| FY10 | 37,931 | 78,723 | \$72,429,885 | \$54,342,377 | \$30,072,805 |

Inpatient

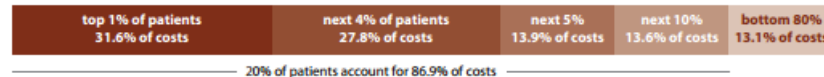
| Year | Patients | Visits | Charged | Allowed | Paid |
|------|----------|--------|---------------|---------------|---------------|
| FY09 | 7,310 | 12,877 | \$167,713,214 | \$152,870,768 | \$98,025,526 |
| FY10 | 7,691 | 12,880 | \$186,698,504 | \$168,151,559 | \$106,692,703 |

Fiscal years (FYs) begin 7/1 and ends 6/30



Concentration of Total ED and Inpatient Costs*

| Top % by cost | Total Paid (in millions) | | Inpatient | | Emergency Department | |
|---------------|--------------------------|---------|-----------|---------|----------------------|---------|
| | Patients | Amount | Visits | Percent | Visits | Percent |
| 1 percent | 614 | \$82.2 | 3,260 | 15.3% | 4,951 | 3.3% |
| 5 percent | 3,069 | \$154.7 | 8,765 | 41.1% | 17,552 | 11.7% |
| 10 percent | 6,138 | \$190.9 | 12,578 | 59.0% | 29,925 | 19.9% |
| 20 percent | 12,276 | \$226.5 | 17,980 | 84.3% | 49,415 | 32.8% |
| 30 percent | 18,414 | \$240.6 | 19,627 | 92.0% | 74,839 | 49.7% |
| 40 percent | 24,552 | \$247.4 | 19,894 | 93.3% | 94,249 | 62.6% |
| 60 percent | 36,828 | \$255.0 | 20,189 | 94.7% | 119,857 | 79.6% |
| 80 percent | 49,104 | \$258.9 | 20,397 | 95.6% | 136,402 | 90.6% |
| 100 percent | 61,380 | \$260.5 | 21,327 | 100.0% | 150,492 | 100.0% |



Distribution of ED & Inpatient Visits

| High Utilizers | Inpatient | | | | Emergency Department | | | | |
|----------------|-----------|----------|---------|--------------------------------------|----------------------|--------|---------|--------------------------------------|----------|
| | Visits | Patients | Percent | Total Paid (in millions) per Patient | Visits | Count | Percent | Total Paid (in millions) Per Patient | |
| 1 | 10,190 | 74.6% | \$80.6 | \$7,912 | 1 | 26,504 | 46.8% | \$9.5 | \$358 |
| 2 | 2,038 | 14.9% | \$39.8 | \$19,507 | 2-3 | 19,095 | 33.7% | \$15.7 | \$823 |
| 3-5 | 1,136 | 8.3% | \$48.1 | \$42,299 | 4-5 | 5,914 | 10.4% | \$9.2 | \$1,551 |
| 6-10 | 248 | 1.8% | \$27.0 | \$108,704 | 6-10 | 3,805 | 6.7% | \$10.6 | \$2,783 |
| 11-20 | 51 | 0.4% | \$8.0 | \$157,319 | 11-25 | 819 | 1.4% | \$4.1 | \$5,006 |
| >20 | 4 | 0.0% | \$1.3 | \$324,204 | 26-50 | 265 | 0.5% | \$2.1 | \$7,673 |
| All | 13,667 | | \$204.7 | \$14,979 | 51-100 | 100 | 0.2% | \$1.0 | \$10,329 |
| High Utilizers | 1,439 | 10.5% | \$84.3 | \$58,605 | 100-200 | 144 | 0.3% | \$2.2 | \$15,089 |
| | | | | | >200 | 35 | 0.1% | \$1.0 | \$28,890 |
| | | | | | All | 56,687 | | \$55.8 | \$983 |
| | | | | | High Utilizers | 5,168 | 9.1% | \$20.9 | \$4,134 |

*Costs throughout this report reflect claim payments and do not consider any off-claim settlements or adjustments. General acute hospital payments are estimated based on a proportion (cost to charge ratio) of the allowed amount on the claim.

Camden Coalition of Healthcare Providers - MaineCare Analysis | 1

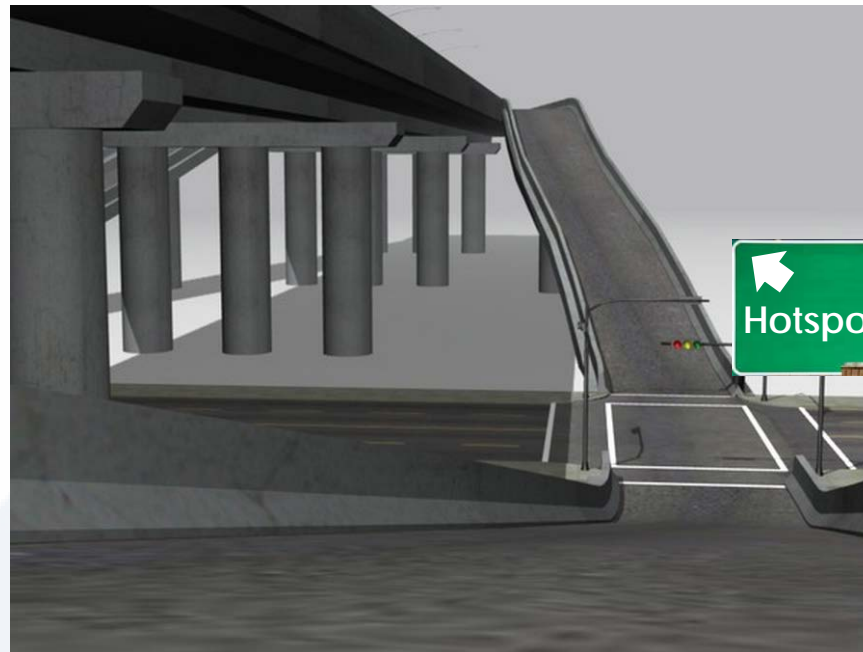
Available at:

http://www.maine.gov/dhhs/oms/pdfs_doc/vbp/CHP_04062012_MaineCare_Report_pdf.pdf



Building a hotspotting “on ramp”

- Free the data
- Simple, not fancy, data solutions
- An analyst in every office
- Gradual and iterative solutions



Hotspotting Toolkit

HEALTHCARE HOTSPOTTING   

[HOME](#) [THE TOOLKIT](#) [JOIN](#) [FAQ](#)

FIXING HEALTHCARE WITH HOTSPOTTING



WHAT IS HOTSPOTTING



THE TOOLKIT

Welcome to the home of the Healthcare Hotspotting Toolkit! This online educational project is currently "in progress" and is under review by our Toolkit Advisory Group. The communities selected for this group include: Sutter Health, Metro Community Provider Network and the University of Colorado, Texas Health and Human Services Commission, Rodham Institute at George Washington University School of Medicine and Health Sciences, Spectrum Health, and Thomas Jefferson University.

When the full site is ready, you can come back here to check out our learning modules designed to guide you through clear and easy steps to conduct hotspotting in your area. Topics will include what data you will need, how to get that data, how to make maps with your data, and how to plan programs (among other info). The Commonwealth Fund provided a grant to the Camden Coalition of Healthcare Providers for this project. Please stay in touch with us while we work hard to get the site ready for you - email us at the link below or follow us on Twitter @medhotspotting. Oh, and in the meantime please enjoy our illustrated essay on the left of this page. [Get Started!](#)

www.healthcarehotspotting.com



[@medhotspotting](https://twitter.com/medhotspotting)



www.camdenhealth.org

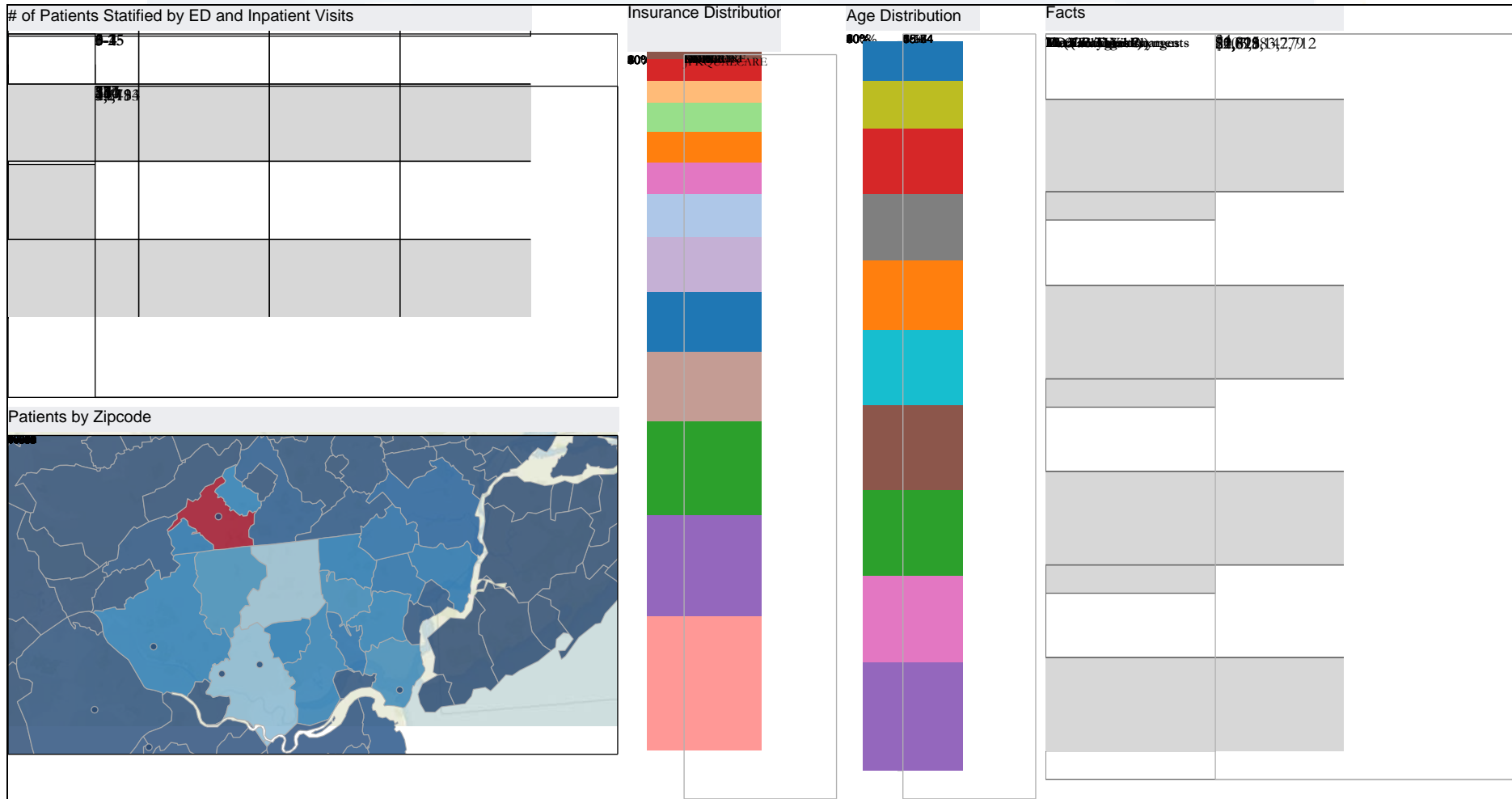


Hotspotting in Tableau

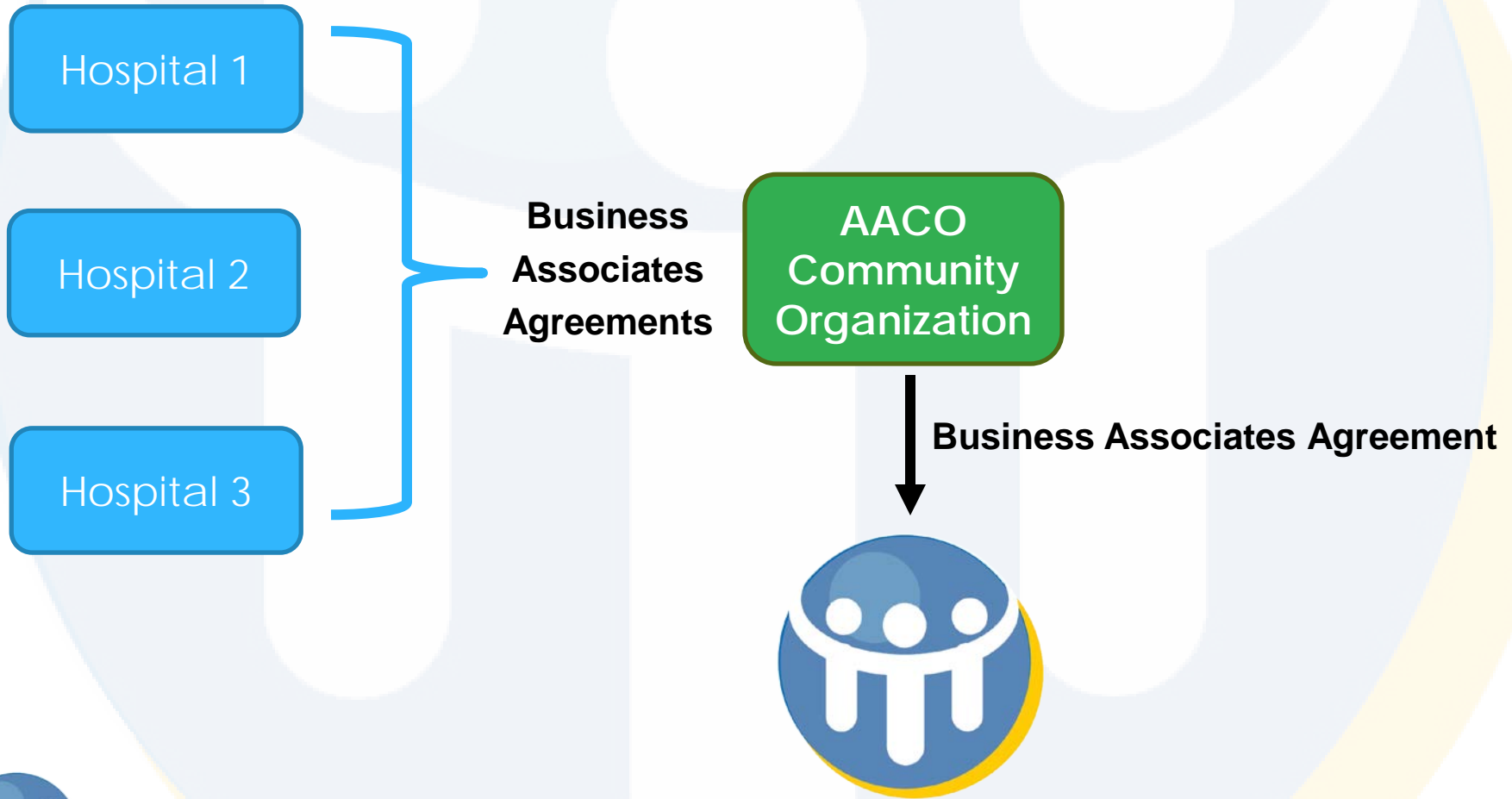
The screenshot shows the Tableau website homepage. At the top left is the Tableau logo. To the right are links for 'Buy', 'Sign In', and 'ChEnglish'. Below the logo is a navigation menu with 'Products', 'Solutions', 'Learning', 'Support', 'Partners', and 'About'. A 'FREE TRIAL' button is on the right. The main content area features a world map with colored hotspots and a line chart showing data over time. The text 'VISUAL ANALYTICS FOR EVERYONE' is prominent, followed by 'Put the power of analytics in everyone's hands.' and a 'SEE TABLEAU IN ACTION' button. Three product cards are displayed: 'FAST ANALYTICS FOR EVERYONE' (Tableau Desktop), 'BUSINESS INTELLIGENCE' (Tableau Server), and 'ANALYTICS IN THE CLOUD' (Tableau Online). A 'REAL STORIES' section at the bottom contains the text 'TABLEAU HELPS PEOPLE SEE AND' followed by three small icons.



Tableau Hotspotting



Legal Framework for Hotspotting



Project Next Steps...

| | |
|---|-------------------|
| CCHP Hot Spotting Overview Webinar | January 9, 2014 |
| Participants letter of intent must be submitted | February 10, 2014 |
| Participant communities will be selected and informed of the decision | March 3, 2014 |
| CCHP lead conference call to answer questions | March 20, 2014 |
| MOU to be signed by | May 5, 2014 |
| Participants provide encrypted claims data to CCHP for analysis | June 6, 2014 |
| CCHP will return Hot Spotting Data Analysis to participants | July 7, 2014 |
| CCHP AACO Trenton Conference to Present all Hot Spotting Data to participants | July 31, 2014 |
| CCHP Tableau Training Webinar | August 14, 2014 |



Letter of Intent

Must be submitted by February 10th, 2014

Must include the following:

- Key internal stakeholders to be included in the project
 - *It is recommended that a senior project manager be assigned to the project. This individual will be responsible for obtaining the hospital claims data for their community hospitals.*
- An assessment of the participating community's ability to obtain this data from hospitals and other providers.

Can also include:

- Key external stakeholders (i.e. other community groups, providers, etc., who can support the project)

